

DAWSON COUNTY FOOTBALL

RECRUITING 101





KEEP THE MAIN THING... THE MAIN THING



Your child's success or lack of success in sports does not indicate what kind of parent you are.

BUT having an athlete that is coachable, respectful, a great teammate, mentally tough, resilient and tries their best **IS** a direct reflection.

Your son will be treated with the utmost respect, I expect the same from them!



3 GUIDELINES FOR PROSPECTS



1. Show respect to your administration, teachers, coaches, cafeteria staff, janitorial staff, etc. **RESPECTING YOUR ELDERS** will open more doors for you than you realize.
 - You **NEVER** know who that college coach will ask in that school about you
 - Yes Ma'am/No Ma'am
 - Yes Sir/No Sir
2. Dress for success your appearance says more about you than you know. Perception is reality you are **ALWAYS** being evaluated. You want to be taken serious in this process then show it.
3. Your are **NOT** entitled to anything in this world, if you want you will have to earn it.

Is sitting at that table on signing day more important than actually attending a school to get an education and playing ball?



WHAT'S MY ROLE IN RECRUITING?



- **PLAYERS:**
 - Take care of your academics
 - None of this matters if your academics are not in order. ATTENDANCE & DISCIPLINE!
 - Play well when given the opportunity
 - Your film is your resume. The camera/film doesn't lie.
 - Seek out realistic opportunities at realistic universities based on skill level
 - Bigger is not always better, transfer portal, etc.
- **PARENTS:**
 - Educate yourself on the process (Coach Shaw, Recruiting Coordinator, NCAA website)
 - Realistic attainable expectations based on your child's ability and skill set.
 - Facilitate opportunities to visit schools and summer camps.
 - Coaches on staff are here to help with this. Please communicate with us if you need help.



HOW DO I GET NOTICED?



- Spring Football – busiest time of the year. College coaches will be coming by the school.
- You have to be proactive as the player. I will help you with this!
- Winter combines/showcases
- Summer one day camps on a college campus. BE SELECTIVE! Ask our opinion.
- Coach Shaw and Recruiting Coordinator going to recruiting fairs to push our players. Prospect Sheet, etc.
 - Northeast Georgia
 - Gwinnett
 - Northwest Georgia
 - Upstate South Carolina
 - Western North Carolina

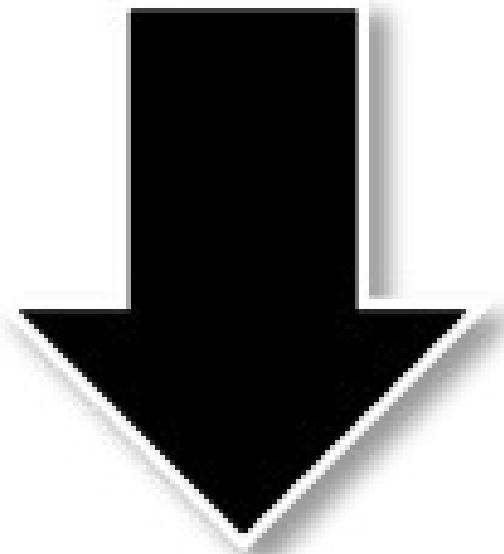


STEPS TO PLAYING COLLEGE FOOTBALL



1 GRADES

You must have a GPA and Test Score to match that schools' requirements. There is a minimum you must have to play anywhere, and many schools have tougher requirements than the minimum



Having good grades does not mean you will play college football. But if you do NOT have grades that the school requires, you will not play at that school. The other steps don't matter. **They will not evaluate anything else about you – no matter how good you are on the field.**

If you have the Grades to go to the school, move on to Step 2....

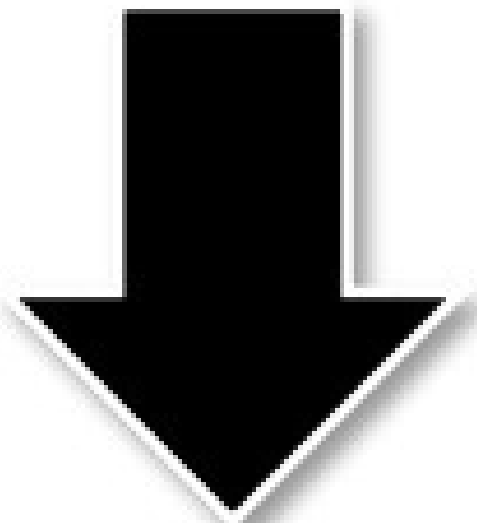


STEPS TO PLAYING COLLEGE FOOTBALL



2 ABILITY

You must have the ability to play at that school. Sometimes it can be hard to be self-aware. If you do not play at the ability they are looking for, they will not recruit you past this step.



Most people get stopped here. The best way to gauge if you can play at a school is look on the school's website and find people that play your position. Look at their height, weight, etc. and see how you compare. If you are close, you may have a chance. Remember the college has all the say on if they think you have the ability.

If they think you have the ability, they will move on to Step 3....

