



Saratoga Springs Little League
P.O. Box 4362
Saratoga Springs, NY 12866
saratogaspringslitleague@gmail.com
www.saratogaspringslitleague.org

SUPPORT OUR PLAYERS, SUPPORT YOUR COMMUNITY & BUSINESS!

The 2023 Saratoga Springs Little League season wrapped up with great success! We were pleased to provide a memorable season to each of our players - including a regular season schedule, Major & Minor playoffs, and our annual Challenger night under the lights. Our 11U and 12U teams advanced to the NYS Little League Tournament. An accomplishment reserved for the top 8 teams in the state! Four of our 12U boys were selected to play in the Best of the Best tournament in Williamsport, PA!

Our mission remains unchanged - to provide the boys and girls of our community the opportunity to enjoy the game of baseball while building friendships and having fun. Last year our league remained committed to providing the game of baseball to players at every level. The generosity of past sponsors and our volunteers helped us achieve much in the 2023 season, including:

- Installation of a new outfield fence on our Majors Field
- 300+ player enrollment - an 11% increase from the prior year
- Continued granting of scholarships to players with a financial need
- Installation of new asphalt in our concession/spectator area

We are excited to welcome the 2024 Saratoga Springs Little League season and look forward to once again providing a memorable experience to the youth in our community.

Our league relies on volunteers to support its baseball activities but it's your sponsor support that remains the key enabler to those activities. While a nominal fee for participation is charged to families of players, the league relies on donations & sponsorships to operate the program and keep up with facility needs, equipment, uniforms and special events. Your support this year will help us:

- **Celebrate the 10th anniversary of our Challenger Program!**

The league offers an exceptional Challenger Program which provides baseball to children with physical and intellectual challenges. The league hosts a Challenger Night which brings together players from this division for an exclusive game under the lights. The event is a fun celebration & strongly supported by our entire baseball community. We're proud of this program's success and plan to celebrate in a big way to mark its 10th anniversary!

Saratoga Springs Little League is pleased to renew its Sponsorship efforts for the 2024 season.

- Saratoga Springs Little League is a community-based organization with a thriving Little League in the heart of our city. A chartered member of Little League International since 1957, the league operates as a 501(c)3 non-profit and is completely operated by volunteers from our community.
- The league offers opportunities for children ages 4-12, of every skill and ability level, to play the beloved past-time of baseball.
- The league offers an exceptional Challenger Program which provides baseball to children with physical and intellectual challenges. The league hosts a Challenger Night which brings together players from this division for an exclusive game under the lights. The event is a fun celebration & strongly supported by our entire baseball community.
- Home of the first youth 46X60' baseball field with lights in Saratoga Springs!

Let us know if you have any questions or ideas on how you might like to partner with us in 2024. This includes ideas on additional ways we can support your business. We are fully committed to supporting our Saratoga Springs businesses in any way we can. We look forward to your support!

Best Regards,

Your Friends at Saratoga Springs Little League



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2024 Sponsorship Opportunities

\$2,000 Package – “The Homerun”

Only 2 Available

- Two 5'X5' backstop banner (Majors field, Minors field)
- **One 4'X8' outfield fence banner (Majors or Minors field)**
- **First choice** of sponsorship of a majors or minors team (Limited # of teams available)
- **First pitch at your sponsored team's night game with business introduction by the game announcers**
- Name on back of team jerseys
- Sponsorship plaque with team photo
- Sponsorship recognition on our website
- Recognition through our social media

\$1,500 Package – “The Triple”

Up to 4 Available

- Two 5'X5' backstop banner (Major field, Minor field)
- One 42" baseball shaped fence sign
- **Sponsorship of a majors or minors team**
- Name on back of team jerseys
- Sponsorship plaque with team photo
- Sponsorship recognition on our website
- Recognition through our social media

\$1,000 Package – “The Double”

Up to 4 Available

- One 5'X5' backstop banner (Major field or Minor field)
- **Sponsorship of a majors or minors team**
- Name on back of team jerseys
- Sponsorship plaque with team photo
- Sponsorship recognition on our website

\$750 Package – “The Single”

- One 42" baseball shaped Fence Sign (Minor field)
- **Sponsorship of a challenger, bantam or minor AA team**
- Name on back of team jerseys
- Sponsorship plaque with team photo
- Sponsorship recognition on our website

\$500 Package – “The Slugger”

- **Sponsorship of a Tee-ball team**
- One 42" baseball shaped Fence Sign (Minor field)
- Name on back of team jerseys
- Sponsorship plaque with team photo
- Sponsorship recognition on our website

\$350 Package – “The Walk”

- One 5'X5' backstop banner (Major or minor field)

\$250 Package – “The Bunt”s

- One 42" baseball shaped fence sign (Major, minor field, or Tee-ball field)

\$100 Package – “The Sac Fly”

- Help support a player who is unable to pay his or her registration fees by providing a sponsorship



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Deadline for Team Sponsorship: Friday, March 24th
Deadline for Banners: Friday, April 7th

SPONSORSHIP FORM This agreement between the Saratoga Springs Little League (Tax ID #14-1652565) (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2024 Season. Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of our community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or members of a joint venture. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the Saratoga Springs Little League." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any logo of the Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International.

1 SPONSORSHIP DETAILS

Yes, I would like to support Saratoga Springs Little League with the following financial donation:

___ \$2,000 "Homerun" ___ \$1,500 "Triple" ___ \$1000 "Double" ___ \$750 "Single"
___ \$500 "Slugger" ___ \$350 "Walk" ___ \$250 "Bunt" Qty: ___ @ \$100 "Sac Fly"

___ General League Contribution (any amount) \$ _____

Special Instructions: _____

2 PAYMENT AND CONTACT INFORMATION

Business Name: _____

Business Address: _____

Phone # & E-mail: _____

Business Website: _____

Payment: ___ Check ___ Credit Card*(link sent upon request) ___ Venmo* (ask for details)

Accepted and agreed to by:

Sponsor Representative Signature Printed Name Date

3 RETURN THIS FORM WITH CHECKS PAYABLE TO SARATOGA SPRINGS LITTLE LEAGUE:

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