

Oahe Hockey Association
August 2014 Board Meeting Minutes
First National Bank Board Room
Monday, August 18, 2014

Board President, Craig Davis, called the August Board Meeting to order at 6:30 p.m. CST.

Board Members Present: Nathan Sanderson, Stephanie Lyons, Mike Mueller, Lee Axdahl, Tiffany Sanchez, Bob Gray, Gordon Woods, Katie Starr, Serena Swenson, Jim Wedin, and Tony Leif.

- A. APPROVAL OF MINUTES FROM JULY BOARD MEETING** – Board President Davis asked for a Motion to approve the July Board Minutes. **Tiffany Sanchez made the motion. Second by Nathan Sanderson. Motion passed unanimously.**

NEW BUSINESS

Board President Davis asked that 3 of the New Business Items be presented and heard before Director and Officer Reports.

A. HELMET CHANGE – KRIS BUCHHOLTZ

The Board was asked to consider changing the helmet colors for Varsity and JV players from Black to Dark Green. This would entail the Board changing the by-laws to specify this.

Kris Buchholtz told the Board that she had contacted Bert at Hockey Headquarters regarding these helmets. There would be 3 options of Bauer helmets and 1 option of a CCM helmet to choose from. The price range would be from \$95 to \$216. These helmets would all have a 7-year expiration date on them.

Tonight's discussion is a consideration only. Kris will e-mail Varsity, JV, and 2nd Year Bantam parents to get their input on this idea. She will e-mail the Girls' Varsity and JV parents as well. Kris will gather this input and report back to the Board in September for a vote.

No Board Action was needed or taken at this time.

B. PRYNT COMM – LORI ROBERTS

Lori presented the Board with marketing materials on Prynt Comm's newest entity – Fast Signs. She encouraged the Board to consider shopping locally and shared the different services that Fast Signs can provide to OHA; ranging from signs and banners to vehicle wraps and many various promotional products.

C. TYLER WILCOX SQUIRT TOURNAMENT – SANDRA GRIESE

Sandra Griese is the coordinator for the upcoming Tyler Wilcox Squirt Tournament. The dates of the 2015 tournament are January 16 – 18. The tournament will be limited to eight out-of-town teams this year; in addition to our two Capitals squirt teams. Thus, ten teams total in the tournament will be the limit.

Discussion took place on keeping the registration fee as low as possible, probably in the range of \$250 - \$300. Discussion also took place on the need to find local refs this year for the tournament as all the other OHA hockey levels will be out of town for their own respective games.

No Board Action was needed or taken at this time.

B. DIRECTOR AND OFFICER REPORTS:

1. TREASURER – TIFFANY SANCHEZ

July 31 checking balance: \$ 29,819.08

Restricted Funds: \$26,042.64

Total Funds Available as of Jul 31: \$ 3,776.44

Tiffany went through her monthly report as of 7/31/14 that she e-mailed out to the Board:

Treasurer Report:

July Income: \$1390 -- Summer Hockey registration and Equipment Lease
Program income

July Expenses: \$681.84 -- Coach subscription; PO Box rental; summer hockey expenses; concession credit & reconciliation of prior books.

Carryover General Fund: \$3,068.28 (included 190 of reconciled outstanding checks) from June 30 plus July profit of \$708.16 - leaves \$3,776.44 of available funds. Combined with \$26,042.64 restricted funds, our checking balance is \$29,819.08.

Tiffany also mentioned that the RAM Grant (Dede Fasken's family) awarded \$20,000 for rink improvements this year. Last year the RAM Grant gave \$15,000 for rink improvements. Last year's grant money was not touched; thus there will be \$35,000 of RAM grant money available for rink improvements in the budget (Which Tiffany will present as the final New Business item later in the meeting).

Board President Davis entertained a motion to approve the Treasurer's Report. Gordon Woods made the Motion. Second by Mike Mueller. Motion passed unanimously.

2. REGISTRAR – LEE AXDAHL

Lee reported that Factor 360 should be good to go for the September 1st hockey registration date. Registrations will be accepted September 1 thru October 1.

Practice will start after the Robbie Glanz hockey camp in October.

Financial assistance applications are due by:

- October 31st Squirts, Bantams, JV, Varsity
- November 30th Mites and Mini-Mites

The Board discussed that Zamboni Days participation should be made clear that it is mandatory (just like calendar sales are), and somehow this should be made clear during the registration process. Fundraising participation is stated in the by-laws, so mention of Zamboni Days and Calendar Sales, and that they are required as part of fundraising, will be noted on the registration website; including the fact that Zamboni Days and Calendar Sales participation do not count towards volunteer hours.

