



## 2019 FUNDRAISING REQUIREMENTS

### Why do we have this requirement in addition to our registration costs?

Fundraising helps keep registration costs down. Profits from fundraising offset costs related to equipment, field maintenance, and other miscellaneous expenses.

### What are we selling?

Based on the high profit margin and positive feedback of the Colectivo Coffee fundraiser in previous years, the OCYF board has decided to continue with Colectivo's fundraising program. Furthermore, because coffee does not require refrigeration, logistically, it is an ideal product. The fundraiser offers a selection of Colectivo's most popular coffees, Letterbox teas, and Omanhene cocoas.

### What is the fundraising requirement that needs to be met?

Each player must do one of the following:

- sell \$200 of Colectivo products
- acquire a \$250 sponsor for the 2019 OCYF season
- pay a \$100 fundraising buyout at the time of registration

### What is the price point of the Colectivo Products?

The Colectivo products will be priced very comparable to, and in many cases less than, the Colectivo retail price:

Regular coffee: \$13/1 lb bag

Decaf coffee: \$15/1 lb bag

Tea: \$10-\$12/tin

Hot Chocolate: \$9/12 oz tin

*\*Prices subject to change*

Based on those prices, the \$200 goal is very attainable. Examples:

16 bags of regular coffee

$(16 \times \$13) = \mathbf{\$208}$

8 bags of regular coffee + 2 bags decaf + 4 teas + 2 cocoa

$(8 \times \$13) + (2 \times \$15) + (4 \times \$12) + (2 \times \$9) = \mathbf{\$200}$

5 bags of regular coffee + 1 bag decaf + 8 teas + 3 cocoa

$(5 \times \$13) + (1 \times \$15) + (8 \times \$12) + (3 \times \$9) = \mathbf{\$203}$

**Consider this: You can pay the \$100 buyout and get NOTHING ... Or, for \$104, you can purchase eight bags of coffee for yourself/gifts. Then you only have to sell eight more bags!**

## **When will we be selling?**

The Colectivo fundraiser information will be distributed on June 23 at the Equipment Handout / Parent Meetings. You can begin selling as soon as you'd like following the meeting. The last day to submit orders is August 15. Colectivo orders will be distributed by the end of August. Keep in mind, if you start selling in June, your "customers" will wait approximately two months for the products purchased. It is recommended you start selling end of July/beginning of August.

## **Can I sell some of the fundraising products (less than \$200 total sales) and pay the rest in cash?**

No, each player is expected to fulfill one of the fundraising requirements: \$100 buyout, \$200 total sales of Colectivo products, or a \$250 sponsor.

## **Where can I find info on securing a \$250 sponsor?**

Information and instructions: [www.ocyf.net/sponsors](http://www.ocyf.net/sponsors)  
Complete the 2019 OCYF Sponsorship form and submit the form with the sponsor's payment by July 31 to:

Oak Creek Youth Football  
PO Box 332  
Oak Creek, WI 53154

## **How do I select the \$100 Buyout?**

During the online registration process, you will be given the option of paying a \$100 per player buyout, which eliminates your need to do any fundraising or secure a sponsor.

## **Who has to participate?**

Every player has to participate in fundraising! If you have two children playing in OCYF, both children must meet the fundraising requirement. The only people that are exempt from fundraising are players who have a parent on the board. In rare cases, someone may be exempt for various reasons such as donations of supplies, etc.

## **Questions ???**

Please contact the OCYF Fundraising coordinator, Cherie Zander, through the **Contact Us** page on our Website: <https://www.ocyf.net/board-members>