



CHELSEA HOCKEY ASSOCIATION - BOARD OF DIRECTORS MEETING

Agenda/Reports

4/3/2024

Attendance

Board

- Present
 - Carrie Punches
 - John Vilnka
 - Josh Barron
 - Mike Hoonhurst
 - Doug Neal
 - Dave Teft
 - Doug Neal
- Absent
 - Pat McDonald
 - Michelle Smith
 - Laura Sayers
 - Tom Coin
 - Nick Vetter

Guest Attendees

- Eric Janz – Head Coach of 2015 Travel
- Aaron Bacca – Parent of 2012 Travel Blue
- Jeff Price – Coliseum Sports

Meeting Notes

- Open Spots on Board
 - Safe Sport
 - Vice President
 - Travel Director
 - Community Relation

- Topics from Guest Attendees
 - Aaron Bacca
 - 2012 Travel Blue – Termination/resignation of Head Coach
 - Request from Aaron for guidance on setting boundaries with former head coach
 - John gave instruction to current head coach to remove former head coach from roster
 - Need to make sure new Head Coach is aware can appoint new manager
 - **Action:** John put guidance in writing for Scott; Tom continue to provide guidance to Scott
 - If still an issue when fall season starts, Board can provide additional support
 - Jeff Price (Coliseum Sports)
 - See notes under apparel
- Spring Registration
 - High volume - 195 players registered as of 4/3
 - 14U already has 10 players signed up
- Finance
 - Anticipate surplus
 - Bought/buying practice jerseys for house 10U through 14U
 - **Decision:** CHA Board will cover the cost of a player whose family is experiencing financial hardship. Doug to handle next steps
 - **Decision:** Approved \$500 for new goaltender equipment for 8U including at least a couple new chest protectors
 - **Action:** Carrie purchase equipment
- GameSheet
 - Emailed MAHA about code for spring season. Was forwarded to teams
 - Can still use paper sheets
- Apparel
 - Spring jerseys
 - **Decision:** Jerseys can have sponsorship as long as still have Chelsea Hockey
 - Does the Board need to approve Pro Shop branding merchandise?
 - **Decision:** Yes, if not the Chelsea logo
 - **Action:** Decide on plan for detouring rogue branding at spring retreat. Mike work with Josh and Jeff T. to see what other organizations
 - **Decision:** Include note on registration that have to say 'I understand' about rogue spirit
 - Submit requests to Board for approval
- Rebranding of CHA
 - Plan to discuss rebranding at CHA Board Retreat
 - Need to respond to parents who brought up the request to assess

- **Action:** Carrie draft email to send to parents who submitted request to review branding Board to review email
- **Retreat**
 - Discuss creating sub-committees to
 - Identify changes to policies/by-laws
- **Apparel**
 - Heard some issues about rogue spirit wear
 - Reminder that Association owns logo
 - Actions to address issue:
 - Request non-approved items come to board for approval and implement licensing fee
 - Request for Board members to keep ear open about rogue spirits wear and create awareness of online shop
 - Communicate reminder at coaches meeting
 - Obtain feedback from managers on apparel
 - Heard some quality issues with products from online store
 - Give feedback to Jeff
- **Topics to continue discussion**
 - Community Relations (e.g. engaging in elementary schools)
 - Hardship fund
 - Fundraising
 - Clean out garage event