



## Minutes Board of Directors Monthly Meeting

Time: 6:30pm

Date: February 11, 2019

Location: Marian University – Stayer Center Room 212/213

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### FDLSA Executive Officers:

Chad Collett, President • Luke Newman, Vice President • Andy Gill, Secretary • Bob Van Kirk, Treasurer

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### Agenda:

- Call to Order / Roll-Call 6:37
  - Present - Chad Collett, Dan Gerred, Luke Newman, Andy Gill, Jillian Saiberlich, Justin Szatkowski, Ryan Hilbert,
  - Absent – Larry Foster, Diane Riley, Bryan Henslin, Bob Van Kirk, Josh Reider, Dave Hammes
- Guest Open Forum Kelly Boardman, Jessica Ruch,
- Approval of BOD Meeting Minutes & January Meeting Minutes (Emailed) Luke 1<sup>st</sup> / Justin 2<sup>nd</sup>
- Approval of Financials (Emailed)
- Treasurer's Report
  - Bob and Chad have developed a new expense reimbursement process that was emailed out to all board members and coaches. This will create efficiency and create a more effective tracking system.
- President's Report
  - No special report outside of program reports below.
- Program Reports
- **Select League (Chad Collett)**
  - **Training:** End of January we wrapped up the indoor training sessions we provided to our U11-U14 Select Teams at Lenz Field House at Marian University. Coach Craig Peltonen and his staff led 8 trainings in Dec and January and provided two goal keeper specific trainings. Cost was \$3300 for indoor rental space and coaches time and was provided to our teams at no additional cost. It was part of their annual fee to keep them active and learning over winter. We also continue to utilize the YMCA on Sundays after hours at no cost. We have 2 gyms and 3 session times set up so 6 total teams can take advantage of this space that we get at no cost since we provide them field space for the fall YMCA program. Chad has also worked with Renee Wagner at the Rec Department to now get

space open for our teams to get gym space starting in Mid-February until we are able to get outside so all teams should be practicing regularly starting this month.

- **Upcoming Dates:** Our Field Scheduler (Chad) will be receiving the spring schedule on February 18<sup>th</sup> to enter times and field locations for spring games. That form is due back to WYSA on March 4<sup>th</sup>. Coaches will have an open reschedule window from March 6<sup>th</sup> to March 18<sup>th</sup> to reschedule and conflict games they want to. All reschedules must be sent to Field Scheduler to submit no later than March 18<sup>th</sup>. Final schedule is due to be sent out to teams on March 22<sup>nd</sup>. League play will begin weekend of April 13<sup>th</sup>. All Fondy Select Teams will play a minimum of 2 tournaments this spring and each team is in process of getting registered for those. Coaches/Teams can decide which tournaments to play but we did recommend doing Neenah Flatgrass Tournament and Stevens Point Tournaments this year and many are. Also going to the Point Tournament is our U16 Girls State Team from this past fall. Chad will share a complete tournament guide for all our teams once they are all registered. In Spring we have a total of 11 teams playing. 2 at each age group U11-U14 and then 3 HS Boys teams. U16 and U18 will be state league teams and we will have one U17 SECL team. Rosters all full for U16 and U18 but we are looking to still add 3-4 more boys to the U17 SECL team.
- **Tryouts:** Chad will have more info on tryouts at the March meeting but will run similar in nature to last year which worked well. We are targeting First week of June for U11-U13 and second week of June for U14-U18 teams.
- **Uniforms for Select in 2019/2020+:** Chad has proposed that the FDLA discontinue use of Admiral Sports for our uniforms after the Spring 2019 season and move to Soccer.com. Chad presented Adidas uniform options to review. Over the past 2 seasons Admiral has declined in service and quality and time for a change. Soccer.com has a good track record in quality, service, and new technology to streamline efforts for our club and our parents.
  - Motion to move to soccer.com by Chad 2<sup>nd</sup> by Ryan – approved.
- **Academy Program (Chad Collett)**
  - Academy registration is now open via Demosphere. Links are on our FondySoccer.com Academy page. Cost for the spring session is \$85. This fee covers the coaching training fees, admin, grounds setup, and a training shirt. This spring the Academy will be led by Marian's Keegan Miller who holds a Class 'A' coaching license and is a former DOC in Washington. The academy will begin in April and run twice per week with trainings on Sunday afternoon's and Tuesday evenings. Once we roll into May and players start rec, we will scale back to just Sunday trainings. We are planning to enter 4 Academy teams

in Neenah Flatgrass. Two teams each (one male, one female) for U9 and U10. That will be at an extra fee and those teams determined after week #1 training. Hoping for a solid participation rate and that many players will find it valuable training prior to rec starting in May. Academy will conclude on June 2<sup>nd</sup> unless we need make up dates due to weather.

