

Verona Wildcats Youth Hockey Association Agenda

Thursday, August 15th 2019

7:00pm VIA Mezzanine



Present: Meredith Gabler, Jen den Daas, Rob Vega, Kristen Simpson, Todd Carlson, Mark Markham, Erin Ludmer, Craig Fey, Mike Bakalars, Jason Mattila, Earl Tollefson, Jamie Stebbeds, Joel Marshall

Call to order – Jamie Stebbeds called to order at 7:05pm.

Approve Minutes from the July 2019 Meeting

Motion to approve by Earl Tollefson, 2nd by Mike Bakalars.

Motion approved unanimously.

Ice Inc. Report – Joel Marshall

Summer is coming to a close and the league teams were bigger than they have ever been. Verona will be running the Mitey Mites in September. All of the locker room and rink lights have been updated to LED lights and the lobby lights will be updated shortly along with the board room. They are looking at reducing the size of locker room 4 to create a girls locker room.

Treasurer's Report – Jennifer den Daas

Registration is going well, I've received a few questions about registration fees for Squirt and above, goalie discounts, etc. Tournament registrations – working with ALDs to get all tournaments registered for and reimbursed.

President's Report – Jamie Stebbeds

Registration is up and running however we need to send some communications encouraging current families to register to help with planning.

Committee Reports and updates

a. Fundraising – Craig Nelson

Met with Mindy O'Brien to discuss various fundraising initiatives, contests, procedures, timing, key dates, other committee members and donation entities. Still working on finalizing location for PNO (hopefully 5Q).

Contacted Paul at Adrenaline Fundraising to initiate process of the Cookie Dough Fundraiser for the Wildcats and Mavericks players/parents. Meeting with Paul in 2 weeks to discuss prizes, key dates, brochures and other details. Kudos to Tara Mattila for setting up VYHA night at Toot and Kates as a fundraiser.

b. Equipment – Matt Gabler

Matt will be sending out rental date availability soon for Mites, U6 and LTP.

c. Coaches Committee – Steve Simpson

The coaches committee met last week and we discussed evaluations for the upcoming season for squirts, peewee and bantams. We are working on all

the details, such as evaluators. Everything seems to be moving along well. We are also working on figuring out bringing in Biser and different ideas on how that will look this year. The annual coaches meeting will be on Sept. 9th.

d. Ice Scheduler – Earl Tollefson

Squirt, Peewee and Bantams are working on setting up tournaments. Earl is working on setting up practice times for the upcoming season as well as game times for travel teams. First day of regular practice will be Sept. 30th.

e. Website Update – Kari Brotzman

Registration is up and going well. An email reminder was sent out today.

f. Concessions – Erin Ludmer/Mark Markham

First available DIBS will come out the beginning of September.

*Motion made to approve 12 DIBS hours/family for Squirt levels and above, 8 hours/family for Mavericks, 10 hours/family for Mite, 6 hours/family for U6, no DIBS hours for LTP by Meredith Gabler, 2nd by Earl Tollefson. Motion approved unanimously.

We continue to look at other options to expand our offerings.

g. Registrar's Report – Mike Bakalars

125 skaters registered thus far and things are going well.

h. Tournament Coordinator

Nothing to report.

i. Apparel – Kari Brotzman

Mavericks jerseys, socks, breezer covers and helmet stickers have been ordered. Wildcat squirt and up jerseys, socks and helmet stickers have been ordered. Need to order nameplates for new players and first year squirts. I will have Jim review the list of new squirts so we can get the order in beginning of September. If the ALDs become aware of any new skaters to the Squirt, Peewee or Bantam levels that will need nameplates, please let Kari know. U6/U8 jerseys are being ordered through Joel. They will be reversible again but going with a higher quality jersey that has a different look so that skaters are getting something new. LTP jerseys are also being ordered through Joel and will be the same as last year. We will also use what we have leftover from last year. Thank you Matt for putting in the new hanging bars in the second cage. A new lock will be going on with a code. A sign will be placed outside the cage with Kari's contact info letting people know that if they need something from the jersey cage they can contact her. All jerseys (Verona and Mavericks) along with socks will be housed in there. Kari is working with Joel to set up the warm up order to happen during preseason/evals. ALDs, please let Kari know if you will need coaches jackets. Next up is to get the online apparel store up. We will be working with Top Promotions again and hope to have it live by the beginning to middle of October.

j. Legal Counsel – Brian Severson

Brian attended the WAHA annual meeting. Thank you to Jason, Craig Fey, PJ and Erin for also attending. Lisa Martinson was elected the new Region 4

director. He did press WAHA on the new “proof of residency” rule and is in discussions with Mike and Jamie about possible policies our association should have in regards to the rule.

k. Recruitment – Desiree Bates

I will be emailing all ALDs for help with the open house on Oct 19. I will also talk with Matt about our equipment for that date. I will start contacting older hockey players to help out as well. If you have any suggestions or additions please let me know. I am going to see how much it costs to have an article about a Verona youth hockey player in the Verona press to run a week before our open house. It will highlight someone’s positive experience and will advertise the open house event. I will get a quote for the cost of the article asap. Yard signs are still available to families who want one!

l. Communications – Kristen Manning

Kristen will be sending out an email regarding the Pure Hockey Fit Night on September 8th.

m. Region 4 Update – Annual meeting – Anyone on the ice (18 years and older) needs to complete Safesport. Pavelski was the keynote speaker and he has an online program available. There was a lengthy discussion regarding checking (body contact) – they will be watching to make sure they are playing the puck.

n. Update from ALD’s

LTP – All is good

U6 – Working on setting up the scheduling meeting. Todd has been in contact with potential coaches to get the ball rolling with their coaching responsibilities.

RWB – Mite Showdown will be March 14-15.

Squirt – 58 skaters, 5 full-time goalies trying out with another 6 that have interest. 13 of 16 tournaments have been registered for.

Peewee – 42 skaters and all tournaments have been set.

Bantam – 18 skaters, 2 goalies confirmed and has begun discussions with Stoughton who may have a few potential skaters that may skaters who need a home.

U14 Girls – Nothing to report

Midget – Nothing to report

Old Business

None

New Business

- A. Paul Zwieffel - runs TAP out of the Verona Ice Arena. He would like to offer more for our club. He is interested in doing an all level (Squirt, Peewee, Bantam and Mavericks) workout once a week for \$160/week.
- B. Director of Hockey – WAHA is looking at repositioning the ACE director position to the Director of Hockey with a few changes to the job description. This position will support the efforts of the USA hockey ADM model.

Motion to Adjourn

Motion to adjourn by Mike Bakalars, 2nd by Jason Mattila.
Meeting adjourned at 8:30pm.