



Booster Club

September 5, 2024 @ 7:00pm BHS

Attendees (x if present)

x	Jenny Gabrielli	President	x	Sara Polster	Merchandise
x	Susan McCarthy	Vice President	x	Natalie Thienes	Head Coach
x	Tina Sorvari	Secretary	x	Daynelle Haaven	Member at Large
	Jenny Forrest	Co-Treasurer	x	Ken Kindvall	Member at Large
x	Joni Kurland	Co Treasurer	x	Jessica Haider	Member at Large
x	Jessie Bridgeford	Fundraising	General Attendance 1. Wayne Wegener 2. 3. 4.		
	<vacant>	Special Events			
x	Michelle Kindvall	Concessions			

Meeting called to Order @7:02pm

President’s Report (10 min)

- Welcome and Introductions
- Add'l communication method for Booster Club
 - **Would like to start using GroupMe vs Email for some communications**
- Feedback from Parent/Player Meeting
 - **Communicate to coaches to have players arrive early so meeting can start promptly at 6:00**
 - **Have those that are new to the program register after the presentation so all questions get answered**
- 2025 positions
 - **Come to the October meeting with a decision on if you would like to keep your position or not.**

Vice President’s Report (8 min)

- Update on sponsorships
 - **Waiting on MVA logo - Joni will follow-up again**
- Update on program
 - **In review - we will see it after the next round of updates**
- **Adding ‘Captain’ to the banners for the Varsity captains - \$80**
- **Susan will get a block of rooms reserved for the Apple Valley tournament**
 - **Team will need 7 rooms.**

Coach’s Report (2 min)

- Caribou or Starbucks 30- gift cards needed from JV and B-Squad tournament champions
 - **Jenny will pick up 30 x \$5 gift cards**
- Adjusting practice times to 3:00-5:00p, with the exception of lifting days. New calendars will be printed for families on Monday.

Treasurer's Report (10 min)

- Budget update - See Drive for budget vs actual through 8/30/24
 - \$10,480 from Impact Fundraiser so far
 - \$9,600 from Raffle so far
 - \$2,100 in Program Advertising/Sponsorship
- Coach to provide invoices for Warm Up Shirts/Practice Shirts
 - **Natalie will forward the invoice when she receives it**
- Tournament - Need to set admission and concession prices and we can update the ipads for the prices. We will provide \$300 in cash to both admissions and concessions to start.
 - **Jenny will be there @ 7:30 with cash**
- Apple Valley Hotel (Varsity Tournament)
- Need to review and confirm Banquet Form so we can send out with 9/8 communication:
 - Confirm meal options
 - **Buffet - same as last year**
 - Confirm time for doors and start
 - **5pm doors open/6:15 dinner**
 - Confirm meal cost to parents/guardians - the cost is \$30/person after all fees (this was last year's cost per person \$4,650/155 people). Last year BVB paid for \$10 of the \$30 so the cost to parents/guardians was \$20. I am suggesting we keep the cost at \$30, but I understand that is steep. We budgeted for \$30 per person.
 - **Will review at the next meeting - if we have 'extra' money we can cover some of the cost. This is not currently budgeted for.**

Fundraising (5 min)

- Feedback/Lessons Learned from Impact Fundraiser: Continue?
 - **Feedback: Night got long - could we cut it down an hour?**
 - **Option to do our own cards vs using Impact**
- Met with Alex (Impact) today (9/5) to do final numbers/resolution
- **Prizes will go to 1st place seller, tie for 2nd place.**

Concessions (10 min)

- Needing ST3 form for Jet's Pizza - just requested today.
 - **Needs to be paid with Booster CC**
- Instructions for using iPad
 - **Jenny to provide iPad/instructions**
- Ordered 125 Chick-fil-A sandwiches, 6 ft party sub (will cut Friday night and package), 100 pizzas delivered between 10-10:15 am (Reserved 25-50 if needed - 1 hour min notice needed), planning on 80-100 hot dogs.
- Coach and ref coupons detailed - good for Sub Sandwich & Pop or hot dog and pop or one Chick-fil-A sandwich. Keep coupon and circle selection.
 - **Michelle will have a note to clarify volunteers get snacks - Coaches & Refs get coupons for a meal**
- Loading Concessions on Thursday and Friday - need to verify Jet's Pizza oven is in the Concessions room.

