



**Apple Valley Hockey Association
Board of Directors Meeting Minutes
July 9, 2014**

Meeting called to order at 7:04 p.m. by Syverson

Board Members Present (*non-voting member)

Jeremy Pries, Stacey Hand, LaChel Hird, Gregg Christy, Bill Messerich, Jason Kochanowski, Eric Martinson, Jay Syverson, Dan Bauer, Don Bilotta, Ben Dugan, Derrick Lindstrom

Board Members Absent (*non-voting member)

Randy Olson, Justin Furlong, Chris Slater, Tony Cobb

Open Microphone

- Courtney Marben – inquiring about a Level 5 certification for coaching at AVHA. Courtney has coached in the association over last five years at girls levels 12 A/B. Class is targeted for August.
- Currently – AVHA reimburses Level 1 thru 3 certifications. Specific requests for Level 4 as needed. Board will obtain a bit more information. No coaches have a level 5 at this time for coaching in the association.
- Motion made by Messerich to table decision until more information is obtained for a board decision; Second by Lindstrom. Motion to table discussion, Approved.

Secretary's Report–Hird

- Motion to approve June 28, 2014 meeting minutes by Martinson; seconded by Bauer. Approved.

Hayes ice schedule - Martinson

- AVHA pledged amount of \$25,000 for purchase of ice as part of putting in year round ice sheet
- Currently having challenges scheduling ice because of the inability for the City to advertise and sell ice electronically.
- New Arena manager starts at the end of July, if scheduling difficulty isn't resolved will plan to connect with Barry at City of Apple Valley to discuss necessary changes.

2014-2015 Ice Split - Syverson

- Same split for ice for upcoming season at AV rinks has been secured. 50/50 split is the intention.
- The Pond is secured
- Burnsville is secured
- Lakeville allotment is secured
- Currently our ice scheduler is looking at additional sites for ice purchase



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Golf Registration update – Dave Daggett

- Sponsorships, auction items and give aways – looking for assistance in securing prizes. Basket emails are out to the teams for donation. Promote sponsorships for holes.
- All call for board members to promote the registration at the event and encourage donation of the items.

Branding – Messerich

- Girls and Boys branding program in place or AVHA apparel for the 2014-2015 season
- Helmet Stickers, magnets and car stickers are confirmed
- Will coordinate scheduling a Westwood sizing for AV gear at the AVHA Training Center open house in August

Training Center Update – Messerich

- Walls painted, nets hung, ice purchased, waiting on ice delivery
- Shooting tarps left
- Found reseller for old ice
- Equipment that we do not need in the process of being sold
- Training Center – will acquire some small weight equipment for upcoming season
- Open house on August 2nd

Motion to donate the double rack from the training center to the AVHS weight center made by Martinson; Second by Kochanowski. Approved.

Ice Draft - Syverson

- Plan to reach out ice consultant (Joel) on whether he can help with upcoming draft
- Split figured out, need to get schedule set before we distribute



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Mites Program – Pries

- Program has been drafted
- Chris Slater is Mites PDC; running preseason clinics and Mites evaluations
- Mini mite program implemented for 2014-2015 season. Covers anyone younger than 2nd grade; Will be able to transition to Mites
- Will have a process for play ups. Chris Slater will handle those requests
- Small language change on the Mites Plus program – Kindergartners now eligible for Mites Plus
- Squirt/10 level traveling – white helmets and black pants
- Ideas considered to promote early registration – looking into offering an incentive (i.e. drawing for early registrants, reduced ice for returning players, etc)
- Motion to approve 2014-2015 Mites program by Lindstrom; Second by Christy.
Approved

Junior Gold – Syverson

- Eastview/Lakeville has approached the association about forming a Junior Gold team in the South metro.
- Need to determine numbers and decide whether AVHA hosts a team or we look to partner with another association.

HDC Update - Syverson

- Meeting June 29th; Next meeting Sunday, July 20th
- PDC roles – Chris Sikich recommends we move forward with Don Erdall as PDC for the girls program.
- Plan is to have a web page on the philosophy of hockey development in the association.
- Monthly HDC report to the board planned for 2014-2015 season

Motion to adjourn by Christy; Second by Kochanowski. Approved

Next meeting – July 23, 2014 at 7:00 p.m. at the Apple Valley Community Center