

EHS Boys Basketball Booster Club Meeting Minutes
Monday, March 15, 2021
7 pm

Alissa called the meeting to order at 7:05 pm. Lisa motioned, Jess seconded. Alissa kicked off the meeting with a fundraiser update. We raised \$13,200! Donations and pizza cards were about even; donations brought in about \$1,500 more. We still need to pay for the pizza cards sold (about \$1,400). Overall, both efforts were very successful! Feedback received included: maybe more people would have bought a pizza card had they not just bought one from the soccer team. Also, one person found that the online deals were better than the coupon deals for a given month. If we do this same fundraiser again next year, it was noted that we sold approximately 275 of the 550 cards. Pam will coordinate returning the remaining cards along with a check for the cards sold. The GoFundMe donations will transfer to the Booster Club's PayPal account once finalized.

Alissa also reminded everyone that the Spring MYAS tournament is April 24-25. We need to add this to the board calendar and the boys' basketball calendar, as well as send a "Save the Date" via email. In past years, families have had 8 hours of volunteering time to help make the tournament a success. Another option is buying out the volunteer time. More to come on this. Scott got the contract today and Alissa is talking to Sandy about what can and cannot be done this year (e.g., concessions, admissions, etc.). We may be able to do things differently too. For example, maybe we can have food trucks instead of indoor concessions. Alissa and Scott will pull together a small group to coordinate.

Alissa sent out an email to all Varsity families today regarding sections. She needs the spectators list back by noon tomorrow, March 16th. Detailed instructions of how many family members can attend, the registration process and timeline were included - please read carefully.

Nominations for next year's board will be voted on in June. If you are interested in learning more about the board, please contact one of the Board members.

Scott gave the treasurer's update, sharing that we've covered the gap that we came into the year with. He will be checking with Coach McKenzie, but believes the plan is to proceed with buying new uniforms for next year since we put these on-hold this year. Scott thanked everyone for their efforts with the various fundraisers this year.

Scott also provided best practices for booster club expense reimbursement. Preferably, the booster club is invoiced and sent to Scott for payment. This is the easiest method. Alissa and Scott also have debit/credit cards (2nd best option). The least preferred option, or last resort is to pay for expenses ourselves and be reimbursed.

Lisa talked about senior gifts and fundraising t-shirts. The fundraising t-shirts were received one day too late for the 9A / 9B and 10th grade team award ceremonies. She will bring the shirts to

JV / Varsity award ceremony along with the senior gifts. We went with the same idea as last year - a large duffle bag (purchased through FlipGive) with luggage tags. Seniors will also get their banner and a 5x7 action shot in a 8x10 frame so that other team members can sign around it.

Jess updated the group on a few items:

- Gold Sponsors' social media video thank yous were posted this weekend. That concludes our social media efforts with our sponsors.
- She has an email into Brandy at Red's Savoy Pizza and will coordinate for one final Chow for Charity event - looking to schedule after Pam's Raising Cane's night.
- A question came up over the last week or two whether or not parents would be surveyed for coaching feedback. Kevin mentioned in an earlier exchange that he believes the district AD handles this. Interest was expressed on the call that a survey should be provided. The board will follow up with Sandy on this.
- Jess thanked Alissa and other parent volunteers for their efforts with Senior Night. This was truly a special night for the senior families - thank you!!!
- Approval of February's meeting minutes was motioned by Alissa and seconded by Becky.

Pam has the Raising Cane's fundraiser scheduled for April 22nd. Alissa has the flyer for review. We will work to get this promoted to parents, families and friends as we get closer.

The April Booster Club meeting will be on Monday, April 19th at 7 pm.

Alissa adjourned the meeting at 7:56 pm.