

Sheboygan Blue Line Association - Board Meeting - 12/10/2025

Attendees: Erin Lindow, Brian Allen, Nels Quackenbush, Salena Russell, Sam Schroeder, Eric Hawkinson, Jared Roe, Mike Thun, Mark McCurdy, Will Brady, Bob Walmsley, Kathy Scott, Mike Anhalt, John Taber.

Absent: Shane Stout, Kayla Ostermann

Call To Order: 6:30PM

Administration

GM Report (Shane)

- Please see attached **DECEMBER 2025 GM REPORT** below.

New Business

- Revisit vote on Scholarship Committee - Shelley Tuzinkewich
 - Presented what the HS Scholarship Committee does and who is currently on it.
 - What is being asked by the Board to concern that would require Dibs hours
 - What the future could look like with a Board member championing the Committee.
- What off-season events are planned to happen next year? Craft fair & etc.
- Introducing the two new board members Will Brady and Robert (Bob) Walmsley III

Old Business (not addressed above)

- Locker Room Attendants are doing well
- Jersey – last uniform order

President's Notes (Erin)

- What do we see as the organization's new focus?
- Skater Release – Mite level x2 motion to Mike to approve the release.
- Raffle Calendars – moved from SBLCF to SBLA
 - Where should the funds go?
 - All funds will stay in our Operation Budget instead of moving to the Foundations.
- Family refund revisited – Motion to revote and same outcome.
- Red Raider Relationship with the younger skates. – successful.
- Locker rooms being locked Knowing where the keys for the lunchroom

Committee Reports

Red Raiders (Mike Anhalt)

- Will update the progress of the season.
- Team of the week
- Parents night – without Audio Loudspeakers.

Facilities (Sam)

- CF Power resolved electrical issues noted on inspection report
- Inspection passed pending the installation of light covers Shane ordered.
- Plumber addressed faulty toilet in the primary women's bathroom
- Concerns about crowd control

Figure Skating (Kathy)

- Holiday Show Friday, December 19
- Successful Kringle Sale sold over 460 Kringles
- Ice Show in planning stages. February 28 and March 1.

- The theme is Heroes & Villains. We will make sure to email Blake all our plans of time, so he knows what is going on.

Fundraising (Salena)

- Raffle Calendar sales ended December 1st, and we are totaling the amount raised and writing a SOP for the selection and payment process of the Raffle.

Marketing (Kayla)

- Continuing with Advertising and events

Strategic Planning (Jared & Eric)

- Update on Lakeland needed – Did not happen today but moved to next week.
- Need to set date for JOS Schmidt to present to association

Tournaments (Erin)

- This weekend! Still have open DIBS.

Youth Hockey Committee (John, and Mike)

- Lucus Del Campo – SQC move up from Mites
- Five Mites moving up to Mitey Mites

Closed Session /Adjourn 8:48PM

SBLA DECEMBER 2025 GM REPORT - Shane Stout

1. High-Level Overview

This week reflected strong operational progress and continued momentum in community engagement. The overall tone across programs has been positive. The biggest win was the successful onboarding of Silver Comet Coffee as our official coffee partner, which has already generated excitement among families and visitors.

Key priorities included improving Zamboni timing and ice consistency, addressing cleaning standards, and preparing Blake for his expanded leadership role. Looking ahead, the focus will shift to weekend programming, staffing structure, and tightening facility operations.

2. Operations & Facility

- **Ice Conditions:** Ice quality received positive feedback all week. We did have one delay due to set time, but adjustments were made and communication improved.
- **Zamboni:** Blake and I reviewed resurfacing timing, cuts, and water usage. The Zamboni is operating well, with no mechanical issues reported.
- **Repairs/Facility Updates:** Continued monitoring of locker room doors, dasher board hardware, and bathroom fixtures. A few small repairs were completed internally. Including new hot water heater
- **Cleanliness & Safety:** Cleanliness has improved, but expectations were raised. I met with Blake and went over locker cleaning expectations moving forward. The janitorial schedule will be tightened. Safety concerns from earlier this month have been addressed with clearer procedures.
- **Special Projects:** No new capital projects this week. Continued prep work for long-term facility upgrades and the capital campaign.

3. Programs & Ice Usage

- **Youth Hockey:** Strong attendance and positive feedback on ice quality and consistency.
- **Figure Skating:** Issues have been raised! **Please see attached emails.**
- **High School & Adult Leagues:** High school schedule remains busy. Adult league numbers are steady.
- **Public Skate:** Strong turnout for Friday night and Sunday sessions. Good revenue and strong family participation.
- **Schedule Changes:** Common weekly adjustments, all communicated with coaches and staff.

