

Bridgeland High Athletic Booster Club
15201 Mason Rd Suite 1000, PMB 361, Cypress, TX 77433

Meeting Time & Date: Tuesday, August 11, 2020 at 7:00 PM

Meeting Location: Zoom webinar

I. Call to Order

Meeting was called to order at 6:01 PM by Scott Walle, President

II. Minutes

Minutes from the July 14, meeting were presented and approved. Motion by Tommy Wallis. 2nd by Kristen Ruiz

III. Welcome / Announcements / Introductions

Scott Walle welcomed all attendees and presented slide deck to discuss topics. 24 attendees on zoom call. Many with no camera but looked to be new members and potential members. Will do introductions at next meeting so attendees know who is on the call.

IV. Officers' Reports

Treasurer report given by Kristen Ruiz. She presented balance statement showing \$196K in bank. Kristen indicated that she and Scott would use some of the data from the last few years and start to do some trending reports on memberships, spending, and other categories. This fiscal year, we have collected \$1800 in memberships.

Discussed old checks that have not been canceled. A separate discussion will be set up to go through names and determine if replacement checks were written. Possible there is an outstanding invoice for Sign Champs that needs to be paid and Kristen will get with Coach Raffield. As presented, Karla Crippen motioned to approve the financials for August meeting and Tommy Wallis 2nd. Approved.

V. Athletic Affirmations – Coach Raffield

Kids gathering at school for strength and conditioning are doing a great job of obeying social distancing rules.

Football – 72 freshman and 149 10 – 12 grade boys are working out. Proving it can be done safely. 2 kids have tested positive for Covid but not at camp and no spreading. Confident scrimmage and 1st game is a go and schedule should be released soon.

Cross Country – 100 cross country kids are running

Volleyball is working out. Tennis. Swimming. All gearing up. Official UIL start state is September 7.

VI. Coaches' Requests

No requests.

The purpose of the Bridgeland High Athletic Booster Club is to promote all athletic programs at Bridgeland High School in an atmosphere that is consistent with the educational philosophy of the school community. Said organization is organized exclusively for the charitable, religious, educational, and scientific purposes including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under the Section 501(c)(3) of the Internal Revenue Code, or the corresponding section of any future federal tax code

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VII. Committee Reports

BAB Wrangler – Troy Guidry. In hibernation until first football game!

Concessions – Kirsten McFarland. Nothing to report until there are events.

Fundraising – Renesse Landry. Working with Scott and JD to help with Fan Guide sales. Will start to work on calling current trailer sponsors. Received report from Karla Crippen.

Membership/Sport Liaison – Tricia Stott. 53 memberships as of last Friday. Letter went out to coaches asking 3 questions about their teams and asking for a name for the team sports liaison. Received 3 back and will send follow up email next week. Also working on a welcome email to go out to all new members. Talked about doing a quick video of athletes to circulate and gain interest in supporting BHABC. Mentioned that vouchers need to go out to previous members who had purchased a multi-year membership.

If parent meetings for sports are held by zoom, would like to present one slide with information about Booster Club for parents. Need help finalizing what that would look like.

Social Media – Stacie Guidry. Posting about memberships. Will post what people send. Ask if there was anything different she could do to generate interest in membership. The idea of the video came up and Tricia will look into it.

Spirit Gear – Shannon Crippen. Working on new stuff with vendors. Placing a smaller order than usually do to start the new year since no in person Bear Necessities. Sending link to store with a 15% discount code to teachers at Bridgeland. Increasing shipping costs to \$10 per order. Once back up and running like normal with concessions and in person sales, need to think about purchasing additional iPads. Also working with a few coaches to update team store offerings.

Webmaster – Renelle Cadena. She was unable to attend. Karla Crippen mentioned the discussion about renewing Sports Engine. Needs to be paid. Although we do not use all the functionality of the tool, it would be best to just renew this year and work on finding a cheaper web host for the future. Board agreed. Kristen will pay the invoice.

Fan Guide – JD Grier. JD joined the meeting and presented goal, update and plans for Fan Guide. He presented dollars from last year and announced already have commitment for \$13K. Belles, Cheer, Football, all have given \$3K in commitments to raise money. Sold table of contents page and other ads with just limited information. The Bridgeland Media is committed to a weekly update of 3 – 7-minute video showcasing all things BHS to drive traffic to webpage. Goal is \$50K. Have draft cover page and graphics. Will need help from members to sell ads, sell shout outs. Packet of information to use to should be ready by week of August 17 and deadline will be September 15.

VIII. Old Business

Teacher Breakfast. Set for BHABC to provide to teachers Friday, August 21. For 300 teachers. Tommy Wallis got contact names from Shannon Crippen. Called Chick fil A but no return call yet.

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Tricia Stott received estimate for pricing for banners and signs from Ink Dots. They would hang at BHS stadium and in gyms. And have available for events to announce memberships and provide QR code. Would like to use some of the graphics Coach Vazquez is developing. Motion by Karla Crippen to approve up to \$500; 2nd by Tommy Wallis. Approved.

IX. New Business

Shannon Crippen mentioned that the data account for iPads (AT&T) is on his personal account that Booster Club reimburses. Really need to look into a BHABC account. Trailer insurance is also on his personal account and it really needs to be it's own policy.

Fan Guide is asking for \$750 to cover additional costs and expenses to get up and running. Motion by Tommy Wallis. 2nd by Kristen Ruiz. Approved.

X. Announcements

N/A

XI. Member Inquiry / Questions

Question was asked about Father/Son cookout on Labor Day for football boys. Nothing will happen like that until Governor makes changes to 50% capacity rule. No Luby's for game day meals can happen as of now. All food served at school for any activity must be pre-packaged. No serving lines. This changes things for concessions too. Must be pre-packaged. More to come on these things as school opens.

Question was asked about recording zoom meetings. They will not be recorded. Face to face meetings held at the school are not recorded and no plans to record zoom. Meeting minutes will be kept and posted on BHABC website.

XII. Adjournment

Scott Walle had a hard stop at 7 PM for another meeting; Tommy Wallis, VP, took over for final minutes and adjourned at 7:15 PM.