3. PLAYERS – KATIE STARR

Katie reported that all Coordinators are set:

JV/Varsity	Kathy Norwick and Kris Buchholtz
Girls	Marquette Brink
Bantam	Tonya Johnson and Amy McTighe
Pee Wee	Mary Nelson and Kandee Leif
Squirt	Sandra Griese
Mite	Kellie Beck
Mini-Mite	Kari Behm
Learn to Skate	Tawnya Pfeifer

Katie is looking at a Coordinator meeting on September 29th and will explain to the coordinators that they have the choice on whether to assign, or have parents choose, volunteer times. Katie will also be clear that when dual levels are both playing in town, the parents within those levels need to work together and cover each other's games in terms of the volunteer times at the EXPO Center. This will hopefully alleviate any parent having to miss watching their child play, due to having a volunteer duty assigned during the game.

4. COACHING – JIM WEDIN

Jim reported that we have all our levels covered for coaching this year, with the exception of the Girls Varsity and JV. Rachel Pierson, a former OHA Girls Player, will be the Assistant Girls' Coach. He's still looking for the Girls' Head Coach. Jim also said we'll have more "non-parent" coaches this year than we've had in years past.

Practice should start sometime between October 13th and October 23rd, with tryouts possibly beginning as early as the week of October 27th. This is all tentative.

5. LEAGUE PLAY – CRAIG DAVIS

Craig reported there is now a statewide, draft schedule for the Varsity, JV, and Bantam levels. It may be November before a final schedule is set.

The OHA practice schedule is set with one change – the Girls JV/Varsity will practice at PAYSAs on Wednesdays from 4:15-5:15 PM rather than the Small Rink. The PAYSAs location will allow them to utilize full ice. The schedule is as follows:

		<u>MAIN RINK</u>	<u>PAYSA</u>	<u>SMALL RINK</u>
<u>MON</u>	4:15-5:30 PM	BOYS JV/VAR		
	5:45-7:00 PM	GIRLS JV/VAR		
	5:45-6:45 PM			MITES 1
	6:00-7:00 PM		SQUIRTS	
	6:45-7:45 PM			MITES 2
	7:15-8:30 PM	PEE WEE		
	7:15-8:45 PM		BANTAM	
<u>TUE</u>	4:15-5:30 PM	BOYS JV/VAR		
	5:45-7:00 PM	GIRLS JV/VAR		
	5:45-6:45 PM			MINI-MITES 1
	6:00-7:00 PM		SQUIRTS	
	6:45-7:45 PM			MINI-MITES 2
	7:15-8:30 PM	PEE WEE		
	7:15-8:45 PM		BANTAM	
<u>WED</u>	4:15-5:30 PM	BOYS JV/VAR		
	4:15-5:15 PM			GIRLS JV/VAR
	5:45-6:30 PM			LEARN TO SKATE
	7:00-8:15 PM	OPEN PEE WEE		
		OPEN BANTAM		
	8:30-9:45 PM	HUFF N PUFF		
<u>THU</u>	4:15-5:30 PM	BOYS JV/VAR		
	5:45-7:00 PM	GIRLS JV/VAR		
	5:45-6:45 PM			MINI-MITES 1&2
	6:30-7:30 PM		MITES 1&2	
	6:45-8:00 PM			SQUIRTS A&B
	7:15-8:30 PM	BANTAM		
	7:30-8:45 PM		PEE WEES	
(FRIDAY, SATURDAY, & SUNDAY TIMES MAY ALL BE ADJUSTED OR NOT AVAILABLE DUE TO SCHEDULED GAMES)				
<u>FRI</u>	5:45-6:45 PM	MINI-MITE & MITE IN-HOUSE CROSS ICE		MINI-MITE & MITE IN-HOUSE CROSS ICE
	7:00-8:15 PM	OPEN SKATE - FAMILY ONLY		OPEN SKATE - FAMILY ONLY
	8:15-9:15 PM	OPEN SKATE		OPEN SKATE
	9:30-10:45 PM	HUFF N PUFF		
<u>SAT</u>	9:00-9:45 AM			LEARN TO SKATE
<u>SUN</u>	4:30-6:00 PM	OPEN SKATE - FAMILY ONLY		OPEN SKATE - FAMILY ONLY
	6:00-8:00 PM	OPEN SKATE		OPEN SKATE
	8:15-9:45 PM	HUFF N PUFF		

6. RINK OPERATIONS – GORDIE WOODS

Gordie reported that OHA can be in the EXPO center by September 21st or 22nd. This would give us extra time to set-up the rink. Possibly rink would be ready to go by October 15th – before the Robbie Glanz camp starts.

