

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
September 9th, 2024**

Present

Jude Miron, President
Sue Newton, Vice President
Paul Tarnowski, Treasurer and Financial Aid
Erica Sherman, Vice President Elect
Linda Dygos, Board Observer
Angie Pudenz, Registration and Apparel Coordinator
Lance Glosemeyer, Boys Tournament Director
Nate Veldman, Board Observer
Dan McGrath, Social Media Coordinator
Erin Hanson, Fundraising Director
Michelle Goodman, Facilities and Scheduling Coordinator
Rachel Holmberg, Player Development Coordinator
Tony Walker, Assistant Girls Tournament Director
Rob Confer, Board Observer
Erik Edstrom, Web and Communications Coordinator

Absent

Dan Keenan, Girls Tournament Director
Tom Madden, In House Director
Erica Eggers, Girls Traveling Director
Tami Weber, Assistant Girls Basketball Director
Rachel Swanson, Outgoing Registration and Apparel Coordinator
Derek Kasper, Eastview High School Basketball Liaison
Travis Day, Equipment Coordinator
Brad Newton, Boys Traveling Director
Jen Crumley, Assistant Fundraising Director
Jeremy Opsahl, Assistant Facilities and Scheduling Coordinator
Jeremy Salo, Volunteer Coordinator
Erica Phelps, Board Observer

Proceedings

Meeting held on September 9th at 7:33pm at Falcon Ridge Middle School. A motion was made by Paul Tarnowski to approve the August 2024 board meeting minutes. Angie Pudenz seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

Governance and EVAA Board updates – J. Miron

- Current discussions for developing guidelines on sponsorship and monetary donations. Anticipating that timeline to implement will be the 2025-2026 season.

In House Update – T. Madden

- In-House registration is open and closes on October 1st.

- 190 registered as of 6:30 pm on Sunday 9/8 (last year on 9/10 we were at 196 players registered).
- Registrations normally pour in as the registration deadline approaches. EVAA will be sending an email blast and I sent emails to all families who had a child registered in the program last year. Special thanks to Dan and the social media team for putting registration information on social media.
- Tom is in receipt of the preliminary gym use document from 196 and will review.
- SSYBL leaders met last week. Key takeaways:
 - Tom Madden will be leading group.
 - Mendota Heights is no longer in the SSYBL since they could not find anyone to replace their outgoing leader. They will push their players to play with other associations (Eagan and South Saint Paul).
 - SSYBL meeting for all 3rd-6th Grade In-House coaches in December. All association leaders will be there and we will present the rules in a united front to minimize confusion / disputes between coaches.
- 2023-2024 In House Feedback:
 - Coaches want more time with their teams prior to the start of SSYBL games in early January. As a result, considering creating teams after 3-4 sessions in Fall. Then the remaining sessions would be for teams to get to know each other and for scrimmages so players can get used to the SSYBL rules, especially the 3rd graders. This would be very different than previous years where we have used a member of the Eastview staff as the leader of the Fall sessions. The coach ran almost all of the sessions, with the exception of the last week where teams were introduced. The change should be good but requires the In-House coaches to step up and lead the first 3 sessions so that all players get a refresher/are taught the basics of the game.

Tryout Feedback – E. Eggers

- Tryouts: Went really well
- 75 total girls (there are two girls that still need to officially register, and one decided to leave after tryouts)
- 8 teams total
 - One each at 4th, 6th and 8th
 - Two at 7th
 - Three at 5th
- One girl left our association post-team formation, and the refund was processed with Mark directly
- Finalizing our tournaments now that we have a final team counts
- Dibs checks: Dib checks collected at tryouts due to the system change mid registration. These were given to Paul. A few still need to submit their checks -- Paul has the list.
- Late registrations:
 - One girl left a paper check at tryouts for which Paul has and we need to get her electronically registered
 - One just connected with us this week who played last year. We will add her into the eighth grade team.
 - Discussed purchasing additional practice jerseys for future tryouts.

Boys Tryout Feedback:

- Went well, smooth process - additional help / volunteers than previous years helped
- Discussed additional practice jerseys (15-20 YL, YXL) for future tryouts
- 5 boys left post -formation. Refunds being issued.
- There were 3 families who weren't registered for tryouts
- 15 checks left to track down. Will try to collect these at the Glow Event at the end of September.

