

**Alexandria Area Hockey Association Agenda**  
**October 19th, 2025**  
**6PM - Runestone Community Center**  
**Monthly Meeting Minutes**

**In Attendance:** Josh Hills, Matt VanBruggen, Andrea Nyberg, Cory Oberg, Karla Brutlag, Rebekah Summer, Angie Einerson, Kelli Rheame, Brittney Thoreson, Josh Hills, Getty Johnson, Taylor Hayes, Amber Blakesley

**Absent:** Ben Vangsness, Paige Savelkoul

- **Call to order:** 6:00pm
- **Alisha Hanrahan-Officials Update**
  - 44 referees – 20 adults of the 44
  - Some referees are brought in from other communities (Wadena, etc) – when they travel from out of town, mileage is paid
  - Needing additional adult referees
- **Approve Agenda:** motion to approve the agenda, Summer/Johnson, motion carried
- **Approve Minutes – September 2025:** motion to approve the meeting minutes from September 2025 – Summer/Einerson, motion carried
- **Financial Reports:**
  - **Gambling (Rebekah)**
    - **Additional details for Gambling reports are reported to the board members from financials submitted to the Gambling Control Board. These reports are available upon request to the membership.**
    - **Gambling sites update**
    - **September Financials not available** – will approve next month
    - **Budget Request: \$43,800:** motion to approve budget request, Hills/Hayes, motion carried
  - **AAHA Financials (Ben)**
    - No financials to present
- **Committee Reports:**
  - **Vice President Report (Getty)**
    - **Hockey Day MN Update**
      - Site tour took place in early October – the top site of interest would be the high school
      - Next steps – draft a drawing showing the site plan if it's at the high school
      - 3 other sites visits took place – Alexandria got asked to continue to move forward, unsure of how other site visits went
    - **3rd Story/Dryland Area Update**
      - Will need to lease this space
      - Turf space, 30x100 hockey rink with boards and synthetic ice with shooting lanes, goalie training area
      - Looking to work with the Cardinal Athletic Foundation for some potential support to go towards the cost
  - **Secretary (Brittney)**

- All hotel information added to each team page
  - All teams posted (Wednesday)
  - All players rostered to teams
  - Will need team managers list when complete to add to team page
  - Updated Team sponsorship based on Josh's list of changes
  - 34 Mites/Rink Rookie registered for regular season since Beginner's Clinic
  - 351 Total Registered for the Season
  - Need House League Teams to Post and Roster
- **Communications (Andrea)**
  - Apparel to close on Oct 20th at 9am, another apparel window will open in November to receive before Christmas
  - Coaches' jackets are being ordered – waiting on a few sizes
  - Lots of scheduling questions on November games and mite schedules
  - "What to expect" email to go out to squirts and 10s for house league, in addition, Andrew will create a mite email that will be sent out next week with groupings and clearer communication
- **Tournament/Team Manager (Amber)**
  - Tournament Trophy's are ordered with Cowing
- **Volunteers/DIBS Coordinator (Kelli)**
  - Continuing to work on adding everyone's DIBs in
  - Working to input Team Managers and Coaches
  - Coaches cannot gift coaching DIBs to others
- **Concessions (Paige)**
  - Ollie birch cart during tournaments selling dirty sodas and bobas, 25% kick back on their sales. Started working on contract
  - Trial run with lake country meats meat sticks, jerky, and snack packs
  - Working out kinks before regular season starts
  - Great feedback from BC table. There were lots of questions and I think having a handout that has FAQs would be helpful. You definitely need someone that has A LOT of mite knowledge working the table.
  - Trainings went great. I will do another one during the season if there is a need
- **Sponsorship/Fundraising (Josh H)**
  - Explore Alexandria meeting and feedback
  - Sponsorships - \$96,000 without Explore Alexandria
    - Waiting to hearing back from 7 other businesses
    - Team Sponsors have been selected
  - Meeting coming up on how sponsors will be displayed in our lobby area
- **Equipment/Rink Rookie (Taylor H)**
  - Jerseys arrived - handout Tuesday and Thursday evening
  - House league jerseys on order, Squ/U10 - 6 teams & Mites 8 teams
- **Retention/Recruitment (Karla)**

- Pictures scheduled for 11/19 and 11/20 – team pictures schedules are posted on the website
  - Beginner clinic feedback survey will be sent out October 20<sup>th</sup>
  - Working on ideas for some events/engagement throughout the season
    - Parent Appreciation event
    - Social Media campaigns
- **Team Support (Angie)**
  - Travel manager meeting Tuesday Oct. 28th at 5:30
  - Manager List and emails
  - Pins designed by Molly Boike. Managers in charge of orders.
- **Director of Hockey/Hockey Committee (Cory)**
  - Hockey Committee meeting meetings this week, so no updated notes to bring from the committee
  - Hockey Tryouts went well
  - Bantams B2 – still looking for a coach
  - U10 – will be pulling up some U8s to make two teams. Additional girls registered after the fact, making one U10 team too big. Tryout process will take place this week
  - Good feedback from U15 tryout process playing against Moorhead. The idea will be to add U12 into that process next year
  - Tryout Feedback
    - Goalies tryout process can feel overwhelming going to all sessions. Feedback to allow goalies to keep their bags in the same locker room without moving them in between the two tryout times so they have time to have a break.
- **Old Business:**
  - RCC expansion
  - Charitable Gambling Committee Application
  - Outdoor Rink at RCC or fairgrounds
  - HDM 2028 update
  - Explore Alexandria 2025-2026 application for funds
- **New Business**
  - NorthStar Update: Reviewed Cancellation Policy and Rental Agreement that was sent to us and requesting signature.
  - Dryland Space Ideas

**Next Board Meeting - November 16th, 6pm**

**Location - RCC**

**Meeting Adjourned: 8:01pm**

**Board Chair Signature:** \_\_\_\_\_

**Secretary Signature:** \_\_\_\_\_