

Ice Wolves Meeting of the Board of Directors Minutes

Sunday, August 25, 2024

Board Meeting at 6:00pm at 5234 County Road YZ, Dodgeville, WI 53533

Call to Order- Kyle Levetzow 6:12 PM

Roll Call / Secretary Report – Tricia Ley

- Board Members in Attendance: Kyle, AmyBeth, Tricia, Stephany, Stephanie, Allison, Travis, Laura, Shannon, Abbi. Absent: Chris L, Chris R, Ryan, Mitch.
- MOTION to approve July Board Meeting Minutes.
- Welcome Back Letter need approved & sent out by someone on Sports Engine or can someone teach me how to use Sport Engine to email everyone, hoping by September 8th or 9th, (went out last year on, September 9th)- AmyBeth will teach.
- Raffle License- get this completed by end of September.
- ACP ordering of tickets, I need total number of families to order tickets. What was last years' numbers? Was it up or down from the prior year? (April 9th, 2024).
 - Prize for Highest Number Sold.
 - Prize for Sold the winning ticket.

Non-Board/Association Member Comments (please limit comments to no longer than 2 minutes)

President's Report – Kyle Levetzow

- Rink lease update, anticipated rink move in date 9/21/24, should be signed by 9/17/24.
- WAHA annual meeting recap- picked up 10 bags of equipment. Would like to get more representation at the annual meeting. We can take one representative per team.
- Bring back coaches committee/coaching meetings- needs to be held at the beginning of the year. Need some structure between levels.
- Policy/procedure, parent handbook, and bylaw updates- updated for 2024-2025 relevancy. Motioned by Laura. Seconded by Allison. All in Favor.
 - Registration fees dropped down for a "Back to School" push for team enrollment. We will be offering a 50% discount on registration, and free equipment rental- from 10U through 18U, available from September 1st thru October 15th registration, for "First Year Players Only". Motioned by Stephany. Seconded by Laura. All in favor.
- Snow plowing for the season- Klosterman possibly interested in a contract with the Ice Wolves.
- Skate sharpening for the season- need a schedule.
- Bantam co-op update- we will have 6 kids co-oping with Verona Hockey.

Vice President's Report – Ryan Currie

- Financial advisor from Heartland Credit Union and Edward Jones to work on financial investments.

Financial Report –Allison Batton

- MOTION to approve finance report for the month of July 2024. Motioned by Abbi. Seconded by Stephany. All in Favor.
- Lake Ridge loan 6/23/25.

- Taxes are completed.

Marketing

- Golf Outing Recap- Profit increased. Sponsorship increased. Google doc has a running list/to do's for next years process. Silent auction items were a little harder to come by, so we can "advertise" for it. Sell dinner tickets for next year, so we can have people outside of golfers come out for auction, etc.
 - No date reserved for 2025.
- Taste of Madison update- Sunday, September 1st. Missing just a few spots.
- Marketing letter will go out in the mail, should be done before the 1st of September.
- Get the Alumni game advertised, December 28th, 2024.
- Kwik Trip cards purchased for "resale" provides an incentive back to the association. Putting it out to the Organization as a whole.
- Create a Marketing group- and delegating tasks.
- Promoting that we are sponsoring a public ice-skating rink for all the surrounding communities to use during Open Skate opportunities.

Director of Hockey – Travis Marten

- Coaching Registration- we have 13 coaches registered. Reached out to have registration by September 1st.
- Board/Coach Safe Sport and Background Checks- we should be shooting to get it done by September 1st.
- Tentative start date: second week of November.

Ice Scheduling – Laura Anderson

- Review practice schedule and game spots.
 - U8 & U6 will each have their own individual spots available for games.
 - Verona has potential for one ice slot a week of practice.
 - Potential for more time on Saturdays for mites & mighty mites, considering in-house league or Open Hockey for them specifically, instead of on Sundays.

Rink – Chris Rusch

- Updates- none.

Registrar – Abbi Trainor

- All board members need a USA Hockey number, sent to Abbi.
- Safe Sport for all coaches and members.
- Grassroots grant will go out before September 1st.
- 87 registrations currently.

Team Rep Update – Laura Anderson

- Approve Megan Currie-Peewee and Mary Gilbertson-High school as team reps. Abbi Motioned. AmyBeth Seconded. All in Favor.
- Review and approve open skate schedule- Open skate flexibility during tournament weekends.

Officials Manager- Stephanie Pasker

- Logan, Robert, Alex, Mickey, and Chris R are all returning.
- Cooper Schroeder, Ralph Morey, Earl Levetzow are all interested in becoming a referee.
- Trevor is willing to do Squirts and Midget tournaments.
- Less three-man teams needed for reffing.
- Promoting more in Dane County area for extra reffing.

Concessions Manager- AmyBeth Levetzow

- Possibly redoing the way tournaments are broken out financially.
- Temp B Licensing has changed. Elected officials need to fill out a questionnaire to get it, per State of WI.
- Tournament logo and colors are universal, across all levels. Will be meeting with vendors on clothing options for season and tournaments.

Equipment Manager – Chris Larson

- Neck laceration equipment, is it included in the kits?
- Try Hockey for Free dates
 - November 2
 - January 4

Tournament Director– Shannon Jones

- Tournaments are open. Flyers are out. Filling up well, so far. Email blasted out to about 150 teams.
- Driftless Cup hopeful timeline for second weekend in November.
- Dodgeville Chamber of Commerce covered half of the WAHA tournament fees, for us to register our tournaments.

Web Design – Mitch Morey

- Updates- None.

Committee Updates

Long Range Rink Committee (Kyle & Chris R)

- Updates

Future Action Items for 2024/2025 Season

- iPads
- Additional Locker Rooms.
- Trophy Case.
- Referee Class and Rates
- In ground coils

Next Meeting – September 22nd, 2024

Adjourn- 9:07 PM, Abbi motioned. Tricia seconded. All in favor.