



## Menomonie Youth Hockey Association

### Board of Directors Meeting Agenda

April 13th, 2021

**Mission:** To provide youth in the greater Menomonie area with the opportunity to learn, play and compete in the game of hockey with an emphasis on growth in the areas of skill development, teamwork, and sportsmanship.

**Vision:** Pursuit of the model USA hockey organization following the American development model.

**Ground Rules:** Mutual respect, be timely – start on time and end no later than 9:30 p.m. Come prepared. Allow enough time to make decisions and stand by your decisions. Communicate, conduct yourself and make decisions based on what's best for the entire association versus just your child.

**Call to order:** Stacy calls the meeting to session \_\_ 6:04pm \_\_\_\_\_

#### **Roll Call/Quorum:**

- Stacy Hintzman, President - Present
- Kris Wilkens – Concessions Co-Director - Present
- Gary Messerschmidt, Treasurer - Present
- Bob Weir, Hockey Operations Director – Present
- Dave Schwedler, Growth & Retention - Present
- Mike Jax, Tournaments & Scheduling Director - Present
- Brent Pember, General Operations Director - Present
- Troy Wilkens, Concessions Co-Director - Present
- Adam Wamboldt, Equipment Director - Present
- Kelley Gowling Fundraising Director - Present
- Heidi Dowd -Secretary - Present

#### **Member comments:**

- Rob Smith Award
  - Recommendation that in the future we make sure the plaque is there for the presentation of the award.
  - Recommend it is done in a more formal setting so recipient gets recognition and the family in honored.
  - Will update Rob Smith award criteria and put on the website.
- Girls coop update
  - This year
    - U12 and U14 teams were cooped all 3 (Menomonie, Chippewa Falls, and Eau Claire) associations
    - Eau Claire had their own 10 team
  - Eau Claire wants to start looking ahead to what next year looks like
    - Current registration estimates show cooping at U14 only with all three (CF, M, and EC)
    - Chippewa cooping with Eau Claire at U10s
    - No coop U12 (no team) as there are not enough skaters in that age group
  - Eau Claire and River Falls don't allow girls to skate with the boys
  - What is coop doing to grow program?
    - Summer ice time in Chippewa available to girls if they play hockey with the coop

- Feedback from the board is to work on growing and retaining the girls program.
- Suggest the coop host an event with MYHA families that have female skaters to introduce them to the coop.
  - Could the retention committee help with this?
- Menomonie will have an open Coop committee spot.
  - Will make a communication to get someone on the coop Committee
- What happens if we don't have girls in the program? Not sure there is a formal agreement on this.
- There seems to be a great talent disparity among girls teams and boys teams.
- Programs similar in size to ours have attempted to have their own girls teams and end up losing lots of players.
  - Many end up requiring girls to play with the girls team.

**Consent Agenda:**

***Secretary: Heidi Dowd***

- Minutes from February 22<sup>nd</sup> meeting

***Equipment Director: Adam Wamboldt***

- Only 1 set of LTS equipment not turned in from 2020/21 season. Will work to recoup in off season otherwise will ban skate from registering prior to next year with Brent Pember and registration
- Goalie equipment improvement/maintenance budget of \$500 for mini-mite skaters

***Hockey Operations Director: Bob Weir***

- Summer Hockey - Greg has coordinated this with an outside company and it appears to be getting finalized. It will be in Baldwin the first 3 weeks of August on Monday through Thursday, 1.5 hours of on ice instruction and 1.5 hours of off ice instruction. The external company will manage the registration and are finalizing the web page. We believe the cost will be in the \$400 range and a hard cap at the first 25 Squirts and 25 Pee Wee / Bantams combined. We are unclear if 25 includes goalies or if that is separate. MYHAs responsibility is to assist in the promotion of this program.

**Motion to approve. Second. All approved**

**REGULAR AGENDA**

**Old Business**

- Kelley Gowling update on MHS policy regarding bringing kids up to varsity
  - Still working on that
- Survey to bantam parents on why kids don't play second year of Bantams
  - Didn't send official survey
  - Matt encouraged kids to stay at bantams as long as possible at the banquet
  - More practice time is attractive to people one reason to move up to High School
  - Moving to High School makes it easier, less weekends and having multiple kids at the same level
- Kelley to get end of year report and survey out to membership on Fundraising.
  - It is typed up will send out once we have all the survey numbers
  - Will send it out this week
- End of season survey sent out by Stacy
  - Will share in agenda items
- Election for open board positions.
  - In board agenda

**New Business**

***President's Report: Stacy Hintzman***

- Board Member Application – Bob Weir

- Only one candidate we don't have to have a full member vote.
- Can be elected in by the board.
- Ice Board Update:
  - Ice Bill
    - \$39,362 was the final payment for the year.
    - Total for the year was \$89,500.
    - This was 15,000 over budget
    - Went to the ice board and negotiated
      - They waived all of it
  - Ice Fees for next year
    - They are keeping ice prices at \$150/hour for next year
    - Anticipate \$100,000 ice budget for next year
  - 50 Years – Lobby
    - We need a committee just focused on this
    - Will start having a separate meeting for this
  - Boards/Signs
    - Paid to have someone come and clean our boards
      - Very happy with the results
    - Mayo clinic is no longer sponsoring the Zamboni
    - Still working on finding a new sponsor
  - The race track committee has decided to waive the \$500 utility fee they are charged for camping/using facilities for Punky Manor. That would mean there would be no overhead expenses for us should we decide to manage the camping for that event. Whatever we would make would be profit.
- Season/Committee Timelines
  - Board needs to clearly assign tasks and deadlines to ensure things get done
- Committee Updates
  - The board/members should get updates regularly from the committees
  - We need to take this time in the off season to get the planning stuff done
  - Youth sports committee to try to get more exposure with the school for sports not affiliated with the school. Dave will take this back to that committee.
  - Parents want to know what we are doing to capitalize on our success. Lots of bullet points on how to improve this.
  - Stacy wants to hear things at the board meeting and not out in the community.
- Requests:
  - Budget review
    - Would like to do this regularly
    - Money helps drive other decisions
  - Deadline for coaches
  - Summer Program Promotion
    - Yard Signs
      - To help promote MYHA
      - Share ideas with Dave
    - Social Media
    - Event
    - Timeline/Deadline
  - Set date for opening registration – earlier than normal

