



Capital & Resource Improvements 2018/19 Season

Purgatory Ski Team has implemented an increase in tuition costs this season to improve the overall quality of the team. We have made efforts to alleviate this increase by offering a 0% interest seven (7) month payment plan with the ability to add wax and tuning packages, boot fitting, team jackets, and additional training days. Also don't forget about our Durango Winter Sports Foundation scholarships that help many families every season. The scholarship link will be active soon. The tuition increase will improve our ski team product and cover the following:

- **New Website Development** - We have been working hard this summer to get a website up and running that is functional and able to handle our needs. This website will have all communication and scheduling moving forward. This will make increase communication efficiency and accuracy in one place. Race registration info, lodging links and waivers will be integrated into the website.
- **Chapman Hill** - Chapman Hill is a great asset to our community. Our goals are to grow awareness of the sport while providing in weekday training opportunities. We have new training programs (MAST) to involve our diverse skiing community. We are working on hill developments such as lighting and Timing. Work is underway for a new light pole in the middle of the pitch adding three lights and replacing old bulbs on existing fixtures. New timing infrastructure is going in for our events and to allow for an intown race department. A new race scoreboard and start area will be built with wire to allow for Homologation for future U.S. Ski & Snowboard sanctioned events.
- **Coaching** - Coaching staff is one of the most valuable components of our program. To continue the attract and to retain highly experienced coaching staff, compensation will need to match current market rates. We have many different backgrounds and experiences to allow input for athlete development. We are investing in our coaches to be versed and up to date with the ever changing alpine racing techniques and coaching. We are funding coaching development clinics and courses. Along with training, we are planning to decrease the athlete to coach ratio in order to focus more on each athlete for consistent feedback. We are training our coaches in bullying prevention along with team building exercises to help create an environment of positivity.
- **Video Analysis** - This season we will have a comprehensive and consistent video analysis program. This will require more hours for coaches and athletes before and after practice. We plan to teach more concepts before applying them to our on snow skiing. Sports psychology sessions and warm-up and cool down activities will be added to training sessions.



- **Team Transportation** - The PST organization is currently engaged in procuring a team vehicle for Weekday and Weekend transportation to Purgatory Mountain, Monday after school Training (MAST) and out of town race/event travel. The goal is to aid families both in the overall cost of participating in PST training/events and to open up new opportunities for youth who do not have transportation available during the week due to family work schedules.

The PST organization has continued to reduced costs in our back office, and wherever possible during the previous season. We are working on developing our terrain to be a powerhouse in the very competitive Rocky Mountain Division. Venue expansion is guiding our direction to allow for more advanced training and racing. This is a key element to compete at the higher levels of our sport. PST is researching our best options for expansion in these areas. We have been working hard to find more sponsors to help in the costs for these developments. We plan to complete this vision in the next few years.

Our mission is to provide our athletes every opportunity to reach their goals. We trust that you can see the value in these changes as we strive for excellence.

Thank you,

PST BOARD