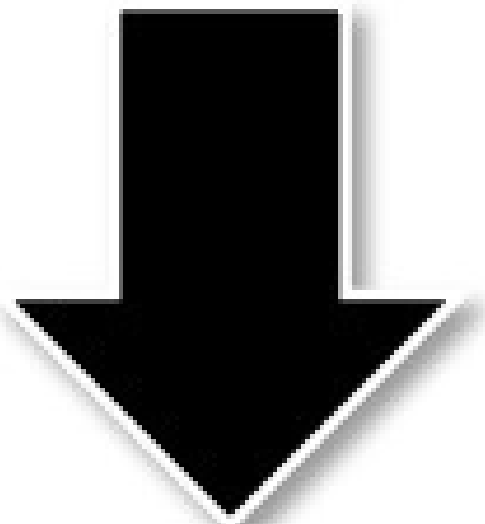


STEPS TO PLAYING COLLEGE FOOTBALL



3 CHARACTER

If the school feels you have the ability and grades, they will ask about character. Legal problems or problems at school could cost you here. Make good decisions in your personal life.



You must remember that there are hundreds of “good athletes” so schools use things like character and work ethic to decide between comparable athletes. Do not assume because you are a good athlete and have the grades you can act irresponsibly.

If they are good with your character, they will move on to Step 4....

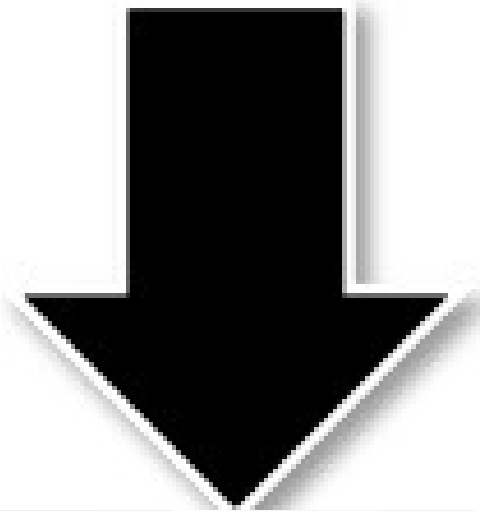


STEPS TO PLAYING COLLEGE FOOTBALL



4 WORK

The school is going to ask about your work ethic if they made it this far. Don't let the fact that you are a good athlete give you an excuse to ever be lazy or do anything other than your best for your current team.



They are going to ask your coach the following questions: How you work at practice, in the weight room, and in film room. Are you on time? Do you love the game or just play the game?

*If they are good with your work ethic, they will OFFER YOU!!!
Now...you have the power to decide!*



STEPS TO PLAYING COLLEGE FOOTBALL



5 FLEXIBILITY

So they offered you! The ball is in your court now! Believe it or not, many dreams end here. You must keep in mind you can not be picky. If you want to play in college, you can only take the chances offered. The school that made it this far with you may be big or small. It may involve you having to pay some of the tuition. It may be in a location you don't desire. You must be flexible if you are really interested in playing. This school wants you over others. Do you want them?

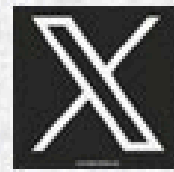
If you want them, COMMIT! Be proud and move to work hard for your new school!



SOCIAL MEDIA

**THIS WILL EITHER BE A GREAT
RESOURCE OR IT WILL GET YOU TAKEN
OFF RECRUITING BOARDS. IT'S UP TO
YOU!**

1



TWITTER RECRUITING TEMPLATE



1

USE
RECOGNIZEABLE
PHOTO
(CAMP/COMBINE/
OFFICIAL ROSTER
PHOTO)

USE REAL NAME &
PROFESSIONAL
TWITTER HANDLE

USE REAL CURRENT
LOCATION

USE MOST RECENT
UPDATED HUDL
LINK

BIO SHOULD INCLUDE: HT & WT, CLASS YEAR #####, POSITIONS, HIGH SCHOOL NAME, GPA, EMAIL, CELL, NCAA ID #, OTHER SPORTS PLAYED, AWARDS & RECOGNITION

Peter Gastin
@Peter_Gastin FOLLOWS YOU
6'1 205 | Class Of '18, RB/CB | Chicago Tech HS | 24 ACT | 3.6 GPA | 3 Sport Athlete | All-State FB | All-Conference Track | Midwest BOOM Athlete
Chicago, IL
[hudl.com/athlete/266156...](https://www.hudl.com/athlete/266156...)
Joined November 2016
Born on January 01

Pinned Tweet
Peter Gastin @Peter_Gastin · 1h
Peter Gastin - Class Of '18 RB/CB Chicago Tech High School
2016 Full Season Highlights:

FOLLOWING
WHO YOU
FOLLOW IS
IMPORTANT!!
FOLLOW
FOOTBALL
ACCOUNTS,
COACHES, &
RECRUITERS!

