

CAA Executive Board Meeting - November 14, 2022

Zoom meeting attendees: Terre Kemble, Bill Kemble, Jaxon Lang, John Hawley, Dave Erickson, Jerry Orcutt, Tom O'Neill

(Meeting called to order at 7:30pm)

Agenda

1. Financials: John Hawley
 - a. Estimates \$30K income for 2022
 - i. Oct 31 cash in bank = \$330K
 - ii. Should file taxes on time
 - b. Employees versus contractors - HR related requirements, taxes, administration, etc.
 - i. John will investigate best path going forward.
 - c. Use of Storm logo - there have been questions around the usage for merchandising and for the teams. Need to get clarity so we are in compliance.
 - i. Jerry – Real desire by Diamond Sports to use logo as they please. Concern because Basketball uses logo with basketball via Lakeside Promotions.
 - ii. ISD 112 has trademarked logo, and is sending notices to organizations regarding authorized use of logo.
 - iii. Jaxon proposes asking Chan HS for permission to use Storm logo for all CAA sports.
 - iv. The term “Chanhassen Storm”, in that specific sequence, has been trademarked by ISD 112.
 - v. Logos with sport ball in hand of Storm logo, are not trademarked, and all support continued use of those images.
 - vi. Guidelines – all sales of items adorned with sport logos need to go through the appropriate sport leaders to ensure compliance.
2. Basketball Update: David Erickson
 - a. 70 teams have begun play. Grades 1-2 will start in January.
 - b. Off season events net \$10K. Midwest 3v3 League, Timberwolves/Lynx Clinics. Great opportunity to interact with kids.
 - c. Crown College intern Ethan Spain learning as he goes as leader of Grades 4-8 Community League programs. He has embraced his role, and has accomplished some very difficult tasks thus far.
 - d. Travel Tournament set for December. It continues to be one of the largest and most respected tournaments in the state. Expect it to be a big success and major revenue source as always.

3. Diamond Sports Update: Jerry Orcutt
 - a. Standard Update
 - i. In administrative season. All open roles for Baseball leaders filled, evaluating Softball roles. Off season uniform, training, etc., activities underway.
 - ii. Open discussion about capital projects actively underway, as winter is the best time to consider.
 - b. Jaxon to socialize that I've heard some rumblings/concerns re: 15 year old baseball team selection. This will take all of 1-2 minutes and frankly should have been communicated 1:1 to Jerry earlier...
 - i. 15 year old group always challenging to form with full player commitment.
 - ii. Previously pivoted to relying on CNHS 9th grade tryouts to form 15 year old team.
 - iii. This plan has resulted in fewer players than desired participating, and player cuts.
 - iv. Recent agreement to approach 15 year old group as everyone who wants to play, will attempt to form evenly balanced teams of all players.
4. "The Letter"
 - a. Please review the attached letter to CAA suggesting we can do better.
 - b. Will ask for Jerry & David to weigh in on any relevant background
 - c. As the letter is anonymous, I view it more as an opportunity to reflect and self-assess rather than an urgent need for reaction and response.
 - d. Summary – received and reviewed anonymous complaint from parent of youth in Basketball and Diamond Sports. Of the four accusations, one is being considered for adjustment of policy.
5. 2023 Scholarships – Terre
 - a. Advocate using the same process
 - b. Commit to 8 scholarships \$750 each
6. Google Workplace – Tom O'Neill
 - a. Diamond Sports proposal – All CAA programs standardize on Google Workspace
 - i. Issue each board member and key volunteer an account that can be passed on to their successor. Creates ongoing consistency and storage of important info for all who perform each role.
 - ii. Document responsibilities and history for each role in perpetuity.
 - iii. Slack. Documented thread of discussions, record of all info considered.
 - b. Basketball, Dave Erickson, requests planning sessions to ensure all sports sync together, otherwise in full support.
 - c. ID Tom O'Neill and Dave Erickson to lead creation of this initiative
 - d. Tom O'Neill distributed initial presentation to all attending tonight's meeting.
7. Succession Planning
 - a. Subject tabled to future meeting.
8. Meeting adjourned 9:15pm.