



DEERFIELD HOCKEY PROGRAM BOOK & WEBSITE ORDER FORM

DHS Team Member contact information	
Name _____	Ph _____
Email _____	

Advertiser

Business Name (same as to be used in ad) _____

Contact Name _____ Ph _____

Contact Email _____

Ad Placement - NO Discount	Cost
Front Inside Cover 7.876" x 10.376"	\$500
Back Inside Cover 7.876" x 10.376"	\$500
Back Outside Cover 7.876" x 10.376"	\$700
Center Spread Call to Confirm	\$900

Ad/Size Placement	(Page #)	Cost (if reusing last years ad)	Cost (new ad)
Business Card		\$75	\$100
Quarter Page		\$131.25	\$175
Half Page		\$206.25	\$275
Full Page		\$300	\$400

Above Pricing is for black & white advertisements - Add \$100 for Full Color

Website Sponsor Ad	\$400	\$400
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Total Payment: \$_____ (circle the above ad size and cost you are choosing)

Please make checks payable to: Deerfield High School Hockey Foundation (tax deductible)

Return ads and payment to Chris Lutz - DHS Hockey Book 846 Todd Court, Deerfield, IL 60015
 or via email to the below address. Please be sure to ask me to respond back to confirm receipt of any
 email to avoid losing it in "junk" or "spam" filters.

Questions: Contact Chris Lutz at (847)875-7199 & cwLutz0@gmail.com
Secondary Contact Iris Keene at (312)909-6215 & iriskeene69@gmail.c

Please note: Camera ready/scannable art or high resolution (EPS, TIF, JPEG) 300 dpi digital files needed
 *If you require design of your ad, an additional fee (minimum \$25) will be charged

Deadline for receipt of ads and payment is October 15, 2021

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