



Exeter Junior Baseball & Softball League
 PO Box 471
 Exeter, NH 03833

Board of Directors (Attendance in Bold)

Jim Webber (2025) – President
Patrick Flaherty (2025) – Vice-President
 Jeff Plante (2026) – Treasurer
 Dan Provost (2026) – Fields & Facilities/Clinics
 Marybeth Cyr (2026) - Secretary
Brian Hoyt (2026) – Equipment
Avi Singh (2026) – Webmaster
 Jackie Labrecque (2026): Corporate Sponsorships
Joseph Contois (2026) – Softball Equipment / Clinics
Scott Battey (2025) – Schedule/Umpires/Clinics
Mike Cain (2026) – Babe Ruth Director
Mike Tully (2025) – Softball Director
Chris Curley (2026) Director of Program Development
 Jessica Costa (2025) – Continuous Improvement
Geoff Dennett (2026) – Uniforms
 Ryan Kelly (2026) – Fundraising
Mike Mitchell (2025) – Development & Partnerships
Andrew Patton (2026) – Director of league Safety
Dave Richards (2025) – Safety support
Megan Stagnone (2026) – Snack Shack

Filled spots are 20; Quorum is 11

League Sub - Committee Support Roles:

A(ttendance in Bold)

Aaron Saviage: Rookie League Coordinator
 Mary–Paige Provost: Social Media Coordinator
 Katie Adams: Social Media
 Meghan Chan: Social Media
 Melissa Guy: Fundraising
 Wendy Spicer: Fields & Facilities
 Elise AmMarosa: Softball Operations
 Meghan Zizza: Softball Operations
 John Blackburn: Softball Operations
 Abby Herring: Softball Operations

Upcoming Events:

- **Parade Dec 7**
- **Registration Open Jan 1, 2025**

**Exeter Junior Baseball & Softball League
 Board Meeting Minutes**

Thursday November 7, 2024

Exeter High School – 7p

- Call to Order 7PM
 - Guest: Shankar Swamy spoke about Brentwood Rec, his role in youth sports (Cricket) and the possibility of a partnership going forward.
- Motion to approve the previous meeting minutes from October meeting. Geoff Motion, Meg Second, unanimous in favor.
- **Board Vote over email since last meeting:**
 - Dan Provost motioned to allocate \$269.85 to purchase the new website domain (www.EJBSL.org) for a term of 10 years. Motion passed with 11 “Yes” votes via email and zero No’s.
- Sub - committee updates: **see attached updates.**
 - Executive
 - **Motion to allocate \$500 towards parade expenses. This includes the float construction, hot cocoa, and pizza (working on a partnership with Shooters to get discounted pizza). Brian motion, Meg second, unanimous approval.**
 - Safety
 - Treasurer / Financial
 - Fields & Facilities
 - Clinics
 - Softball
 - Corporate Sponsorships
 - Fundraising
 - Website
 - Continuous Improvement
 - Scheduling and Umpires
 - Uniforms
 - Snack Shack
- Strategic planning for 2025 & future
 - Short term and long term league goals.
 - Working on league calendar with target dates and deadlines.
- Adjourned at 8:45: Andrew Motion, Scott 2nd, unanimous in favor.



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Sub Committee Updates:

Executive: *Jim Webber* EJBSLPresident@gmail.com

- **Coach Selection / Conduct Committee:**
 - Board discussion on making this a committee where members are anonymous to the board. Recommendations from the committee to be sent to the President and communicated to the board from there.
 - This is the way that it used to be. Change was made a few years ago when board members were upset at the committee's "secretive" existence.
 - Purpose of being anonymous to the board and non-public information is to protect those on the committee from fear of retaliation.
 - Pros and cons were reviewed. No vote occurred with plans to revisit.

- Priority on merging Baseball & Softball programs and operations. What have we done so far?
 - **Making progress!**
 - **Communicate** the change in mindset of the board. Please continue to do this. We are EJBSL and need to operate that way in all aspects of the league.
 - Communicated with directors of key (combined) positions on willingness and ability to merge programs. This includes Treasurer, Fields & Facilities,
 - New Website! www.EJBSL.org. Avi is continuing to do an amazing job merging both programs into one site.

- **Thanksgiving Basket:** Wonderful program that Dan Provost and the student senate at Exeter High School do each year.
 - We are honored to participate in this program again this year. We have been assigned a family of 8 people to sponsor this year.
 - Jim is taking the lead and encouraged board members to donate if able.

- **#AreYouIn?:** I met with Kristyn Lafleur of the Key Collective Group. Mrs. Lafleur will join us for an information session at our December meeting to discuss the #AreYouIn program. This partnership is important to the league and offers blind scholarships to any family in need. It was suggested by multiple members to increase awareness for this program through information at free winter clinics or additional information through the league registration process.

- **Fisher Cats Baseball:**
 - Met with Caleb Baum with the Fisher Cats. 2025 Schedule is published.
 - Reviewed options and chose Saturday May 10th at 4pm (consistent with last year).
 - Includes a "parade" around the warning track. The Fisher Cats are most likely getting rid of "catch on the field" due to field misuse by OTHER groups.



