



White Bear Youth Football

September 10, 2025 - Podvin Park

Attendance: Randy Spring, Casey Zafke, Jesse Hedinger, Aime DeWitt, Scott Mueller, Rick DeWitt, Meghan Levorson, Nate Anderson, Erin Hauber

Absent: Chris Oswald, Kathy Kirkland

Call to Order: 7:05 pm

Approval of Minutes: August 2025

- *Approved*

Public Input:

- None

Officer Reports:

- **President** (Randy)
 - Varsity Lunch went well and the team was extremely grateful. Numbers were spot on and very little food was leftover.
 - Scrimmage Jamboree went really well and was very helpful, but games started the next week and some teams felt like they'd like it to be sooner than that.
 - Ideas for next year:
 - If it is moved to a weekday, maybe utilize two weeknights.
 - Utilize the practice fields as well and have more fields available.
 - Aime and Meghan are going to take over the Concessions Volunteer Sign-ups and teamwork it moving forward.
 - Team Photos are rescheduled, with one night tonight and one later this month. Meghan is going to share Brennan's contact info with team managers in case anyone wants to have him at one of their games to do action photos of their team during a game.
 - The City of White Bear Lake expressed concern over the eye hooks that we put in the warming house and around the concession stand. Moving forward we should talk with the city regarding plans for how we use the warming house, and if we need to start renting it consider if we need to add the fees to registration.
 - Can we do a prorated fee for using it a couple times a week?
 - Teams are utilizing the HUDL system frequently and reviewing game tape often. Our coaches and players have watched hundreds of hours of film.
 - Look into larger storage or a different tier of subscription service.
 - As much as possible, share photos with Aime from Podvin that include the sponsorships on the scoreboards in the background so she can share them out on social media and get our sponsor names out there.
- **Vice President** (Casey)

- Casey, Jesse, and Rick have been keeping on top of the painting of the fields as a team, but it's really time consuming. If anyone is ever around and wants to jump on and paint the paw feel free.
- Sponsorship Jerseys have all been handed out to the sponsors.
 - Board members who are present for games should hang the sponsorship banner on the building.
- Coaches haven't been utilizing the field reservation process well or communicating cancellations of practice, and the fields we rented from the school are often sitting empty.
- Families are asking often about the UNRL hoodies, and there may be interest in opening up another store.
 - Casey will reach out to Strauss about this.
 - Maybe we should approach them about a sponsorship for next year.
- Score/Referee reporting processes seem to be going well.
- **Treasurer** (Jesse)
 - Financials emailed to all.
 - We are utilizing more autopay and trying to go away from as much check writing. Multiple accounts are now set up with autopay.
- **Secretary** (Aime)
 - None

U.S. Bank Stadium:

- U.S. Bank Stadium event went well.
 - For the future, it would be good to communicate with other leagues that we need to have a mid-field agreement or discussion ahead of time regarding the rules different leagues follow and what to include and not to include.

Unity Night Reflection:

- There was a great turnout and a lot of great feedback from families about the Unity Night.
- Some of the coaches expressed that they didn't want to lose the day of practice for it.
 - Potentially look at changing the day of the week.
- The sound issues and schedule conflict with soccer was a small hiccup, something to think about ahead of time for next year.

Raffle:

- Raffle drawing time may need to bump a little later in the day by around 30 minutes to an hour.
- The plan is to set up a table at Super Saturday to sell any remaining tickets that are left that day with the amount of traffic that is usually around Podvin. Aime will handle this.
- A reminder email about tickets and where to bring them will go out soon. Tickets the players have are due September 24th.

Youth Night:

- Youth Night is Friday, September 19th at the WBLAHS Stadium.
 - We need to be mindful of a few items:
 - Keep the areas clear where the two high school teams leave/enter the field.
 - Keep youth players off the visitor's sideline.
 - Could we donate to the "Tackle Cancer" cause as it's Tackle Cancer Night?

Coaches Appreciation Dinner:

- Just waiting on numbers. Inviting our sponsors may be a great way to express an additional thank you to them.
- Wise Guys is donating all of the food for the party, but we already budgeted for it so we will use some of that budget towards a tip for Wise Guys and additional prizes at the event.

Concessions Stand:

- We got a new cash register. It works really well and simple to use and making things flow better.
 - We got rid of the \$5.00 minimum and charge a service fee now for the use of cards instead.

USA Football Certifications and Background Checks:

- If coaches have documentation that they've completed their certifications, they can be reimbursed by us.
 - Pursue codes for both background checks and certifications for the future to make this process simpler.
- Out of 49 coaches, only 2 still need to finish.
- We need to clean up the records in USA Football for past coaches. There are a lot that are no longer coaching with us.

Coaching Updates:

- 6th Grade:
 - Coaches are talking to one another every other day or so about their teams. Things are going well.
- 7th & 8th Grade:
 - They aren't using the turf fields we rented, and Scott is waiting to hear back on if they still want them.
 - Things seem to be going fine otherwise.
- 4th and 5th Grade:
 - Going well.
- There are things the coaching coordinators could maybe take off Casey's plate in the future like Field Scheduling, Score Reporting, etc.
- Coaches will need to learn to set up the HUDL camera, as Casey and Randy can't be at every game to set it up.

Meeting Adjourn – 8:17 pm