



## WB Video Recruit

As you all know we take our players recruiting very serious. Our goal is to get our kids exposure to as many college coaches as possible. With the new NCAA rules, your highlight videos are now one of our major tools. The player who can create the most attention will get noticed and have a higher probability of getting recruiting offers with a college or colleges.

So we have created a place for all of our players to place their Highlight videos within our WSC official YouTube page. One of the benefits of placing your highlight videos on our Asics Willowbrook YouTube page is you will use the depth and history of influence and recognition that Willowbrook and their coaches have with multiple college coaches and staff from all over the US. It will be professionally made and that is also very important. Presentation is important 😊

We are offering this FREE to all current Willowbrook players on 16's, 17's, or 18's to place your video highlights on our YouTube page.

### WB Video Recruit Guidelines

1. The videos will have the same music that Willowbrook will choose to identify our brand
2. The videos will use the same info page that Willowbrook will use to identify with our brand
3. All videos must not be longer than 3 minutes (**your video will not be posted**)
  - a. We recommend having a **"Quick Shot Video"** 1 minute of your best
4. If you already have music on your video, we will remove it with our brand music
5. If you already have an info page, we will switch out with WB info page
6. If you have a HUDL link, we will not sync it to our YouTube page
  - a. You must provide a video (**mov or mp4**)
7. You can post as many videos as you want (Ask Gabi Carbone for guidance)
8. Comments will be turned off on all videos to protect the player and WB YouTube channel
9. Once you are recruited / signed we will place all your videos in Recruited Players playlist
10. All videos are the property of Willowbrook\*\*
  - a. Videos can be removed or replaced at the request from the player
  - b. Willowbrook has the authorization to remove your videos for any reason\*\*
  - c. If you transfer to another club your videos and links will be removed\*\*
11. You must use the custom YouTube link to your videos only
12. All videos will have the required information needed
13. Videos will be uploaded to custom WB DropBox link (**do not email videos, we will send you this link for you to upload in our WSC Dropbox**)
14. All videos must be labeled (named in the same format below)
  - a. fullnameofplayer\_currentWBteam\_videonumber
    - i. **mandovillarreal\_18gold\_1.mov**
    - ii. **mandovillarreal\_18gold\_2.mov**



## Willowbrook Thumbnail Template

<b>PLAYER NAME #</b>	
<b>Club:</b> Asics Willowbrook Volleyball	
<b>High School:</b>	
<b>Height:</b>	
<b>Dominant Hand:</b>	
<b>Position:</b>	
<b>Game Date</b> XXXXXXXXXX	<b>Class of 20XX</b>
<b>College Recruiting:</b> Gabi Carbone	<b>Contact:</b> PLAYER FULL NAME
<b>Email:</b> <a href="mailto:gabi@willowbrooksports.com">gabi@willowbrooksports.com</a>	<b>Email:</b> PLAYER EMAIL
<b>Phone:</b> (713) 557-6827	<b>Phone:</b> PLAYER PHONE#



If you have any technical questions, please email our media consultant Mando Villarreal  
[mando@willowbrooksports.com](mailto:mando@willowbrooksports.com)

If you would like to be part of **WB Video Recruit** please fill out video recruitment form (we will send it to you as well) and email [mando@willowbrooksports.com](mailto:mando@willowbrooksports.com)

- You will use this DropBox link for 1 club season and will receive a new link each year if you decide to continue posting videos on our YouTube channel
- All previous DropBox links will be deleted and new links will be given out when requested to those who want to use this free service