



**BUSINESS
PROFESSIONALS**
of AMERICA

SLC 2025 AT A GLANCE

**March 6-8, 2025
Hyatt Regency Minneapolis**

Minnesota BPA Secondary Division



MN BPA STATE LEADERSHIP CONFERENCE OVERVIEW March 6-8, 2025

CONFERENCE REGISTRATION WILL OPEN ON OR BEFORE JANUARY 15, 2025

REGISTRATION FEE – TWO PARTICIPATION OPTIONS

OPTION A

Registration fee for members & advisors for the State Spring Leadership Conference is \$80.00 for those utilizing housing at the Hyatt Regency. The registration fee includes, but is not limited to, conference and competitive event materials including a conference t-shirt, the on-sight computer lab, entertainment, judges' meals, awards and awards sessions, printing, transportation, officer expenses, grading supplies and other miscellaneous items, tax and gratuities. Two night stay is required for this registration fee.

OPTION B

Registration for those **not using housing** and are commuting, the fee is \$125.00 per attendee. This fee is specific to attendee, not by chapter. Registration system will determine registration fee as it is linked to hotel reservation for each individual attendee submitted into a room at the Hyatt Regency Hotel.

Registration materials including registering online are due on or before **February 6, 2025** to receive the \$80 conference rate. Registration submitted in registration system **after** this date will be assessed the increased rate of \$85.00 per attendee or \$130.00 for commuter fee rate. **Your chapter's fees must be paid to receive registration materials and participate at the start of the conference. You will need to provide check upon receipt if unpaid.**

CANCELLATIONS/LATE REGISTRATION

The registration deadline policy is as follows:

1. All conference registration materials received on or before February 6, 2025 will be charged the early-bird registration fee.
2. All other registration materials received that are not submitted on or before February 6, 2025 will be charged a registration fee of \$85.00 per person or \$130.00 for commuter rate.

To be accepted, cancellations must be submitted through the registration system. The following administrative charge policy will be followed:

- 75% refund will be made on cancellations submitted and received on or before February 25, 2025, on State Leadership Conference Registration. Substitutions are encouraged.
- Substitutions are allowed after February 25, 2025.
- Chapter Advisor is responsible for making all cancellations and/or substitutes with the hotel.

HYATT REGENCY LODGING COSTS

Room fees are as follows:

# OF PEOPLE	ROOM TYPE	RATE	TAX 15.025%	DOWNTOWN IMPROVEMENT DISTRICT RECOVERY FEE	TAX 15.025%	TOTAL PER ROOM PER NIGHT	PER PERSON PER NIGHT	TWO NIGHT TOTAL/PER PERSON
1	Single	\$ 158.00	\$ 23.74	\$ 2.00	\$ 0.30	\$ 184.04	\$ 184.04	\$ 368.08
2	Double	\$ 158.00	\$ 23.74	\$ 2.00	\$ 0.30	\$ 184.04	\$ 92.02	\$ 184.04
3	Triple	\$ 168.00	\$ 25.24	\$ 2.00	\$ 0.30	\$ 195.54	\$ 65.18	\$ 130.36
4	Quad	\$ 168.00	\$ 25.24	\$ 2.00	\$ 0.30	\$ 195.54	\$ 48.89	\$ 97.77

Because of fire codes, the Hyatt is not permitted to put 5 to a room.

Room Selection must be submitted no later than February 6, 2025, as our room block will be released on that date and above room rates do not have to be honored after the cutoff date.



MN BPA STATE LEADERSHIP CONFERENCE OVERVIEW

March 6-8, 2025

TENTATIVE AGENDA

MN SECONDARY BUSINESS PROFESSIONALS OF AMERICA

Registration materials available at 8:30 am on Thursday.

THURSDAY, MARCH 6, 2025

8:30 - 11:00 AM
8:00 - 11:00 AM
11:00 - 11:45 AM
12:00 noon - 8:00 PM
12:00 - 9:00 PM
2:00 - 4:00 PM
8:00 - 8:45 PM
9:00 - 10:00 PM

10:00 - 11:00 PM
11:00 PM

General Conference Registration
Contest Proctor Review
Advisor Meeting followed by APG Meeting
Contests
Grading Center
Workshop Opportunity
Voting Delegate Briefing
General Session
*Includes Torch Awards Recognition
Candidate Rally
Curfew

FRIDAY, MARCH 7, 2025

7:30 AM - 8:30 AM
7:00 AM - 9:00 PM
7:00 AM - 5:00 PM
7:00 AM - 5:00 PM
10:00 AM
11:30 AM - 2:00 PM
2:00 PM
8:00 - 10:30 PM
9:30 - 11:15 PM
10:00 PM
11:30 PM