Financial Review – P. Tarnowski

1. Registration Refunds have been requested - for a total of five (5) kids
2. Credit Card Charges - Still have one (1) open CC charge - need details
3. Boys Travel - Tournament Registrations ... still pending (no registration/payment sent).
 - a. Duluth
 - b. Wayzata
 - c. Lakeville North ... Check just requested/submitted today (9/9)
4. Registrations
 - a. In-House ... 202 total (57, 145) ...as of 3pm on 9/9
 - i. Closes on 10/1
 - ii. Have open Financial Aid requests. To be process by EOW (9/14)
 - b. Travel Basketball
 - i. 235 total (74/girls + 161/boys) vs. 219 LY (+16 kids; 74/girls, 145/boys)
 - ii. Two (2) late Registrations

Facilities /Scheduling Updates – M. Goodman

- Sports Engine teams are created for all travel teams. Once everyone is found in the system, the teams will be published.
- Travel Schedules for Oct - Dec – Pending gym space from the district. Expecting updates by end of day.
- We did secure 6 Wednesdays at Bloomington for additional training for 7th and 8th graders.
- Boys Tourney - I've connected with Lance on this for available spaces. Girls High School basketball team is hopefully taking concessions at Eastview if we use that facility. I'm confirming with them today.

Let's Glow Kick Off Event – R. Holmberg

- Neon-themed event
- September 29th 3:00-5:00pm @ Hope Fieldhouse
- Volunteers (2-3) and tables are needed. 2:00pm for volunteers
- Coolers out back with the ice cream
- Bring basketballs
- Indoor gym for games.
 - Highschool players will be leading the games
 - Confirmed with the girls team that they will have a few players available to help.
- If you have anything to donate, please bring for a table.

Shot Club

- Shot club participants recognized on Friday, January 24th (Girls Varsity Game)

Fundraising – E.-Hanson

- Heggies
 - Selling Dates: November 4th-25th

- Final Order to be Submitted: November 27th
- Delivery Date: Wednesday, December 11th @ Eastview Highschool
 - Start @ 4pm with cars starting to come through line at 4:45pm
- Restaurants
 - Erin to send out dates for restaurants
 - Apple Bee's doesn't provide dollars back but instead, give gift cards.

Boys Tourney – L. Glosemeyer

- Currently at 161 teams registered (176 last year).
- Collected payment from 77 (plus 19 EV teams).
- 2 divisions are closed and several are close. Concerns with 7A team (only 3 teams).
- Reminder email went out
- Registration closes on 10/1.
- All gyms are confirmed.
 - Hope: 7am-8pm (Hope to provide concessions)
 - AVCC: Eastview responsible for concessions
 - Burnsville HS: can't get in until 1:15pm on Saturday, association will be doing concessions, possibly the EVHS Girls Team. Will be adding dibs at 1:15 to be ready for games to start at 2:30pm.
 - SHMS Need to coordinate concessions at SHMS
 - Falcon Need to coordinate concessions at Falcon
 - BlackHawk
- Refs and Trainers are set just need to confirm game schedule.

Girls Tourney – D. Keenan and T. Walker

- The tournament flyer was created, and the listing was posted to the MYAS website.
- Erica Eggers sent an email with the flyer to our list of tournament directors, etc.
- 50 teams have registered so far. This is just under the total we had last year so moving weekends was definitely a good idea.
- Goal is to get over 100 teams.

Travel Registration and Apparel update –A. Pudenz

- Game One to make updates to logo.
- Rachel and Angela have gone through uniforms and sorted by teams.
- Apparel store email to coaches and board members went out with discount code.

Other

- **Catalyst Training – Eggers and S. Newton**
 - Call with Reid to get info on sessions for 7th and 8th grade as well as coach development program. Initial cost was \$6k. Do we have a budget for coach development? Cost would be paid by family if interested and if we can find gym space. Revenue sharing program if over 40 players sign up. More info for next meeting.
- **Social Media**
 - In house push out communications

- Let's Glow Event
- Apparel store blast
- St Thomas Game - Tami working on this.

Adjournment at 8:41 pm.