- **Recreation League (Luke Newman)**

- Rec League registration numbers are positive and on track similar to previous years. We currently have 849 players registered. We held an in-person sign up on January 29<sup>th</sup> at Buffalo Wild Wings and have another one scheduled for Feb 26<sup>th</sup>. This is for anyone needing assistance with the online registration system or requesting to pay via cash or check. We had about a dozen registrations at the January event. Now is the time to make the big push for registrations. ***Few other key highlights:***

- Mid-March Luke and Chad will begin to form teams and assign players and coaches. Chad will create schedule once all teams are locked in (early April).
- Coaches have a separate registration in Demosphere to get signed up – need to ensure they do so we can sync that to WYSA to track risk management cards.
- Keeper Card - Ginnette Newman is working on this. Target to be done by end of Feb.
- Team Sponsors – No issues so far with sponsors and new fees. We continue to promote. Target is to have all sponsors locked in by end of March.
- End of Year Tournament: Still need to finalize structure of play.

- **Adult League (Bryan Henslin)**

- We can get registration opened up anytime. Chad will begin to work on this to target early March to open. All the parameters for the season are the same as what's currently listed on the website, except season starts May 30<sup>th</sup> - July 25<sup>th</sup>. Still will be \$50 to register. Once registration is open, we can start pushing the advertising. Will have Diane will work on marketing assets.

- **Coaching Report (Chad Collett)**

- Chad has a rec coaches registration set up on Demosphere. When registering players, parents can “volunteer” to coach but it does not ask specifics. This separate registration does allow for us to provide the code of conduct, ask them team choices, and then we can sync that to WYSA to trigger risk management emails and ultimately track them in the system. It is a bit confusing having 2 coaching registrations but best we can come up with based on new software. Chad has provided WYSA with feedback on how to improve the system to register coaches.

- From a select perspective, Chad continues to work with all the teams to ensure coaches are getting licensed and assistants as well. Team Managers must have risk management cards. We continue to promote this to all Coaches and Managers. Chad is working on a tracking system prior to spring season starting. We will need to start to secure coaches for the 2019/2020 season. We want them all in place in early June for fall teams.
- Referee Report (Chad Collett)
  - The state association held a new referee course in Fond du Lac on Jan 26<sup>th</sup>. They are also holding two re-certifications on February 23<sup>rd</sup> and March 9<sup>th</sup> at the Fondy High School. We do pay the trainings to come but our club also receives a portion of each registrations that goes to the club.
  - Chad will open up a new registration for rec league coaches to register to ref this spring in mid-march. We will once again use Assignr.com as our ref assigning platform and Chad will do ref assigning for rec league this spring.
  - We need to continue to deliver the message to our parents, players, coaches, and community that referee abuse will not be tolerated and that affects the quality of the game and experience.
- Concessions Report (Dan Gerred)
  - Concessions Expansion Project Update – Chad, Luke, Dan, Andy have met with Tom Lue to draw plans and make needed changes. We will be meeting with the builder, Smith Builders, soon.
- Soccer Complex Maintenance & Grounds Report (Andy Gill) – Paul from Country Touch donated extra expenses in order to stay under the approved proposal for field repairs.
- Capital Campaign Drive Report (Andy Gill)
  - Fundraising / Sponsorship Opportunities
    - Banner sales are continuing.
    - An unnamed sponsor gave a verbal commitment to cover the cost of scoreboard and sound system.
- Marketing & Communications Report (Diane Riley)
  - Continuing to heavily promote our rec and academy programs, team sponsorships, and need for coaches on social media. Will work on Adult League flyer when ready.
- Old Business
  - East Side/UW Land Lease Contract Update – Chad is still waiting on UW-Fond du Lac to get us lease agreements. We remain in communication but hold up is on their end now that they have merged with UW-Oshkosh. Relationship continues to be strong.
- New Business

- Next Meeting: March 11th at 6:30pm at Marian U.
- Adjourn 8:19