4. Staffing & Leadership

- **Staff Performance:** Blake is stepping into the Director of Facility Operations role with good energy. Expectations were reinforced.
- **Training:** Reviewing skate sharpening standards again now that service is fully restored.
- **Needs:** Weekend staffing will be a continued priority.
- **Culture Wins:** Multiple families commented on improved rink atmosphere and staff friendliness.

5. Financial Snapshot

- **Public Skate Revenue:** Trending upward with strong weekend turnout.
- **Concessions:** Sales should lift further once Silver Comet Coffee fully rolls out.
- **Sponsorships:** Several conversations advancing well, including bar area naming rights and coffee partnership.
- **Outstanding Items:** Normal volume. No red flags. I applied for over 16,000.00 back from Alliant Energy as we have been charged taxes at least over the last 3 years. Need to talk about Jersey Order?
- **Capital Spending:** Minor facility repairs only this week. When will we get reimbursed by the Foundation for our current expenses?
- **QuickBooks:** All entries are current. Monitoring concessions margin adjustments with new Credit card processor rollout starting Monday. Please see attached for November report.

6. Sponsorships & Partnerships

- **Deliverables Completed:**
 - 54 out of 105 Partners were invoiced this week. See attached Partnership Sheet. 9 out of the 54 have paid over the last 5 days. I will start pushing for collection harder next week.
- **Active Negotiations:**
 - 3 Sheep's Brewing for bar naming rights- \$20,000
- **Pipeline:**
 - Local businesses expressing interest in rink boards
- **Community Outreach:**
 - Strong response to the Humane Society partnership concept. Early traction.
- **Deliverables Completed:**
 - Drafted Silver Comet proposal and partnership structure.

7. Marketing & Communications

- **Social media:** High engagement on Silver Comet Coffee announcement and public skate reminders.
- **Press/Media:** Preparing early January press push for winter programming.
- **Promotions:** Holiday open skates performing well; strong attendance expected.

- **Website:** Updated schedule changes and public skating info.
- **Feedback:** Positive comments on rink improvements and facility energy.

8. Events & Rentals

- **Birthdays & Rentals:** Steady interest. No issues.
- **Weekend Programming:** Preparing for increased holiday traffic.
- **Rental Notes:** Good feedback from private rental groups about cleanliness and ice quality.
- **New Opportunities:** One potential business inquiring about recurring corporate rentals.

9. Safety & Compliance

- **Incident Reports:** None requires board attention.
- **Safety Improvements:** Reinforced restricted-area procedures with coaches and staff.
- **Zamboni Arena Compliance:** All corrected and functioning well.
- **Locker Room Supervision:** No reported issues.
- **Rule Enforcement:** Remains consistent.

10. Upcoming Week – What’s Ahead

- **Key Priorities:**
 - Finalizing 3 Sheep’s, and Lakeland University conversations
 - Strengthening cleaning and maintenance schedule
 - Supporting Blake in the facility operations role
 - Continuing sponsorship outreach
- **Ice Maintenance:** Adjusting sequencing for busy holiday skate traffic.
- **Staffing:** Begin interviewing two candidates for part-time support.
- **Board Needs:** Feedback on sponsorship priorities for January.

11. Shoutouts & Wins

- **Blake:** Stepped up significantly in ice, Zamboni, and facility operations.
- **Concessions Volunteers:** Adapted quickly to the Silver Comet Coffee rollout.
- **Families & Players:** Positive community energy, strong participation, and many examples of families living the Anchor mindset.

Rink Maintenance Review – Past 3 Weeks

Over the past three weeks, significant work has been completed to restore and maintain the quality of the ice and facility.

Ice Maintenance

- Approximately two full loads of ice were removed to correct ice conditions and re-level the sheet.
- Since completing the major correction, regular maintenance has continued, including:
 - Edging
 - Dry cutting
 - Measuring and monitoring ice depth

These steps ensure we maintain a consistent, high-quality ice surface.

Zamboni Maintenance

Several repairs and upgrades were completed to keep the machine operating safely and reliably:

- Replacement of the lift cylinder for the bucket
- Installation of a new cap on the bucket toggle
- Full tune-up of the machine

Facility Maintenance

Additional upkeep and improvements around the rink include:

- Preparation and cleaning of the girls' locker room
- Securing or resealing loose flooring and runners
- Installation of a new hot water heater in the Zamboni room
- Ordering new light covers for multiple locker rooms
- Hanging banners on the back wall of the rink

Reminder for Staff, Coaches, and Parents

Please return all items to their proper place after use. This is especially important for equipment and materials near the home bench, as that area must remain clear and walkable at all times for safety.