



VIDEO EXCHANGE AGREEMENT 2025

The IWLCA will operate with this **Open Video Exchange Agreement on HUDL**. All members who participate in this Online Video Exchange Agreement will have total access to all game video footage across divisions.

Participation means members MUST follow these Guidelines for filming and follow upload timelines as stated.

1. All game films must be uploaded to the 2025 IWLCA Open Exchange hosted by HUDL.
 - ⇒ For any League Exchange Schedule changes, edits, or game additions, please use the [following form](#) to put in a request with the HUDL team (which can also be found on the [IWLCA Resource site](#)). Requested changes and updates will be made as they come in, but please expect a turnaround time of a few hours. If you have questions about this or any other HUDL issue you can reach out to our specific contact at HUDL by emailing IWLCA@hudl.com
2. All games must be filmed on an HD Camera
3. When uploaded the resolution MUST be at a minimum of 720p. Film resolution of 1080p is *preferred*; however, if you have the most basic HUDL access, you may not be able to playback this level of resolution.
4. **The home team will be responsible for uploading each game after the completion of the game.**
 - If playing at a neutral site, the school designated as the home team in the scorebook will be responsible for video upload.
 - When playing in a conference or the NCAA tournament, the **HOST SCHOOL** will be responsible for video upload. Currently, NCAA guidelines require the host institution to film the games. Even though the host institution may *not* be playing in that game, the host institution will still be responsible for uploading the film.
- a) *****NEW LAST YEAR – ALL Games must be uploaded and available for viewing/downloading by MIDNIGHT on the day the game was played (in the time zone it was played).**
5. The away team will not be responsible for uploading film but may do so voluntarily or if asked by the home team due to an unexpected issue or malfunction in their filming/uploading. For DII, DIII or NAIA institutions playing a school that does not participate in the Open Exchange, the participating school must upload the game film even if playing away. If you are an Open Exchange participant, ALL OF YOUR GAMES must be uploaded.
6. ALL CWLOA officials have access to the IWLCA Open Exchange for educational and training purposes (as of the 2020 season).



DURING FILMING

All recordings must follow the instructions below:

1. All video must include sounds, be filmed at midfield and from an elevated position:
 - i) The camera position must be no farther than 50 yards from the closest sideline when filming
 - ii) If filming from a particularly high elevation, half-field and settled 8m situations might require additional zooming to see players' numbers while also seeing the required field of play (see 3-9 below). [Avoid recording appearing that it was filmed from an aircraft above.]
2. Filming should include pre-game line-ups.
3. All players' numbers must be visible on the film.
4. **Film must show the time and score.** In the event that the scoreboard is unable to be filmed, an alternative means to display the time and score must be used (*example: whiteboard, chalkboard, paper*)
 - i) After goals
 - ii) At the end of each quarter
 - iii) After any timeout
 - iv) At the conclusion of the game
5. When filming the draw
 - i) Film the complete center circle and all of the players around it, (with the 2018 playing rule change that allows only 3v3 in the center, **the restraining lines DO NOT need to be in the frame, only film the center circle**)
6. When filming SETTLED 7v7
 - i) Zoom in to the 12m area so that all 7 players are visible
 - ii) If players are wide, zoom out enough so that you do not have to move the camera in order to follow the ball
7. When filming TRANSITION
 - i) Follow the ball in transition include 30 yards of space in your frame
 - ii) Ball carrier should be in the middle of the frame
 - iii) Be sure the camera is loose enough so that moving it looks like a smooth transition as you follow the ball
8. When filming CLEARS/RIDES (goalie has ball)
 - i) Record the end-line to the 30 yard line
 - ii) Keep the play in front of the ball, the ball carrier should be in the middle of the picture
9. When filming FREE POSITION SHOTS
 - i) View the 12 meter on all free position shots
10. ***Point of emphasis this season - Film from an Automated or AI Camera, web stream or broadcast may only be used if ALL the above film guidelines and requirements are met. (if scoreboard is not visible – the time and score must be displayed on the broadcast)**



Enforcement of Video Exchange Agreement

All institutions utilizing the Open Video Exchange agree to adhere to these guidelines for filming, film quality, and uploading video to HUDL. The IWLCA has formed an ad hoc Open Video Exchange Committee (“OVEC”) that will review complaints, communicate with coaches, and help to enforce the penalties for violating the Agreement.

