

Social Media Policy – Lamar Soccer Club (LSC)

This policy applies to and considers the following to be Participating Adults at Lamar Soccer Club:

1. Adult members (non-athletes) who have regular contact with amateur club athletes
2. An adult authorized by LSC to have regular contact with or authority over an amateur club athlete
3. Coaches, Managers or Board Members of LSC

All electronic communication originating from Participating Adults to amateur club athletes must be professional in nature.

If a Participating Adult needs to communicate directly with an amateur athlete via electronic means, another adult or the athlete's legal guardian will be copied. If an athlete communicates to an adult privately first, the adult will respond to the athlete with a copy to another adult or the athlete's legal guardian. Participating Adults communicating electronically to the entire team will copy another adult on all communications. Amateur athletes may "friend" the organization's official page without restriction.

Participating Adults are not permitted to communicate privately via electronic communications with amateur athletes, except under emergency circumstances. Should an athlete respond separately to a group text or email, a limited acknowledgment of the response is permitted. Whenever possible, the Participating Adult should attempt to include another adult, whether a coach or the legal guardian, in the response. Electronic communications include, but are not limited to, "private messenger," "instant messenger," "Instagram," "Snap Chat," or other social media platforms. Furthermore, Participating Adults should not maintain social media connections with athletes that permit private communications through those media platforms.

Legal guardians may request in writing that their child not be contacted through any form of electronic communication by the organization or by the organization's Participating Adults. LSC will abide by any such request that their child not be contacted via electronic communications, absent emergency circumstances.

Individual electronic communications will only be sent between the hours of 8:00 AM and 8:00 PM, unless game time critical communications are required or a safety/emergency situation exists.

EST 1980