



Wisconsin Association of Cheer & Pom Coaches, Inc.

WACPC Board Meeting

Date: Sunday, June 5 2022

11:00 AM - 2:00 PM

Email update

Members: Bruins, DeBruin, Franklin, Gerdman, Gilchrist, Greenwald, Jacobson, Kiese, Kube, LaVelle, Luedtke, Norrish, Jessica Pankow, Julie Pankow, Poeschl, Putra A, Rahjes, Rindt, Schultz, Shaw, Ward, Welke, Zamjahn

Present:

Absent:

WACPC Mission Statement: Educate, Motivate, Collaborate & Celebrate

WACPC BOARD of DIRECTOR and COMMITTEE MEETING NORMS					
TIME	LISTENING	CONFIDENTIALITY	DECISION MAKING	PARTICIPATION	EXPECTATIONS
-Utilize parking lot to stay on time/topic -Limit personal storytelling	-Listen to understand not to respond -Listen to what's being said and not how -Limit interruption	-Use when appropriate -Present as one committee - an individual's votes/opinions should not be shared	-Make decisions based on what's best for most - Maintain decision stance at least until the following year	-Be an active member (i.e. educate self, attendance, preparation) -Follow up on assigned duties	-Be prepared ahead of time -Ask questions in advance if possible via Facebook committee group

Meeting Agenda

- I. **Call to order of WACPC Board of Directors**
- II. **President's report**
 - A. Exec Board Meeting Notes
- III. **Secretary's report**
 - A. Previous Meeting Minutes Approval
 1. [Minute](#)
- IV. **Treasurer's report**
 - A. Account balances
 1. Primary Checking - \$136,712.23
 2. Electronic Payment Account - \$113,172.80
 3. Savings Account: \$150,000.00
 - B. [Financial Report](#)
 - C. Still working to open a credit card to help manage reservations and expenses
 - D. [Budget Draft for 2022-23](#)
- V. **Finance Committee Report**
 - A. Discussions continued on budgets
 - B. Procedures will be published and reshared for 2022-23 Fiscal Year
- VI. **Member Media/Communication**
 - A. General Updates

1. Communication proposal - tabled
- B. Website Updates
 1. Updated - working on getting background updated now
- C. Social Media Schedule
 1. [22-23 Proposed Social Media Schedule](#)
 - a) HOF, Judge Training (cheer, dance and tech), Fall Conf, COY, Vendors/Sponsorships, Apparel, & Scholarship Committees: Please review in detail on timing of social media posts. If you would like something added and or changed let us know or fill out the [social media request](#) .
- D. Virtual Education
 1. Sending out a survey after 6/6 meeting to learn what members want to be educated on and when

VII. Competition Committee Report

- A. Meeting in June to discuss joint budget

VIII. Dance Committee

A. [Minutes](#)

B. General Updates:

1. Budget
 - a) In process. Will be finalized by June 5
2. Judging
 - a) Accepted the budget
 - b) Deduction rule - on agenda for dance committee meeting
 - c) Scoresheets
 - (1) In the process of revisiting them
 - (2) Goal to be done by end of June
 - (a) On track for this goal
 - d) Training
 - (1) Three sites:
 - (a) Watertown August 27th
 - (b) Stevens Point September 17th
 - (c) Oconto Falls October 15th
3. Event Planning
 - a) Moving to a two day state event
 - (1) Same weekend
 - b) Moving to two regional sites Northern & Southern
 - (1) Still working on locations
4. Communication / Education
 - a) Mentoring, Coaches corner- on agenda for dance committee meeting

IX. Cheer Committee done

A. [Minutes](#)

B. General Updates

1. 2022-2023 Goal of Focus: Customer Service
2. Discussed skill gap areas for committee member open seats

C. Work Group Reports:

1. Event Planning
 - a) Prelim & Finals event logistics underway
 - b) JEM venue and date finalized
 - (1) January 14th, 2023 @ Fond du Lac High School
2. Competition Advancement
 - a) Cheer Judge Training scheduled for September 24th & 25th, 2022
3. Communication & Education

- a) Skills Video Rollout Discussed
 - (1) Select skill videos to be recorded this summer and released soon after
- b) Coach's Corner schedule has been finalized and posted to website
 - (1) Currently on pause per schedule until August 2022
- c) Mentorship Program
 - (1) Currently have 13 coaches willing to mentor and 2 requesting a mentor
 - (2) More details to come in August 2022

X. Vendor / Sponsor Committee Report

- A. Meeting held 4/27/22
- B. Topics discussed:
 - 1. Develop/post approval method to use WACPC logo at events
 - 2. Kim Gilchrist will coordinate vendors on site during the Fall Conference
 - 3. Committee reviewing promotional literature for updates
 - 4. Committee reviewing Sponsorship value to develop a la carte pricing
 - 5. Committee to review contracts for regional and state venues as they pertain to any vendor or sponsorship restrictions.

