



## **Brighton Bulldogs Football & Cheer**

### **Coaches Code of Conduct**

The mission of BBFC is to ensure every athlete ends each season with a better understanding of football skills, sportsmanship, and citizenship. BBFC believes that the team-oriented experience helps athletes grow both as team members and as individuals. Coaches are the primary interface with the youth athletes and parents of BBFC. Coaches play a critical role in creating a culture that is aligned with the mission and values for which BBFC stands. **Therefore, BBFC expects all coaches to abide by the Code of Conduct below:**

#### **As a coach in the Brighton Bulldogs Football and Cheer program, I will:**

1. Put playing time, fun, and sportsmanship ABOVE winning.
2. Never engage in an argumentative or confrontational conversation with an official or another coach.
3. Never engage in an argumentative or confrontational conversation with a parent. If the parent's behavior persists, I will walk away and immediately notify a BBFC board member.
4. Treat parents as valuable members of my team by frequently communicating with them and answering their questions. I am willing to ask for parent help with getting their athletes to learn plays, get proper rest, and receive proper nutrition. I will ask parents for help in preparing their athletes to play the game of football.
5. Run well-organized practices with pre-planned drills written out and timed to make the most of the allotted practice time.
6. Speak with confidence, purpose, and encourage eye contact between the players, myself, and my coaching staff.
7. Be mindful of weather conditions and provide an adequate number of water breaks to reduce the possibility of heat exhaustion, heat stroke, or dehydration.
8. Take zero chances with health issues. If necessary, I will call a parent, evacuate, or call for an ambulance. I will keep all asthma inhalers and medical kits in one known location.
9. Review in-depth safe blocking and tackling techniques with the head up and head out to lessen the possibility of neck and head injuries.
10. Be positive, smile, and enthusiastically encourage my players.
11. Be consistent, set boundaries, and not let my players go outside them.
12. Use firm discipline sparingly but consistently.
13. NEVER demean a child – always be constructive!
14. Encourage overt sportsmanship at every opportunity.
15. Encourage teamwork.
16. NOT act out of anger. I will follow all abuse prevention protocols as outlined in my training and will be mindful of all player-to-coach interactions.
17. Not use any abusive or foul language.
18. Always have a complete medical kit available at all practices and games.
19. Follow KVFYFC & BBFC rules, ensuring all players play at least six plays per half. I acknowledge that any violation of this rule will result in suspension and or permanent expulsion.
20. Not allow parents on the sidelines during games (this does not include assistant coaches). I will not allow parents on the field during practice.
21. Refer any guardian or coach complaints to the President, Commissioner, or any Board Member.
22. Report any unexcused absences to the commissioner or parent immediately.
23. Report any gameplay rule violations to the President or any Board Member as soon as possible.
24. And maybe the most important....HAVE FUN!

I agree to abide by the above guidelines as a condition of coaching for BBFC. I understand that I can be terminated at any time, with or without cause, and will have no remedy or review. I acknowledge that I will be a role model and players will take their cue from me. I agree to act in a way that is honorable and respectful. The primary goal is to give the kids in our community an opportunity to have fun, be safe, and enjoy their time during practices and games. The goal is to train hard, train smart, play well, and have fun.

**Printed Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_