Gordie is looking at September 22, 23, 24, and 25 as key times to set up the ice. He is working on a new way to put the white paint down which would make a 15 person job doable with 3 people now.

Gordie is still looking for a 30-inch wide (orange) warning stripe that would come out 30-inches from the boards to warn the players. OHA may be the state's first hockey association to have this "warning stripe" on the ice. The Board discussed maybe seeing if we could use some of the Tyler Wilcox Tournament funds to purchase this orange, warning stripe.

Gordie is currently ordering new glass and other stuff so we will be ready to start putting our ice up next month. Thank you, Gordie!

Gordie also told the Board that Wegner Auto will be doing a free tune-up on our Zamboni.

7. **FUNDRAISING – SERENA SWENSON**

Serena said she is starting on the calendars and will be meeting with Bob Gray on the sponsors soon. She said it is going well. She reminded the Board that Zamboni Days is set for Saturday, October 25th.

8. **MARKETING – BOB GRAY**

Bob informed the Board he would like to get signs moved before the ice goes up. He will be working on that.

Bob also shared some ideas of doing some sponsor recognition nights this season, as well as doing some type of "long-time sponsor" recognitions too.

Bob presented to the Board his OHA Sponsor Opportunities, which consist of four different sponsorship levels (which he already has some commitments for):

- Stanley Cup Sponsor (\$5,000) (1 Committed for 2014/15 Season)
 - Zamboni sponsorship
 - Premium sign location
 - Premium ad in game program
 - Two season passes or choice of one Varsity game sponsorship along with 20 tickets to that game (with special acknowledgement/presentation between periods)

- Hat Trick Sponsor (\$2,500) (4 Commitments for 2014/15 Season)
 - On-ice logo (4 maximum allowed on ice)
 - Premium sign location
 - Premium ad in game programs
 - Two season passes or choice of one Varsity game sponsorship along with 20 tickets to that game (with special acknowledgement/presentation between periods)

OR

- Board sign on East side of rink (limit of 4 board signs)
- Premium sign location
- Premium ad in game program and hockey calendar
- Two season passes or choice of one Varsity game sponsorship along with 20 tickets to that game (with special acknowledgement/presentation between periods)

- Capitals Club Sponsor (\$1,000)
 - Premium sign location
 - Ad in game programs
 - Season pass

- Coaches Club (\$500)
 - Sign
 - Ad in game program

- Concierge Sponsor Opportunities
 - Sign Only \$400
 - Varsity Game Sponsor \$200
(includes 10 tickets to the game)
 - Capitals Hockey camp partner

Named Sponsor	\$1,000
Partner	\$200
-Calendar Sponsorship	\$200

Other sponsor opportunities mentioned and discussed were in conjunction with the different hockey levels, the Try Hockey for Free Day, and the Learn to Skate program. Also noted was that sign design and production is the responsibility of the sponsor, and that OHA may incur some costs in moving signs around to accommodate the sponsors' "premium sign locations" if their hockey sponsorship level so permits that.

Bob said in the next two weeks he will start to get sponsorship billings out and he is already getting calls from folks who are willing to be OHA sponsors this year.

The Board applauded Bob for his Sponsorship Plan and they encouraged him to keep moving ahead with all the great work he is doing.

9. **COMMUNICATIONS – MIKE MUELLER**

Mike said he will get the website updated with all the items from Board decisions made tonight. He had nothing else to report. The Board commended Mike for a great job done with his communications duties.

OLD BUSINESS

A. **PAYSA LEASE**

Board President Davis presented the Board with a Lease that has been drawn up between OHA and the Pierre Area Youth Skating Foundation Association. The Lease has been drawn up to facilitate OHA renting only ice time at PAYSA (for hockey practices) from October 1, 2014 through March 31, 2015.

PAYSA is under the new ownership of Jim Carlon and Chad Griese. New carpet and paint have been installed and done in the facility, as well as new benches being installed by First National Bank in the warming room and new benches in the locker rooms.

