

# **GYHA Board Meeting**

**June 18, 2025**

**Board Members: Don Johnson, Bill Ryan, Ryan Whitehurst, Jeff Barton, Baillie Hults, Aly Miser, Jeff Linn, Veronica Lamendola, Nick Lane**

**Guests: Jane Collins**

## Old Business

Approve board meeting minutes from May- we must approve minutes for month before post to website- minutes have been approved and Baillie will post to website.

## New Business

- Aly has made changes to website with Marci - Aly would like to get head coaches posted on the website and social media

Aly has scheduled a post for the baseball game to boost awareness on social media

T shirts should be ready in time they are looking great

Don will come to baseball game early so anyone can purchase using venmo and continue to sell at skills and practice for the month

- Jane suggests incentivizing sharing GYHA social media referral for discounts codes or a tshirt

Discount codes can get complicated the board likes the tshirt idea best as it is the simplest

Might be better for new mites players or LTP kids

- LTP has sold out the last 6 times, the program is growing

May need a few coaches for skills right now

- Don voices thoughts about paying Boris Babik and all Thunderbirds coaches in general for their work with skills sessions and learn to play, hoping to get Gargoyles players in the future as well. 25\$ per session is approved by the board

Jane asks about discount codes for coaches in general?

Don clarifies the more compensation we give to coaches the higher our fees must be.

Skating coaches- Don would like to have them added to the website for contact info- Aly will add them to website-

Wondering if recommending/endorsing skating coaches may be a liability issue, or causes confusion about the coaches affiliation with GYHA

Don agrees it should include a disclaimer. They pay direct to coaches GYHA isn't involved in the payment of skating coaches.

- Financials (Nick Lane)

Nick emailed Ryan to walk him through standard operating procedures

The taxes have been picked up, GYHA current on all taxes.

Nick has to finish April and May financials before he hands it over to Ryan. He's planning to do May financials with Ryan to show him the procedures.

Venmo is attached to Nick's email and needs to be changed to GYHA email and GYHA Truist account.

Jane mentions selling more items from upstairs, to raise money. Baillie and Aly agree, perhaps a yard sale. Something to think about discussion should continue at next meeting

Canes Grant (Jeff Barton)- heard nothing back from canes grant, got notice it was received but not approved

- Programs

2025-2026 Season fees

An email sent out with coaches discount and fee info

9 girls last year, 40 boys last year

No increase yet in ice price

Socks\$ 800

jerseys - 8500?

Boys fees stay the same

Girls fees 8U and 6U stay the same

6U must be listed as 8U developmental, 6U must play only at home

Starting date for mites, kick off party- september 5th, 17th is first practice, Discussions continue about a meet the coaches or family event before the 17th.

Don will open registration July 12th with early bird pricing

Thinking back from last year it was \$50 off for 2 weeks and then July 26th regular registration will open with pay in full option or payment plan

Mites skills 2-Ben Clark running-45 right now

New rules for next season- read CAHA rules especially for coaches

Need travel permits for Virginia although the state line is an hour away.

- Coaching applications (11 total) Ben Clark for head coach, Steven Hults for Lady Stars head coach

Now that coaches have been chosen, Don wants to discuss with coaches understanding of safesport violation information and communication about any violations

Jane Collins would like to be manager, Don explains that emails about managers positions will go out after the coaches meeting

The general consensus about the photographers that were used last year was that they were terrible and most parents were unhappy with the results.

Veronica, Aly, Baillie will search for photographer quotes

Nick said it's best to get them booked early, everyone agrees they must offer a makeup day for photos.

- LTP Survey results

LTP Summer 2 -32 signed up, Don says numbers are always a little lower in the summer starts July 14th

LTP Survey- results were good, many people saying program was good value for pricing, comments about USA Hockey number being confusing and difficult to navigate.

85% of people used rental equipment

55% do not check GYHA social media

65% of people plan to return to GYHA programs

60% are interested in mites season

Suggestions to improve- having events for veteran families, providing videos on how to put on gear

All good reviews from LTP-

Using a random number generator, Elizabeth Lewis, Paxton, Lewisfamily2211@gmail will receive free session of LTP for completing the survey.

GYHA will continue to do surveys every 3-4 sessions

- First Goal-sold out

First Goal will be 6 stations just like learn to play

Still in need of coaches and off ice check in for first goal

Will be July 17-August 21 from 5:30-6:30

Sign up link has been put out but are low on help

- Open Discussion (missed items)

Asking how many coaches we had last year, we had around 13. It is always better to have more for head coaches to roam around on the ice.

Don asked if GYHA should keep meetings on Wednesday nights?

Everyone agrees yes that Wednesday nights are still the best option

Jamboree dates- Don will make schedules and coordinate with Chuck to get the dates this month

Need to get organized for Hurricanes intermission skate early on to ensure we are allowed considering the ticket issues last year.

Session Adjourned 7:45 p.m.