



FOR IMMEDIATE RELEASE

Alliance Sports Club Expands to Culpeper, Launching Culpeper Alliance Sports Club for 2026–2027 Season

Charlottesville, VA – Alliance Sports Club is proud to announce its expansion into Culpeper, Virginia, with the launch of Culpeper Alliance Sports Club, beginning in the 2026–2027 seasonal year. This expansion marks a significant milestone for the organization, as it continues its commitment to delivering high-level youth soccer development across the region.

Culpeper Alliance will join Charlottesville Alliance in the Alliance Sports Club family, creating expanded opportunities for players and families while maintaining the club's core values of player development, competitive excellence, and community engagement.

Culpeper Alliance will be led by experienced soccer executives and coaching staff who bring a strong track record of player development and competition. Culpeper Alliance leadership is committed to building a premier soccer environment that supports athletes at every stage of their journey.

"We are thrilled to bring the Alliance Sports Club mission to Culpeper," said Culpeper Alliance Sporting Director, Carl Gray. "We are soccer people making soccer decisions, and our goal is to provide players in the Culpeper community access to elite training, strong competition, and a positive club culture close to home." Charlottesville Alliance Sporting Director, Shay Bell, adds, "Charlottesville Alliance has grown under the Alliance Sports Club management to increase programming, develop more players, and build a strong presence in the community. We are excited that Culpeper is joining the Alliance family and look forward to their success."

By expanding into Culpeper, Alliance Sports Club aims to strengthen the regional soccer landscape, create additional pathways for player advancement, and foster collaboration between the Culpeper Alliance and Charlottesville Alliance clubs.

More details regarding tryouts, programming, and coaching staff for the 2026–2027 seasonal year will be announced in the coming weeks.

For more information about Alliance Sports Club, Charlottesville Alliance Sports Club, and Culpeper Alliance Sports Club, contact:

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