

Anoka Youth Football Board Meeting Minutes  
Date: 3/28/24

BOARD MEMBERS: **Highlighted are Present**

Commissioner Ben Sieben

**President Kirk Erickson**

**Secretary & Communications Kris Anderson**

Treasurer Ann Colford

Field Operations Steve Hansen

**Registrar Harold Harris**

**Coordinator Equipment Kyle Meyer**

Volunteer Ann Colford

**Youth Program (K-5th) Tony Bizal**

**Middle School (6-8th) Todd Ryther**

Program Development John Rush

Offensive Coordinator Open

Defensive Coordinator Mitchell LeTourneau

High School Liaison Bo Wasurick – Anoka Head Coach (or High School Proxy)

**Concessions Coordinator Brandi Scheuermann**

**Sponsorship Coordinator Crystal Roseth**

Topic	Minutes	Attachment/Actions
Meeting Began	630 pm Krik Called to order	
Agenda		
Secretary's Report	Meeting notes from Feb. Need to see minutes via email	Need notes from email
Treasurer's Report	Gambling Spend Reimbursement Update – ***BEN***Needs to schedule a meeting with Amy Buffe & Dustin to go over transaction log & \$1400 short payment of credit card according to Dorothy (Auditors) – Still needs to be completed as of 3/28.	Ann out of town
High School Program Updates		
High School Coach/Proxy		
Commissioners Report		
	ARAA Big Board Updates – Facilities Update NMYFL – Blaine – No Update – Ben to connect with Jesse from Blaine Concessions Trailer Quote – Shared costs with other ARAA sports	
Gambling Update		
In process		
Red Zone	Key Dates for 2024 o Registration open date: 4/15/24 – No Costs on flyer for schools	Kris will start to publish dates

	<ul style="list-style-type: none"> <li>o Kickoff BBQ – June, 16th</li> <li>o Combine Equipment – July, 25 th</li> <li>o Youth Camp – July 29 th -August, 1st</li> <li>o Youth Night – 9-13-24</li> <li>o Start/End of Tackle: 8/5/24</li> <li>o Start/End of Flag: Week of 9/2</li> <li>o Parent Meeting: July 30 th or 31 – Discuss if we should pre-record vs being in person</li> <li>o Kickoff Classic: 8/24/24</li> <li>o Pumpkin Bowl: 10/27/24</li> </ul> <p>Flag Expansion – ACA League Formation – Mitch/Harold to update</p> <p>Program Registration Fees 2024</p> <ul style="list-style-type: none"> <li>o Flag: \$55-65</li> <li><b>K-1 amp; \$85-100 2-3 -Tackle 4-6 = \$250 and 7/8 = \$285</b></li> </ul> <p>Flyer creation Due: 4/8</p> <p>Sub Committee Item: Coaches Resources Google Classroom or other</p> <ul style="list-style-type: none"> <li>o Need to put due dates in for creation of the resources</li> </ul> <p>Sub Committee Item: Marketing needs – yard signs, banners, ect.</p> <ul style="list-style-type: none"> <li>o \$1000 for marketing in budget – Need to place sign/banner orders by 4/4</li> </ul> <p>Motion to raise flag to 75 Tony Kyle 2nd motion passes</p> <p><b>Coaches meeting next meeting</b></p> <p>Coaches registration email</p> <p>Get sub committee to pick coaches</p>	<p>Todd motion to approve registration fees of 250 and 285 Tony second</p> <p>Motion passes</p>
President's Report		
Gala	Gala Options – What are the	

	<p>scheduled dates and restaurants? – Crystal?</p> <p>Digital ad on Hwy 10 – 28 days – Cost \$495 – 50% off due to non-profit</p> <p>o Target 6/15 and go through 7/15</p>	
Sponsorship	<p>Kickoff Classic - Pumpkin Bowl - *Game Day Operations – *Flag Expansion – *Combine - *Coaches Forums – Fundraising Committee -</p> <p>August 13th Zupa will do a fundraiser with us Will need to help promote</p> <p>Noodles fundraiser Oct 8th</p>	
Coordinators		
Program planning/Register	<p>4 Main Objectives 2024: o Program Awareness Marketing Campaign - o Expansion Flag Program o Coaching Resources o Focus on FUNdamentals</p>	
Volunteer		
Open discussion		
Equipment	<p>Ben to work with BSN on Pant design o Looking to purchase vented laundry bags – Kyle to provide quote o Inventory of footballs – need Junior and (4) 7/8 game balls</p>	*Kyle needs Uline order and tax id

Youth program	Flyer to schools  Practice plans need will be ready fo BBQ June 16th	
Middle school		
Program Development		
Communications/Marketing	*Need to send communication out in March for football registration opening in ARAA  *Newsletter along with board position openings  *Need to follow up with ARAA big board sending out flyers to schools – No movement on this so its on each sport.	
Registrar		
Closed Business/Other Business		
Next meeting Date:		
Meeting Adjourned at: Harond motion to adjourn 802 pm Kirk 2nd		