



Pitt County Youth
Lacrosse
Greenville, NC

Board of Directors

Celie Edwards,
President PCYL

Dr. Rob McCarthy
Treasurer

Myranda Olson
Fundraising Coordinator



To: Prospective Sponsors

Re: Sponsorship of the 2023 Lacrosse Season

We appreciate your willingness to support Pitt County Youth Lacrosse (Pitt Lax). Our mission is to develop a vibrant youth program that will teach Pitt County kids, ages 5 to 13, the great game of lacrosse in a fun, positive environment.

One of the fastest growing team sports in the United States, youth participation in lacrosse has grown over 204% since 2001 and no sport has grown faster at the high school level over the last 10 years. Lacrosse is also the fastest-growing sport over the last six years at the NCAA level with over 600 college teams, more than 500 college club programs, including over 200 women's teams that compete at the US Lacrosse Intercollegiate Associates level including the new women's lacrosse team at East Carolina University (ECU). We have already seen an increase in girls participating in our programs because of the new ECU team.

At PCYL, we have over 100 members and play in the East Carolina Youth Lacrosse League (ECYLL) with teams from New Bern, Havelock, Topsail, Cape Carteret, Jacksonville, and Wilmington (added in 2021) totaling over 1,000 members. Our members also play in regional tournaments and against other area teams such as Team91, Red Devils United, and Carolina Coast. Our Pitt players, both girls and boys, now feed into high school teams at D.H. Conley and J.H. Rose here in Greenville. These teams were started with our assistance. We are excited that 2021 marked Pitt Lax's 15th year of providing kids in the Pitt County area an opportunity to play lacrosse.

We are in need of new reversible jerseys, practice pennies, field painting equipment, a trailer to store and transport our goals and backstop nets, and most importantly equipment to safely and appropriately outfit players unable to afford basic lacrosse protective gear. We want lacrosse to be available to all kids in our community interested in playing. We have a variety of opportunities for sponsoring youth lacrosse in Pitt County to help us meet these goals.

Pitt Lax is a not-for-profit organization and is tax exempt under Section 501 (c) (3) of the Internal Revenue Code. All donations to Pitt Lax are tax deductible to the extent permitted by law.

We sincerely appreciate your generosity. Please visit our website (www.PittLax.com), Facebook (Pitt County Lacrosse), or Instagram ([pittlax](https://www.instagram.com/pittlax)) to see updates about our programs. Feel free to contact us if you have any questions by emailing pittlaxGVL@gmail.com, or you can reach out to our Fundraising Director directly at myrandarolson@yahoo.com / 252.375.6333.

Sincerely,
Celie Edwards, Pitt County Youth Lacrosse President

Sponsorship Opportunities

1

Reversible Jerseys

Reversible jerseys are needed for our teams to use during games. Sponsor names and/or logos will be placed on the back of the jersey above the player's number.

# of Teams	Sponsorship Amt.
All Girls Teams	\$3,000
Elementary Girls Only	\$1,000
Middle School Girls Only	\$2,000
All Boys Teams	\$5,000
8U Boys Only	\$1,150
10U Boys Only	\$1,150
12U Boys Only	\$1,350
14U Boys Only	\$1,350



2

Practice Pennies

Practice pinnies are needed for our teams to use during practice. Sponsorship name and/or logo will be placed on the back of the pinnie above the player's number.

# of Teams	Sponsorship Amt.
All Girls	\$2,000
All Boys	\$3,500



3

Equipment

Equipment is needed for practices, games and to upgrade and maintain the fields. Pitt Lax strives to make lacrosse accessible to all communities in the Greenville area by issuing team owned gear at very low cost (and sometimes free) for those who need it.

# of Teams	Sponsorship Amt.
All	\$1000

4

PITTLAX.COM

We have sponsorship ad space on our website, pittlax.com. We have a running top banner on all pages as well as a page dedicated to our sponsors.

