

# West Fargo Hockey Association Board Meeting

Board Meeting Minutes: Monday, DECEMBER 18, 2023 at 6:00 p.m.

West Fargo Hockey Association Office 1122 Prairie Parkway Suite #103 West Fargo, ND 58078

## Board Members:

*Present:* Brett Anderson, Josh Benson, Scott Haider, Dr. Jordan Lill, Eric Nelson, James Cailao, Alex Christiansen, Ryan Thayer

*Remote:* Adam Guy

*Absent:* none

## Others Present:

*Executive Director:* Jeremy Jorgenson

*Hockey Director:* Mike Parnell

*Director of Gaming Operations:* Jason Campbell

**Members Present:** none

## PROCEEDINGS:

Meeting called to order at 6:00 p.m. by **President Brett Anderson**.

### Minutes Approval: October 16, 2023

**Anderson**

**Benson** made a motion to approve the November 20, 2023 Regular Board Meeting minutes as provided to the Board of Directors. Motion was seconded by **Haider**. Approved by all; motion was passed without dissent.

### October 2023 Financials

**Guy**

**Guy** reviewed the October Financials with **Jorgenson**. Financials are on track with current season's budget. **Jorgenson** explained that the pickup included for this year's Raffle was purchased by the Association for \$35,000 with a \$20,000 sponsorship to Luther Ford in order for the Association to pay for the remaining owed for the pickup. No questions from the Board.

### Executive Director Updates

**Jorgenson**

**Jorgenson** reported that the WFHA certificate of deposits (2) yielded \$96,000 each. \$96,000 will be reallocated back to the Trust with the other \$96,000 back into the Association.

**Jorgenson** reported that surveillance cameras will be installed in the Vets 2 dryland room following minor incidents of misuse. **Lill** requested that an email be sent to the Association regarding video and recording; **Haider** agreed and added a sign alerting all Association patrons that they are subject to being recorded. **Jorgenson** to follow through on communication and signage. **Jorgenson** reported a total cost \$2000 for three cameras to surveil the dryland room.

**Jorgenson** reported that the Investment Committee is currently searching for a strategic financial partner to produce the best financial long-term outcome for the Association. There are currently seven (7) financial institutions interested working with the Association.

**Jorgenson** reported that fundraising is going well and that he has very positive meetings with local shareholders and partners. The PACE contract expires on January 24, 2024. There is an option to extend for an additional six months.

**Benson** reported that the Association has spent \$178,500 to date to PACE to assist with fundraising efforts. **Anderson** requested that discussion on contract extension be discussed during the closed session and then put to a public vote at the January board meeting.

**Jorgenson** attended the WF Park Board meeting and shared that he feels good about the process in that there are timelines, discussion of a second design, and financials were discussed. **Jorgenson** requested that details be presented at the closed session immediately following the public board meeting.

**Hockey Operations****Parnell**

**Parnell** met with the three West Fargo high school hockey coaches (WFHS, Sheyenne, United) to discuss player development within West Fargo. **Parnell** reported that all four parties had open communication and are optimistic about the future of succinct player development with shared goals within West Fargo.

**Parnell** reported that 40% of coaches attend the monthly coaches meeting. He mentioned that the girls' coaches and the goalie coordinator are doing an outstanding job. Specifically, the goalie coordinator has had productive goalie sessions and has built tremendous rapport with the goalies through goalie sessions, coaches' meetings, and attending practices. **Parnell** reports satisfaction with the coaches appearing to be bought into the core values of the Association and has seen a marked improvement in coaching and player quality from last year. Long-term player development is the main goal of WFHA, team-by-team wins and losses are secondary. The Board encourages all coaches to attend the monthly coaches' sessions.

**Parnell** reported wide-spread happiness throughout the Association with the WFHA pins.

The Winter Classic begins the weekend of December 30, 2023. There are nine North Dakota, four Minnesota, and three South Dakota teams participating this year.

**Gaming Operations****Campbell**

**Campbell** reported raffles are going well and it appears that addition of the pickup has increased sales from last year by the greater number of booklets being picked up. Gaming was reduced 5% from last month which is to be expected given the holidays.

**Old Business****Jorgenson**

Found within the Executive Director updates.

**New Business****Anderson**

No new business reported.

**Meeting Adjournment****Anderson**

**Anderson** made a motion to close the meeting at 6:50 p.m. Motion was seconded by **Benson**. Approved by all; motion was passed without dissent.

**Meeting was adjourned at 6:50 p.m. by President Anderson.**

**Board of Directors**

*Brett Anderson, President*

*Scott Haider, Past President*

*Josh Benson, Executive Vice President*

*Adam Guy, Treasurer*

*Dr. Jordan Lill, Secretary*

*Alex Christiansen, Vice-President of Hockey Operations*

*James Cailao, Director of Tournaments*

*Ryan Thayer, Director of Business Operations*

*Eric Nelson, Director of Fund Raising & Gaming*