- Shooting for June 1, 2021
- Preliminary survey results
  - Everyone loved the Stout coach involvement. People want them back
  - LTS has lots of room for improvement
    - Need a better ration of coaches to skaters
  - Mini mites
    - Biggest concern was poor time management at practice
  - Mites
    - A lot of behavioral issues were reported during practice
    - Concern over treatments mites got this year vs years past
    - Concern over lack of tournaments
    - Team manager communication was not great
  - Squirts
    - Concern about practices
    - Concern about what our mission is
    - Weak practice plans
    - Complaints about lack of games
  - Peewees
    - Big team
    - Mix of talent
  - Bantam Bs
    - Nothing overly negative
  - At all levels parents don't want the same coach year after year
  - Will give a more in-depth update once all the data has been reviewed

***Treasurer's Report: Gary Messerschmidt***

- Current cash balances as of today are:
  - Checking: \$ 49,908.98
  - Savings: \$ 15,121.19
  - Scholarships: \$ 4,063.33
- Financial reports
  - Next month final report for the season.
  - Plan to do next year's budget in June
  - May need to send out 1099 in future years for Stout coaches.
    - Will look more into the tax laws surrounding this

***Secretary: Heidi Dowd***

- None

***Fundraising Director Support: Kelley Gowling***

- None

***Growth & Retention Director: Dave Schwedler***

- Yard signs – See Above
- Early Registration – See Above
- Fall sports expo – Looking to conduct this in the fall this year around the start of the school year.

***General Operations Director: Brent Pember***

- Setting rates/requirements for 21/22
  - Number of WAP hours needed to run the organization hasn't changed

- Current membership generates 1100 concession hours based on what is required. This is 200 under what we need but many people get their regular hours here too.
- Anticipate membership to grow with more kids moving to the older levels
- Not anticipating a need to change hours or fees
- IF people feel they want to skip a second fundraiser then we would need to raise fees
- Get survey out this week so we have info for May meeting
- Will plan to set fees next meeting
- If you bring someone new to register you could get a break on the second fundraiser (just an idea)
- Have registration fees increase after a certain date to encourage people to register early
  - Only applies to returning members
- Can we build player input guide into registration
  - Completion of this has been low in the past.
  - This would require all players to fill it out at time of registration.
- Registration to open June 1st at the latest

***Hockey Operations Director: Bob Weir***

- PDC Update -
  - Team Managers - responsibility of team managers will shift to Mike Jax as their responsibility better aligns with scheduling and tournaments. PDC will continue to assist in the recruitment of team managers. Recommendation is to make some of these year round positions to help Mike.
    - Beginning of the season is big. Maybe have a person under Mike who runs team managers.
  - New PDC Member - the PDC would like to add one additional member to the team. This would provide 30 WAP hours.
  - PDC will meet the second Wednesday of each month for this season.
  - Job responsibilities on the PDC are being reset based on team feedback and how they want to execute the goals. Tasks will be assigned to each team member as we work on the goals. Not necessarily having a go to person for each topic.
  - Goals - PDC has prioritized our goals.
    - Our first goal is to complete the resource list (things to do in the off season) for players, parents and coaches. Goal is to have this completed by our May 2021 meeting.
    - The next goal we will start is the coaching curriculum (How we want the coaches to coach), followed by the player curriculum. Our plan is to establish goals and timelines on what we can complete knowing these are evolving documents.
    - How will we ensure coaches use these resources
      - Assign people (PDC members) to specific levels to do more on ice standardization
  - Coaching - recruitment of coaches is beginning and we hope to get early commitment from many. Right now we have a lot of interest from non-parent coaches and will continue to search to see what other resources are available in our area.
  - PDC role in coaching - goal is for Terry to be involved next season and have PDC members driving standardization and consistency throughout MYHA.
  - Coaching Budget
    - Will be dependent on how many non-parent coaches we get

- Will need some guidelines on how we pay individuals and what their commitments are
- Would a parent be able supplement the income of a coach to get better coaches
  - That money would need to go to the pool and the PDC would divide it up as they see fit
- Not possible to put the same caliber coaches at all levels

***Concessions Co Directors: Troy & Kris Wilkens***

- None

***Tournaments & Scheduling Director: Mike Jax***

- None

***Equipment Director: Adam Wamboldt***

- Equipment Turn in response was very positive and it sounds like many of those kids are coming back next year.

**Motion to move to closed session 8:27 PM. Second.**

**Motion to move out of closed session at 9:20 pm. Second**

- Do we reelect Bob to his previous position?
  - Feel he partners well with Terry

**Motion to approve Bob as hockey operations director. Second. All approve (Bob was not present for vote).**

**Motion to adjourn at 9:28 pm. Second. All approve.**

**Next Meeting: [May 4<sup>th</sup> 7pm at the rink](#)**

**Action items**

1. Communication about coop committee position.
2. Update website with Rob Smith award criteria.
3. Dave will take the middle school yearbook feedback/suggestions back to the Youth Sports Committee
4. Dave to receive ideas for what to put on yard signs
5. Kelley to report back on Fundraising survey