



**Apple Valley Hockey Association  
Board of Directors Meeting Minutes  
June 11, 2014**

**Meeting called to order at 7:04p.m by Vice President Cobb**

**Board Members Present (\*non-voting member):**

Randy Olson, Jeremy Pries, Stacey Hand, Tony Cobb, LaChel Hird, Gregg Christy, Bill Messerich, Jason Kochanowski, Justin Furlong, Derrick Lindstrom, Eric Martinson,

**Board Members Absent (\*non-voting member):**

Chris Slater, Jay Syverson, Dan Bauer, Don Bilotta, Ben Dugan

**Open Microphone:--**

**Secretary's Report--Hird:**

Motion to approve May 28,2014 meeting minutes by Kochanowski; seconded by Christy.  
Approved.

**Review 2013-2014 Final Financials**

- Reviewed amended financial statement with concession revenue.
- Big Apple Tournament revenue looks off. Tony Cobb will speak with Jay Syverson and Mishelle Toavs to review the tournament dollars.
- Need to clarify expenses and reporting at June 28, 2014 meeting

**Gambling Report: -- Olson**

- Play is slow in the summer; No check this month
- Panino's June 28<sup>th</sup> will be closed as a location until a new restaurant is built in the local area.
- New restaurant going in at Grand Suites – Dave Paradise (sp?). Appears to be a more upscale location that may not have gambling on site. Will need to check
- Motion to approve gambling revenue check for June of up to \$30,000 by Messerich, Second by Lindstrom. Approved
- Motion to Approve \$60,000 for June gambling operating expenses by Pries, Second by Martinson. Approved.
- Motion to approve gambling report by Messerich, Second by Lindstrom. Approved
- \$1750 charitable donation to Wild Bill's for Guns & Hoses event for peace officers and fire fighters in the local area. Motion to approve by Martinson, Second by Kochanowski. Approved

**Scholarship Policy Review – Messerich**

- Scholarship document needs to be reviewed by board members prior to approval of the policy
- Bill has reviewed and distributed
- Scholarship committee is Derrick Lindstrom, Bill Messerich



### **Bauer Initiative –**

- Jerseys, equipment and apparel items program through Westwood
- Jersey's paid for by the association
- Equipment and apparel – get sized and order at a discount
- More customized for the Apple Valley branding (helmet, breezers, gloves)
- Bill Messerich will follow up with Terry LaMere re: the program and identify what options are for consideration for the 2015-2016 season
- Recommendation to avoid branding helmets

### **Web**

- Stacey and LaChel will look into web site functionality to have players post their skills challenge pucks/minutes via the web.

### **Training Center**

- Approval to remove big wall in the current training center location; reconfigure space at the Training Center
- Hockey rink may be “painted” on the flooring
- Shooting gallery will be set up (approx.. 5-6 shooting stations)
- Additional sheets of ice are \$300/sheet (need approx. 10)
- New carpet (\$2,000 estimate)
- Shooting tarps (\$2,000 estimate)
- Nets (\$2,000 estimate)
- Additional costs for demolition, repair of drywall, purchase of plywood, dumpster
- Need a few volunteers to help with demolition

Motion to approve up to \$10,000 for demolition and refurbishing of the training center at the June 28<sup>th</sup> board meeting. Motion by Martinson, Second by Hird. Approved.

### **Board documents/minutes and handouts**

- L. Hird asked that all handouts or presentations that will be used for board discussions be provided in advance to her for archiving

### **Branding**

- Car stickers, magnets, helmet stickers – plan for 2014-2015 season

### **Retention – Messerich**

- Mn Hockey post card mailing “We want you back” and phone calls to returning players
- Parade for Freedom Days –
- Direct mail

**Golf Tourney** – Date selected. Working with Dave on details and will be ready to report 6/28

### **2014-2015 Season Registration – Hird**

Needs to open August 1<sup>st</sup>. Details on fees and early registration reward needs to be decided by June 28<sup>th</sup>.



**D8 –**

- Burnsville would like to join the district. Per email communications the Board is in approval. Huge benefit to play our neighbors and a good option for the girls program.
- Request made to ask D8 to enforce the guideline that if your association has numbers you need to field an A team (A or AA for boys)

**STP Program –**

- Starts Monday, June 16<sup>th</sup>
- 11 squirts registered as of today; not too late to get registered
- Timing of the session and the expense of the program
- Some comments re: the expense of the program

**Meeting Adjourned:** Motion to adjourn by Lindstrom, seconded by Martinson; Approved.

Next board meeting June 28<sup>th</sup> at 9:00 a.m. Respectfully submitted by LaChel Hird