LIKES
BE CAREFUL!!!
WHEN YOU HIT
THE "LIKE"
BUTTON YOU
ARE LETTING
THE WORLD
KNOW WHAT
YOU ENDORSE

PINNED TWEET:
YOUR MOST
SIGNIFICANT TWEET



BEFORE YOU POST... THINK!



T = Is it true?

H = Is it hurtful?

I = Is it illegal?

N = Is it necessary?

K = Is it kind?





COACHES ARE HERE TO HELP



- Make sure you tag Coach Shaw, Dawson County Football account, and other necessary people in your post (position coach, college coach, etc.)
- We as coaches will repost and help get it in front of our college contacts as well as necessary recruiting services (24/7, On3, etc.)
- We will have graphics made to help promote players and their accomplishments.



HIGHLIGHT FILMS



- **NO MORE THAN 4 MINUTES**
- **COACHES NEED TO HELP YOU AND HAVE FINAL APPROVAL BEFORE YOU POST**
- **NO MUSIC**
- **NO SLOW MOTION**
- **BEST PLAYS NEED TO BE IN THE FIRST 30-45 SECONDS**
- **FIRST 3 GAMES – REGULAR SEASON – PLAYOFFS**
- **MAKE SURE YOU CLEARLY IDENTIFY YOURSELF (CIRCLE OR ARROW POINTING TO YOU BEFORE THE HIGHLIGHT STARTS)**
- **REMEMBER THIS... YOU ARE NOT TRYING TO IMPRESS YOUR FRIENDS; YOU ARE TRYING TO IMPRESS COLLEGE FOOTBALL COACHES!**



TIMELINE

FRESHMAN YEAR – SENIOR YEAR



FRESHMAN – BIG 3



- **GRADES!**
 - Do not get yourself behind. This is so important
- **WEIGHT ROOM!**
 - Change your body! Bigger – Faster - Stronger
- **DEVELOP!**
 - If you are serious, what are you doing extra to help develop your skill set?



SOPHOMORE



- GRADES!
- If you play Varsity – create a highlight film
- Meet with Coach Shaw and talk about the schools that you have a realistic chance of playing for and set up potential unofficial visits and gameday visits.
- Attend a few winter or spring camps/combines/showcases for recruiting exposure
- Pick 1-2 summer one day camps you want to attend. BE REALISTIC! Don't waste a trip
- Start preparing for the ACT/SAT (prep courses)
- Take the ACT/SAT before your sophomore year ends
- Keep the Dawson County Football program priority when it comes to the game of football. The rest will take care of itself.
- TEAM > me



JUNIOR



- GRADES!
- Remember your film is your resume. The camera/film don't lie!
- The minute you make recruiting more important than your current team... Will be the moment where this process will go sideways for you. I have seen it happen before. Guys have lost starting jobs!
- Contact schools you are interested in. BE PROACTIVE!
- Meet with Coach Shaw about helping setup Junior Day visits
- Pick 3-4 summer one day camps you want to attend. BE REALISTIC! Don't waste a trip
- Take the ACT/SAT again before your junior year ends.
- Keep the Dawson County Football program priority when it comes to the game of football. The rest will take care of itself.
- TEAM > me



SENIOR



- GRADES! FINISH STRONG!
- Remember your film is your resume. The camera/film don't lie!
- The minute you make recruiting more important than your current team... Will be the moment where this process will go sideways for you. I have seen it happen before. Guys have lost starting jobs!
- Contact schools you are interested in. BE PROACTIVE!
- Meet with Coach Shaw about helping setup gameday visits or official visits
- Pick 3-4 summer one day camps you want to attend. BE REALISTIC! Don't waste a trip
- Take the ACT/SAT again before your junior year ends.
- DO NOT PANIC IF YOU DON'T GET AN OFFER BEFORE CHRISTMAS!
- Keep the Dawson County Football program priority when it comes to the game of football. The rest will take care of itself.
- TEAM > me



NCAA INFO.



- <https://www.ncaa.org/sports/2017/9/6/school-presentation-resources.aspx>
- Ask Coach Shaw or our Recruiting Coordinator if you have any questions. We are here to help



COACH SHAW'S SUCCESS IN RECRUITING



- 29 players have signed to continue their education and athletic career at the next level
 - Averages almost 5 guys a year
 - Power 4 to NAIA
- Coach Shaw – Coached at the College level
 - FCS = Georgia Southern University
 - FBS = Army
 - FCS = Western Carolina University
 - Recruited Northeast Georgia, Gwinnett, Southeast Georgia, and Upstate South Carolina
- Highly ranked recruited/ranked players
 - Charlie Woerner (5 Star) = University of Georgia / San Francisco 49ers
 - Gunner Stockton (5 Star) = University of Georgia
 - Jaden Gibson (3 Star) = University of Virginia
 - Matthew Fuller (4 Star) = University of South Carolina
 - Tavion Wallace (4 Star) = University of Arkansas



**REPRESENT WHAT IT MEANS
TO BE A DAWSON COUNTY
TIGER**



T . I . G . E . R

Tough – Impact – Grateful – Effort - Relentless

TEAM > me