Goal of Enforcement

The goal in enforcing the IWLCA Video Exchange Agreement is to ensure the **high quality of the film** in our library and to promote fairness in competition. Everyone wants to be able to access good film in a timely manner. The purpose of OVEC is *not* to create a policing force looking to suspend programs from the library; rather, it exists to review legitimate complaints, to grant waivers of automatic penalties for non-compliance, and to promote the standards of our open video exchange.

OVEC and HUDL are available to troubleshoot with any coaches who have any questions about or problems with film capture, uploading or using the Open Exchange. Resources are also available at:

<https://www.hudl.com/resources/iwlca>

Complaints about non-compliant film can be made in the following categories:

1. **Time**: Not uploaded by the midnight deadline
2. **Film quality**: Must be High Definition (“HD”) and minimum 720p HD format
3. **Film Guideline Issue(s)**: adherence to the IWLCA “During Filming” Directions #1-10 in the IWLCA Video Exchange Agreement. (ex: players’ numbers visible, filming the entire 12m field of play in settled 7 v 7, etc.)
4. **Other**: some other problem with the film or access to it not referenced above.

OVEC encourages coach-to-coach outreach as an initial response to address film concerns, as a professional courtesy. The complaint system exists when that approach is not successful or available.

Complaints or issues may be reported on the HUDL website in the following location:

1. On the “[Additional IWLCA Resources](#)” page

**OVEC will only review complaints that are filed on the HUDL website.*

Consequences for non-compliance are as follows:

1. **First offense**: a written warning. Corrected film* should be (re)uploaded within 24 hours of notice
2. **Second offense**: 7-day suspension from the Open Video Exchange and corrected film must be uploaded within 24 hours
3. **Third offense**: 14-day suspension from the Open Video Exchange and corrected film must be uploaded within 24 hours.
4. **Fourth offense**: 6-month suspension from the Open Video Exchange and corrected film must be uploaded within 24 hours.
5. **Fifth offense**: 12-month suspension from Open Video Exchange and corrected film must be uploaded within 24 hours.



*Corrected film could include re-uploading game film using 720 HD compression, or if quality issues exist, then asking your opponent to upload their game film.

***If corrected film is not uploaded within 24 hours after an offense, that violation will be considered an additional offense.**

***During any suspension, the team must still upload all game film.**

January 1st of each calendar year begins a new Open Video Exchange record for each program – thus, everyone begins the year with a “*clean slate*,” however, long-term suspensions shall remain in effect until the time has been served. OVEC recommends that you try uploading a film before your first game and call any member or HUDL with questions.

Programs will receive notice of a complaint reported against them within 24 hours of its submission.

****Penalties are effective immediately.*

Appeal to OVEC

If extenuating circumstances, weather, factors beyond a coaching staff’s control have affected compliance with the IWLCA Video Exchange Agreement, OVEC will review these to determine if relief from a penalty should be granted.

OVEC’s decision will take into consideration:

- a program’s good faith effort to comply and the history of compliance with the Guidelines,
- effort and timeliness to correct the violation, if fixable
- if the error was preventable
- any extenuating circumstances described

OVEC’s discretion is not whether or not a penalty applies – if one of the terms of the Agreement is violated, the penalty is automatic. OVEC has authority to determine if relief from a penalty is warranted.

To file an appeal of a penalty, please send an email to the OVECIwlca@gmail.com detailing why the violation occurred and why relief should be granted. Appeals will be reviewed, and a decision made with 24 hours of its receipt.

Members of OVEC for 2025

Division I

*Amy Altig (Delaware)
Erica Bamford (Yale)
Taylor VanThof (Denver)
Nora Boerger (Michigan)

Division II

*Adrianna Piontek
(Montevallo)
Meghan Smith (Saint Anselm)

Division III

*Karrie Moore (Ithaca)
Clara Bissell (Wesleyan)
Katy Szymanski (Trinity)

NAIA

*Clare Hanson (Benedictine)

CAMCORDER OPTIONS

Not endorsed or guaranteed by the IWLCA. Intended to provide a snapshot of shopping options for those looking to buy an HD camcorder. Better deals may be available.



[Sony - Handycam CX405](#)

\$229.00



[Vivitar - Digital Camcorder](#)

\$129



[Panasonic - HC-V785K Full HD](#)

\$615



[Sony - Handycam AX53 4K](#)

\$1099