Merchandising (5 min)

- Apparel overall feedback-nice quality and options
- Feedback/Lessons learned from online merch sales
 - Would like to have super fan tees available for games next year-max 30
 - The past due timeline didn't work out this year. Frustrating feedback received.

- Will explore alternative options for next year for ordering.
- ETA for current order-early next week
- **Sell leftover warm-up & practice shirts**
- **Add note to next year's order form for the player name so we know who orders go to.**

Communications (5 min)

- Booster weekly email updates - Best process for distribution? Coaches/Team Parent/Direct to parents
 - **Jess H. sending emails out. Natalie will follow-up with coaches to make sure all info is getting communicated out to families**
- Website - Do we have sponsor logos to post?
 - **Need to get logos for the website**
- Social Media - Create event posts to increase awareness/interest in home games and special events?
 - **Natalie/coaches handle social media**
 - **Jess & Jenny will put together content for event nights that Natalie can post.**

Special Events (25 min)

- Vouchers
 - Activities office informed us that we need a volunteer to collect vouchers and deal with any overage owed to concessions. Need to talk through logistics and make sure signups are accurate.
 - **We will need to have someone in concessions to handle transactions using vouchers. Times will be 5:15 - 8:00, split into 2 shifts**
 - **Can use the vouchers anytime during the varsity game**
- Review suggested prize uses
- Update for special event nights
 - Welcome Back Night
 - Will be running the Chuck-a-Duck game.
 - Are there 5 min between sets 2 & 3?
 - Youth Night
 - Who creates sign-ups for athletes to volunteer for face painting?
 - **Players will do this**
 - Who prints the photos for varsity to sign?
 - **Susan will have these printed but we need to review with BYVB for next year**
 - Staff Appreciation Night
 - Who did we order cookies from last year?
 - **Blaine student will be making the cookies - She will bring them to school that Monday morning. Need 58 cookies**
 - Have not heard from Baseball Boosters so attempted a Google Form for RSVPs that needs a look over
 - Google Form sent to athletes to submit their staff
 - **Natalie will send a separate communication to all players with links/instructions**
 - Parent Appreciation Night
 - Addie Lane has spent their donation budget for 2024. Need approval for \$300-ish for flowers.
 - Sam's Club pricing is great on flowers but may need to increase the budget to \$225 for approx. 15 dozen (MK)
 - Budget was \$140 or so last year. Realistically need about \$200 (SP)
 - Should have leftover thank you cards from last year maybe??
 - Parent info available based on the Google Form sent to athletes after tryouts. Ask Team Parents to verify?
 - **Email will be sent to parents to verify info**

- Cancer Awareness Night
 - Recommend skipping fan engagement activity (volleybowling) in favor of focusing on collecting donations. Update volunteer sign-ups if in agreement.
 - Can we ask Varsity and JV players to stay after practice on 9/29 to write out paper ribbons? Hoping not longer than 30 min.
 - **Natalie approved players doing this after practice**
 - Decision Needed: Organization to donate to (review Google form info)
- Senior Night
 - Working on gifts
 - **Michelle picked up PJ shorts & candle**
 - **Get Sephora gift cards?**
- Banquet

Dates to Note

- Next meeting - October 2 @ 7:00 PM
- Home Tournament for JV/BSquad - September 7th
- Staff Night invite emails sent out by athletes - September 9th
- Staff Night RSVPs due - September 13th
- Cancer Awareness T Shirt orders due - September 15th (tentative)
- Home Tournament for 9A/9B - October 5th

Meeting called to Adjourn @8:50