The lease would allow for 25 additional hours of practice time, per month, for the Squirts, PeeWees, Bantams, and Girls JV/Varsity. Each of these levels would also have at least one night of practice at the EXPO center as well as none of them having to practice after 8:45 PM anymore. (e.g. The Bantams in the past) The Mites and Mini-Mites would also each get their own practice on the EXPO Center's big sheet of ice for 1 hour, once a week, which was not possible in prior years.

The lease would be for \$2,000 per month, which would equate to less than \$80 per practice hour (versus \$400 per hour that is charged in places like Minneapolis for a facility such as PAYSAs). **NO** increase in dues will take place to accommodate this lease, nor will additional volunteer hours be required of OHA members since no volunteering of duties is needed at PAYSAs (e.g. cleaning).

The lease will equate to \$12,000 for the season; however due to additional fundraising efforts authorized by the Board, we've already raised this. Again, there **will be NO additional money or time needed from OHA members to accommodate this lease.** OHA is only renting the PAYSAs facility for practices and we have already raised the money to pay for it (e.g. the new Sponsorship Plan's existing commitments).

The lease currently states a one-year option (this season), however Board President Davis would like to suggest that if the Board suggests to approve this lease with PAYSAs, that OHA asks for two, one-year options (this season and next season) instead.

Lee Axdahl made the Motion to have Craig Davis enter into the lease with PAYSAs, on behalf of OHA as its Board President, and ask that the lease be changed from a one-year option to two, one-year options. Second by Nathan Sanderson. Motion passed unanimously.

B. PRE-SEASON HOCKEY CAMP

The Robbie Glanz hockey camp will be October 20th thru October 22nd at the EXPO Center. The cost of the camp will be the same as last year. The breakdown of times and groups (skating level of camp participants) will be the same as last year too.

The information (from the OHA website) is as follows:

Fees for the camp are broken into two categories. PLEASE NOTE THAT THE OHA HOCKEY ASSOCIATION IS UNABLE TO PROVIDE FINANCIAL ASSISTANCE TO THIS EVENT

Mini-Mite, Mite, & Squirt: \$70.00

Pee-Wee, Bantam, Girls/Boys Jr. Varsity & Varsity: \$90.00

Goalies: FREE (However, there is no goalie instruction or shooting drills)

The daily schedule and groupings for the camp are as follows:

Group 1 Mini-Mites/Mites/Squirt Locker rooms 1 & 2

Group 2 PeeWees and Girls Locker rooms 3 & 4

Group 3 Bantams/Boys JV/V Locker rooms 1 & 2

Monday, October 20

Group 3: 4:15 - 5:30 Group 1: 5:45 - 7:00 Group 2: 7:15 - 8:30

Tuesday, October 21

Group 3: 4:15 - 5:30 Group 1: 5:45 - 7:00 Group 2: 7:15 - 8:30

Wednesday, October 22

Group 3: 4:15 - 5:30 Group 1: 5:45 - 7:00 Group 2: 7:15 - 8:30

C. REGISTRATION OPENING

On-line registration for the 2014-15 OHA Hockey Season opens on September 1st.

NEW BUSINESS

Earlier New Business topics were heard and discussed at the beginning of the Board meeting. The last item which is presented for approval is the 2014-15 OHA Budget.

D. 2014-15 BUDGET APPROVAL – TIFFANY SANCHEZ

Tiffany presented the 2014-15 OHA Budget to the Board. She made the following comments regarding the budget:

- She did not change the gate fee prices a
- She clarified that any extra tournament or coaches expenses would be paid for by the parents, not through the OHA budget

The Board commended Tiffany on a job well done in preparing the budget.

Tony Leif made the Motion to approve the 2014-15 OHA Budget as presented by OHA Board Treasurer, Tiffany Sanchez. Second by Katie Starr. Motion passed unanimously.

The September Board Meeting will take place at the First National Bank Board Room on Monday, September 15th, in Pierre. The meeting will start at 6:30 p.m. CST.

(PLEASE NOTE: Since the August OHA Board Meeting – the September OHA Board Meeting was rescheduled to Monday, September 22nd. The location and time remain the same.)

President Davis entertained a Motion to Adjourn. Nathan Sanderson made the Motion. Second by Mike Mueller. Motion passed unanimously. The meeting adjourned at 9:19 p.m. CST.