XI. Fall Conference Committee Report

- A. Kick off meeting held 4/27/22.
- B. Topics discussed
 - 1. Budget/Attendance Projection/Wilderness Resort Contract
 - a. Feel that we will have strong support for this
 - b. We are working with a \$70,000 budget
 - 2. Registration Cost, Process and Timing
 - a. Keep it the same
 - b. Bulk of the work completed by the district meetings in August
 - c. Move general membership meeting to Sunday due to football games on Friday night
 - d. Timing of different workshops and themes
 - e. Goal to have an uplifting theme to bind everyone together
 - f. If anyone has workshop ideas please share with Amy and Jim
 - 3. Schedule Logistics
 - 4. Potential Speakers are being contacted to determine availability
 - 5. Workshop topic suggestions to receive feedback
 - 6. Meal considerations
 - 7. University Student Athlete Helpers = availability, number needed compensation
 - 8. Next meeting scheduled for June 15th

XII. Recognition Committee Report

- A. Scholarships
 - 1. Nothing new to report
- B. Sportsmanship
 - 1. Awards at Fall Conference
 - 2. Winners have been notified
- C. Coach of the Year
 - 1. Discussion of process
- D. Hall of Fame
 - 1. Discussion of process
- E. All State
 - 1. Cheer
 - a) Google drive with folders worked very well
 - 2. Dance
 - a) Formalize the process
 - b) Continue to print awards ahead of time

XIII. Constitution / Handbook Committee

- A. Member Handbook
- B. Constitution
 - 1. Revisions underway; intent is to have a final draft for BOD review prior to district meetings
- C. BOD Handbook - Per 04/02/2022 Minutes:
 - 1. Goal is to complete by August BOD Meeting.
 - 2. Bruins to share out draft format to committee.
 - a) Committee chairs will fill out information regarding their committee

XIV. New Business

- A. [Scholar athlete awards](#) - Anne

XV. Old Business

- A. Discuss committee interests
 - 1. [Current assignments 2021-22](#)
 - 2. Think about what you are interested in
 - 3. Prepare to make a commitment by the June 5 BOD meeting.
- B. District meeting dates - 7 pm start
 - 1. Virtual
 - a) D 1, 2, 5 & 6 - Monday, August 8
 - b) D 3 - Wednesday, August 10
 - c) D 4 - Thursday, August 11
 - 2. [Slides Presentation](#) - Updates needed.
 - a) Updated Slides due by July 24
 - (1) All members need to finish their slides
 - (2) Dance & Cheer Co-chairs
 - (3) Rules chairs
 - (4) Exec Board
 - b) Recording by individual members must be done by July 30
 - c) Board meeting July 31 to prepare for District Meetings
 - (1) Zoom
 - d) Going to use the OPAVote system.

XVI. Meeting Adjourn

Next meetings:

Proposed Upcoming dates: Proposed meeting dates for 2022 - 2023

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> June 5 | Virtual Board meeting 11-2 pm |
| <input type="checkbox"/> Jul 31, 2022 | Virtual Board meeting 11-2 pm (get ready for the district mtg) |
| <input type="checkbox"/> August 8 | D1, 2, 5 & 6 District meeting |
| <input type="checkbox"/> August 10 | D3 District meeting |
| <input type="checkbox"/> August 11 | D4 District meeting |
| <input type="checkbox"/> Sept 11 | Virtual Board meeting 11-2 pm |
| <input type="checkbox"/> Oct 1-2 | Board & Committee In person place & time TBD |
| <input type="checkbox"/> Nov 11-13 | Fall Conference |
| <input type="checkbox"/> Dec 4 | Virtual Board Meeting 11-2 pm |
| <input type="checkbox"/> March 5 | Virtual Board Meeting 11-2 pm |
| <input type="checkbox"/> April 1-2 | In person Board & Committee |
| <input type="checkbox"/> May 7 | Virtual Board Meeting |

Important links:

- [Form for website placement](#)
- [social media request](#)
- [22-23 Proposed Social Media Schedule](#)