Level	Sponsorship Amt.
Sponsor Page	\$100
Sponsor Page & Banner	\$250

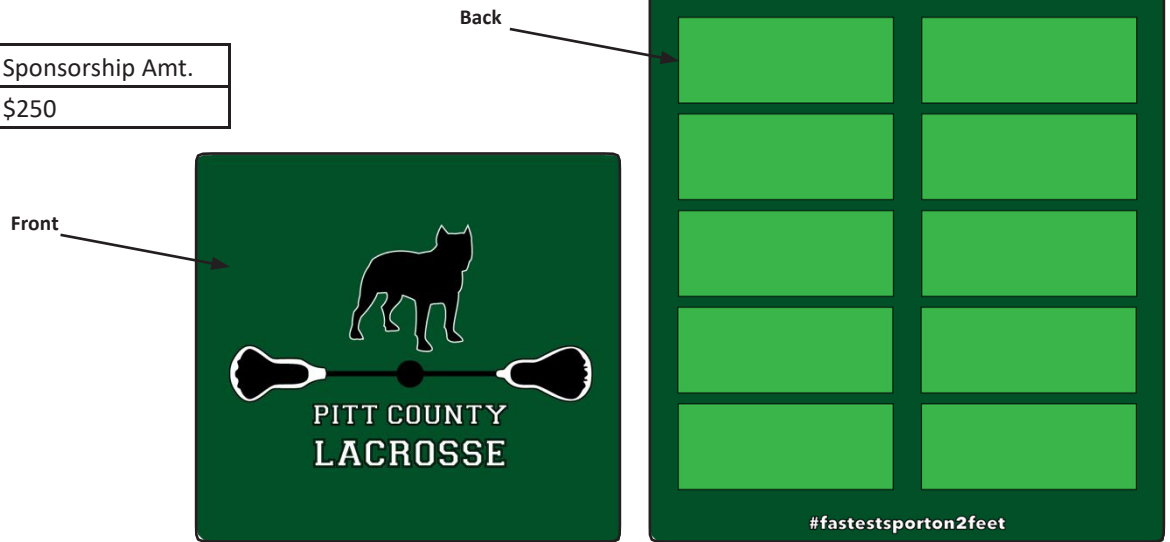


5

2023 Team Shirts

10 slots are available on the back of the 2023 Team T-shirts. These shirts will be worn by all Girls and Boys Pitt Lax teams and their coaching staff; this is approximately 170 people. Each slot is 2" x 5". If you would like a larger space (4" x 5" or 2" x 10"), you may purchase more than one slot. The green boxes on the back of the shirt denote the spaces available. Printing will be in one color (white) on the dark green shirts. Please note that the front shirt design will look different. The 2016 example was used.

Slot Size	Sponsorship Amt.
2" x 5"	\$250



Any sponsorship of \$250 or more will be recognized on our website's sponsorship page.
Any sponsorship of \$100 or more will be recognized on our Facebook page.

Thank you again for your willingness to support Pitt County Youth Lacrosse.

Please fill out the form below, make check payable to Pitt County Youth Lacrosse and mail to Pitt County Youth Lacrosse, c/o **Rob McCarthy, 1715 Woodwind Dr, Greenville, NC 27858**. Once we receive this form, we will contact you for your logo and to ensure formatting is to your specifications. If you have any questions, please contact Myranda Olson at myrandarolson@yahoo.com.

Name of Organization: _____

Contact Name: _____ Phone Number: _____

Email: _____

Address: _____

Level of Sponsorship:

1) Reversible Jerseys

- All Girls Teams
- Elementary Girls Only
- Middle School Girls Only
- All Boys Teams
- 8U Boys Only
- 10U Boys Only
- 12U Boys Only
- 14U Boys Only

Amount Enclosed: _____

Check #: _____

2) Practice Pinnies

- All Girls Teams
- All Boys Teams

3) Equipment

4) PittLax.com

- Sponsor Page
- Sponsor Page & Banner

5) Team Shirts

6) General