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- **Exeter Holiday Parade:** Theme is “Holiday’s in the eyes of a child”
 - Parade is on Saturday, December 7th. Parade Committee met and discussed initial plans for our retuning champion float.
 - The parade will be open to ALL baseball and softball players. Discussed messaging and communication with focus on child saftey.
 - **Board: Motion to allocate \$500 towards parade expenses.** This includes the float construction, hot cocoa, and pizza (working on a partnership with Shooters to get discounted pizza). Jim motion, Meg second, unanimous approval.

Safety: Andrew Patton avpatton@gmail.com

- Members: Dave Richards
- Andrew is working to merge safety for baseball and softball. Anyone who would like to join his subcommittee, please reach out.
- AEDs will be collected from Exeter Seahawks football and stored for the winter.
- Currently taking inventory in preparation of re-order for 2025 season.

Website: Avi Singh avishekk.singh@gmail.com

- NEW Website! www.EJBSL.org
- Avi is working with the website sub committee to develop the new EJBSL website material.

Treasurer / Financial: Jeff Plante Jeffrey.Plante@carelon.com

- Jeff has assumed the Treasurer role for the league, including Softball.
- Meeting at Citizens bank next week.
- Cost efficiencies discussed including consolidated storage, moving away from using Newfields field, holding meetings at EHS.

Fields and Facilities: Dan Provost dprovost@sau16.org

- Members: Wendy Spicer
- Dan and Wendy are working on a plan to present at the December meeting for field usage.
- Dan met with Exeter Rec (Gregg Bisson) and has a preliminary plan to have MOST softball games held at Exeter Rec. next season. Other town fields would be used as practice fields.
- Upcoming meeting with Sawyer Park Trust to form a plan for the 2025 field application.
- Moving away from Newfields if possible due to maintenance cost.

Winter Clinics: Dan Provost, Scott Battey, Joe Contois

- Dan proposed clinics and schedule including our free clinics at the high school, 603 EVO and Powerhouse Sports clinics.
- Scott expressed need for additional board volunteering for free clinics.
- Scott and Mike C. looking into ways to include older kids/Babe Ruth



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Softball: *Mike Tully* Miketully1@aol.com

- Continue merger with EJBSL
- Development of what the new Softball sub - committee looks like. Goal of getting more engagement from newer league/player families.

Corporate Sponsorships: *Jackie* Labrecquejackie.a.labrecque@gmail.com

- Continue to grow the corporate sponsorship team. Communication with parents is important
- \$13,500 secured already for 2025 sponsors. Great job Jackie and team!
- See attached sponsorship list with commitments.
- Board ACTION – SPREAD THE WORD to the community please!
- Looking to get event or purpose specific sponsors (examples: clinics or evaluations).

Fundraising: *Ryan Kelly* ryan.kelly99@gmail.com

- Looking for board ideas / input on fundraising possibilities for 2025
- Looking into the possibility of running virtual fundraising events.
- Golf Tournament was revisited but discussion leaned toward too much work with not enough profit.

Option 1: "Double Good" Pop-up popcorn shop

- sign up
- choose 4 days (beginning of season?)
- keep 50% of all sales

Option 2: Raise-365 virtual raffle - Met with local rep - Brett LeFlem

- virtual raffle (we chose prizes, but typically grand prize is boston sports tickets and then multiple gift card prizes)
- runs for three weeks (probably first 3 weeks of season)
- kids/parents sign up, create profile, send it out (you receive a QR code as well so people still can go "door to door")
- cost of ticket is \$25 for 1, \$50 for 3, \$100 for 10, and \$150 for 20
- The team at Raise 365 sets up platform, pays for cost of prizes, and contacts winners. (discount retail codes are given to everyone win or lose)
- We get 60% of all sales (again, Brett covers cost of prizes)

Continuous Improvement: *Jess Costa* jlhoepf@gmail.com

- Newly formed subcommittee. If you would like to join, contact Jess



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Scheduling and Umpires: *Scott Battey* sbattey@gmail.com

- Focus this season will be to develop a full schedule early so that we can communicate with families and improve transparency.
- Jr umpire training – Scott and Mike T. running with this for baseball and softball. Everyone thought it was successful last year.

Uniforms: *Geoff Dennett* Geoff.Dennett@gmail.com

- Holiday apparel shop will be up and running by Wednesday, November 13th. Shop will close by **12/2** in order for items to ship by Christmas.
- Available items - Kids/Adults Sweatshirts and Sweatpants, Trucker Hats, Winter Hats. All limited edition for Holiday 2024.
- Next step - provide content for social media, Website and Email team to promote.

Snack Shack: *Meg Stagnone* meganstagnone@gmail.com

- We saw a lot of financial success from the snack shacks in 2024 (roughly \$8,000)
- Looking ahead to how we can best staff the snack shack in 2025.
- Do we want to pursue moving snack shack to the opposite end of Currier building (where the current swap shop is?) Feedback is that parents are unable to watch their children play. New location could help with that. SAU permission not required.
- Major hurdles:
 - electrician to move breaker panel. (probably a few more outlets)
 - install new booth window.
 - Move swap shop and shelves.
 - Design, purchase, install new snack shack (countertops, refrigerators, and freezers)
- Major hurdles:
- Meg brought up the idea of a card payment system for Currier (ipad/square). Jim looking into.

Babe Ruth: *Mike Cain* exeterbaberuth_director@aol.com

- Last year was a success.
- Continue to promote early and often.
- Confirming all teams/towns payed for prior season.