

Sioux Falls Youth Hockey Association

Board of Directors Meeting

January 11, 2023

6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Corey Rothrock (Vice-President), Adam Gorra (Past President), Ed Davis (Secretary), Derek Berg (Development Director), Dave Carlson (Director of City League), Leah May (Travel League Director) and Amanda Smith (Director of Tournaments). Quorum was present. Cherry Hunter (Director of Operations) and Dan Houck (Director of Hockey) were also in attendance. Elliot Hitt (Treasurer) was absent. Guests attending were Doug Clark and Tana Clark.

Open Forum – Doug Clark and Tana Clark expressed that they wanted their son to be reinstated on a varsity roster due to him not being placed during tryouts. The Clarks stated they were under the impression from the previous board meeting that their ask was for reinstatement. Per conversation the only two asks from the Clarks were to review the evaluation process and how it is administered as well as the board having greater oversight into the team selection and decision process. Clarks indicated no response from the board created assumption board was upholding the decision to not place their son. Clarks made request for reimbursement of USA Hockey registration fees, two sets of jerseys, SFYHA registration fee and custom hockey gloves. Response on their request is expected within a week.

Secretary's Report – Leah May made a motion to approve the December 14, 2022 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurer's Report – Board members reviewed financial reports as submitted.

Director of Hockey – Dan Houck

- continued weekly meetings with Lady Flyers and High School Boys coaches
- continued meetings with Andy Gillham. SFYHA behavior has been pretty good, and we want this to continue
- Player Leadership Course – Has helped with behavior of teams
- worked to obtain shooters for goalie sessions
- planned and ran skills on Mondays for Squirts, Peewees, Bantam Oranges and Girls 10/14U
- attended Bantam Home tournament and was able to see all three Bantam Travel Teams play
- conducted evaluations and split for Mite Travel Teams
- attended high school home games for all boys/Lady Flyers teams
- help organize Brookings weekend for Mite travel w/ Ashley Bacoulis and Brookings DOH. Brookings switched weekends.
- determined all content for film sessions w/ Ray Sylvester. The video sessions have been a great asset for our players.
- ADOH – Coach Fuss is working out great and has logged over 400 hours so far this season
- MN vs SD competition – changes in Minnesota team divisions has affected SD teams, especially our White teams.
- pushed travel coaches on getting mid-season evaluations and meetings completed. I have 3/4 in hand
- worked w/ Leah and Regina on 4v4 schedule/rosters
- discussed attendance tracking at all goalie sessions w/ Aaron and Brandon
- worked on plan for practice coverage w/ Bantam Oranges and V2

- organized HS coaching attendance at Bantam Home tourney
- helped resolved a player/player issue on Bantam Orange 1/2
- secured coaching support for Riley for Atom Short Session
- set up Stampede player practice support schedule w/ Jim Olander

Admin Update – Cherry Hunter

- Croxice Dividers – Dividers are sorted in the SE corner of the Zueger Rink. Brandon Hockey can pick up donated set
- Atom Short Session has 24 participants – started Jan 6, pics on Jan 8. Riley Block leading the on ice
- January 14 – Hockey Day SD
- February 11 – ACL Senior Day at the Denny
- USA Hockey Winter Meeting begins tomorrow thru Sunday. Will attend some of the meetings via Zoom
- End of Year
 - Mini-Atoms, Atoms, Mites will have packaged cookie and drink at last ice time
 - ICL and ACL will have pizza and drink at last ice time
 - Squirt and older travel EOY Event – March 28 on FM Rink. Ice rented from 5:15-8:00pm. Meal??
 - Player Gift ideas
 - Mini-Atom, Atoms – trophies
 - Ideas for Mite and older – hockey towels with logo, grip tape, mouthguard case with logo, mini-sticks for MT, SQ & PW (suggested not for PeeWees), Rocket grips – may be too expensive
 - Ad Councils suggested complimentary Flyers yard signs this fall to Kick Off the 50th year of SFYHA
- End of Season Ice – Worked with Prisbe to finalize ice needs after Feb 26
- National High School Tournament in Wayzata – SD currently assigned Pure team only and on the waiting list for Combined team
- Spring Ice Scheduled – Spring 3 v 3 will begin March 12 through April 2
- SDAHA Girls Varsity Tournament Updates
 - Kelly Gorra Chair
 - Meeting every Thursday
 - Ad Sales – Adam – Need board members to help make contacts and sell ads. Ad Sales form included in board packets.
 - Awards Ceremony location for Friday night – ideas? Elmen Center, Humanities Center, “40” Field Turf,

Director of Tournaments – Amanda Smith

- ✓ Mite Falls Freeze currently has 27 teams registered. Stampede will host Mite night on Feb 11. First Bank & Trust is providing comp jerseys for the Mites. Kansas City and Omaha are bringing Mite teams.
- ✓ DIBS for tournaments is always a challenge.
- ✓ Bantam Tournament – no issues 😊 SF Bantam Blue was 2nd with Bantam Oranges 3rd & 4th in their division.
- ✓ Great Job Amanda!!!

Director of Development – Derek Berg

- ✓ Northern Roots Camp – providing SFYHA a week one complimentary camp pass
- ✓ Super Bowl Square – may do this as an additional fundraiser
- ✓ Flyers Fest – reviewing previous plans for the event

President’s Report – Sam Everson

- ✓ **New Record!!** – Unfortunately SFYHA has hit a new record for cancelling practices and games due to weather conditions. Sam noted it is a difficult decision to cancel and timing is crucial for the 4:00pm ice times when most of the players are driving to and from the IcePlex. Coach Houck noted it doesn’t hurt to have a day off and maybe we should schedule a couple of “off days” in to our season.
- ✓ Evaluations for paid employees – Sam noted the evaluations need to be done in April. Cherry will confirm.
- ✓ Captains & Assistant Captains – discussion held regarding selection of Captains and Assistants in the mid-season.

Agenda Items:

- IcePlex Expansion Fundraising – Cory Rothrock – Need to have completed Memo of Understanding before moving forward, better picture of the addition and dates relevant to the project.
- Data Analysis – Leah May – Leah continues work on the project.

Sioux Falls Youth Hockey Association Mission:

To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports

Meeting adjourned 9:04pm

NEXT MEETING

February 8, 2023 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted _____ February 8, 2023 _____ by oral resolution at meeting / written correspondence
(Date) (Circle one)