



# SPONSORSHIP FORM - EAST LAKE DIAMOND SPORTS

Supporting Local Youth Sports : [www.EastLakeDiamondSports.com](http://www.EastLakeDiamondSports.com)

# SPONSORS AGREEMENT

This agreement between **East Lake Diamond Sports** (hereinafter, "ELDS") and

\_\_\_\_\_, (hereinafter, "Sponsor") is for the \_\_\_\_\_ season. Sponsorship of a team at ELDS must be, for the Sponsor, out of a sense of duty to help to the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help ELDS to impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team at ELDS does not permit the Sponsor to have rights or responsibilities in the operation of ELDS or any team in the league, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in ELDS. Nothing herein shall make us partners or joint ventures. The Sponsor and ELDS are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein:

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "(Year) Sponsor of a team at East Lake Diamond Sports" Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with any Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the team or teams at ELDS only, and NOT for Babe Ruth or Cal Ripken Baseball/Softball. Use of the "ELDS Eagle" or any other logo or trademark of Babe Ruth Baseball/Softball is prohibited, unless permission is expressly granted, in writing, by the respective licence holders: The Rustic Apple, Inc., and/or Babe Ruth Baseball/Softball. All rights reserved.

### Sponsorship of an East Lake Little league Team includes these benefits:

- Company Name Printed on the back of players' jersey's (one team)
- Recognition on the ELDS Sponsor page, and elsewhere, as stated specifically in writing
- Potential for recognition at Opening Day, on Game Days, and during Closing Day Ceremonies
- Team Sponsor IMAGE or team photo for your store/office lobby after completion of the Season



For the consideration above, the Sponsor donates \$400 to ELDS, understanding that this donation is to benefit the entire league. Advertising banners can also be purchased for display at the East Lake Youth Sport Complex separately or in conjunction with team sponsorship under the same conditions as stipulated above in this agreement. Banner sponsorships can be purchased one time or renewed for \$400 and \$300 respectively. The team sponsor and banner combo rates are \$600 for the first year and \$500 for consecutive annual combo renewals. **A \$200 Web advertisement can be purchased independently of any other sponsorship.** Banners remain on display at the East Lake Youth Sports Complex for the entire season and may remain on the fence for up to one year if undamaged. Damaged banners are replaced at the discretion of ELDS.

### Accepted and agreed to:

By: \_\_\_\_\_  
Sponsor Representative

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Printed or Typed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
ELDS President's Signature

\_\_\_\_\_  
Effective Date

ELDS President Printed: \_\_\_\_\_

ELDS Sponsorship Director: \_\_\_\_\_

**East Lake Diamond Sports Tax ID: 59-2979831**

**aka: East Lake Baseball and Softball, Inc.**

**East Lake Diamond Sports**  
36181 East Lake Road #267  
Palm Harbor, Florida 34685



# SPONSORSHIP FORM - EAST LAKE DIAMOND SPORTS

Supporting Local Youth Sports : [www.EastLakeDiamondSports.com](http://www.EastLakeDiamondSports.com)

# SPONSORS

## ORDER FORM

Please Print Clearly - If you are accessing this form on your computer please fill the top portion out completely and then print - changes can not always be saved

Please complete this **Order Form** and return it with a signed **Sponsorship Agreement** & your **Check** to:  
**SPONSORSHIPS: EAST LAKE DIAMOND SPORTS** 36181 East Lake Road #267 Palm Harbor, Florida 34685

**Business Name** \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

**Contact Person** \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

<b>TEAM Sponsorship*</b> Business Name on Jersey		\$400.00	<b>New Sponsorship</b>
Add ONE color logo +\$75. Please Inquire on availability before ordering		\$350.00	Renewal
<b>BANNER Placement*</b> (1) 4' x 8' or (2) 4' x 4'		\$400.00	<b>New Sponsorship</b>
Please inquire about specific ART requirements for LARGE format printing.		\$300.00	Renewal
<b>COMBO Sponsorship*</b> Team/ Banner placement		\$600.00	<b>New Sponsorship</b>
Combine a Banner Placement with a Team Jersey Sponsorship and save		\$500.00	Renewal
<b>AB TEAM Sponsorship*</b> w/REC team (or) BANNER		\$700.00	<b>New Sponsorship</b>
<b>WEB Advertisement</b> Online LOGO and web LINK		\$200.00	* STAND ALONE PACKAGE: \$200.00 Included FREE w/other sponsorships
<b>SCOREBOARD Advertising</b> Metal 4' x 4'		\$1000.00	<b>Annual Contract</b>

For questions concerning company logos, artwork or web links please contact ELDS WAYS AND MEANS via EMAIL: [dale@rusticapple.com](mailto:dale@rusticapple.com)

TEAM    BANNER    COMBO    AB    WEB   \_\_\_\_\_ **SEASON**

This area for ELDS use only       Accepted       Returned      Date \_\_\_\_\_

Sponsorship Fee \_\_\_\_\_ Payment Method \_\_\_\_\_ Ref/Ck # \_\_\_\_\_

Received By \_\_\_\_\_       New Sponsor       Renewal       Donation

Comments: \_\_\_\_\_