Judges Meeting & Orientation
Grading Center
Judged Contests
Contests
Workshop Opportunity
Judges Luncheon
Workshop Opportunity
Region Caucuses & Voting
Entertainment
Advisor's Meeting
Curfew

SATURDAY, MARCH 8, 2025

8:00 AM - 2:00 PM
9:00 AM - 12:00 NOON
12:30 PM

Luggage Storage
Grand Awards Session
Depart

WHAT YOU NEED TO KNOW ABOUT COMPETING THIS YEAR WITH MN BPA

HOT SPOT POLICY

- If member(s) choose to use their own equipment, they may access the Internet through a mobile hotspot or a hotspot on a cellular phone. If a member chooses to use their own device(s) to access the Internet, **the device(s) must be set up prior to entering the presentation room and used on student provided equipment only.**
- **Members may NOT connect their device(s) to State provided projectors.**
- **Members may NOT connect their hotspot to State provided laptops.**

LATE ARRIVAL TO CONTEST POLICY

- Non-judged events: Student may still compete but will only be allowed to use the remaining competition time at the moment of their check in.
- Judged events: No guarantee that late arrivals will be allowed to participate.

CONTEST IMPLEMENTATION POLICY

- MN BPA reserves the right to adjust the allocated times for event setup and questions depending on the number of contestants competing. Final timing decisions will be communicated prior to SLC competition.

SLC REGISTRATION FEE POLICY

- Any chapter with outstanding SLC payment(s) must pay onsite by check prior to SLC participation and release of registration materials.

TORCH AWARDS POINT OF INFORMATION

All Torch Awards will be reviewed by the Chapter Advisor rather than the State Association. All submitted Torch Awards participants will receive recognition at SLC. Advisors should note that MN BPA is not responsible for possible NLC Torch Award rejections.



612.805.4839



<http://www.mnbpa.org>



21576 NE Pickerel Lake Rd
Detroit Lakes, MN 56501

MINNESOTA BPA PRE-SUBMISSION GUIDELINES

Submission Deadline: February 6, 2025 @ 11:59 pm

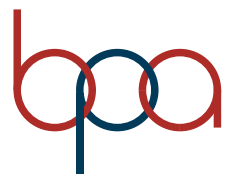
PAY CLOSE ATTENTION TO THE SAVED FILE NAMING CONVENTIONS

Event	What to Submit	Saved File Name
Finance (100's)		
(155) Economic Research Project - Individual	In 1 combined PDF: <input type="checkbox"/> Research Paper <input type="checkbox"/> Works Cited	ERPI-MemberID-School.pdf
(160) Economic Research Project - Team	In 1 combined PDF: <input type="checkbox"/> Research Paper <input type="checkbox"/> Works Cited	ERPT-MemberID-School.pdf
Business Administration (200's)		
(260) Administrative Support Research Project	In 1 combined PDF: <input type="checkbox"/> Research Paper <input type="checkbox"/> Works Cited	ARPI-MemberID-School.pdf
Management Information System (300's)		
(325) Network Design Team	In 1 combined PDF: <input type="checkbox"/> Written Proposal (Report Format) <input type="checkbox"/> Works Cited	NDT-MemberID-School.pdf
Digital Communication & Design (400's)		
(410) Graphic Design Promotion	In 1 combined PDF: <input type="checkbox"/> Logo <input type="checkbox"/> Wrap Around <input type="checkbox"/> Fridge Pack <input type="checkbox"/> POP Display/Shelf Stand <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Form(s)	GDP-MemberID-School.pdf
(420) Digital Media Production	In 1 combined PDF: <input type="checkbox"/> Project URL <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Forms	DMP-MemberID-School.pdf
(425) Computer Modeling	In 1 combined PDF: <input type="checkbox"/> Project URL <input type="checkbox"/> Concept Art / Prototypes <input type="checkbox"/> 1 Page Profile <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Forms	CM-MemberID-School.pdf
(430) Video Production Team	In 1 combined PDF: <input type="checkbox"/> Project URL <input type="checkbox"/> Storyboard <input type="checkbox"/> Script <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Forms	VPT-MemberID-School.pdf
(435) Website Design Team	In 1 combined PDF: <input type="checkbox"/> Project URL <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Forms	WDT-MemberID-School.pdf
(440) Computer Animation Team	In 1 combined PDF: <input type="checkbox"/> Project URL <input type="checkbox"/> Storyboard <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Forms	CAT-MemberID-School.pdf

Event	What to Submit	Saved File Name
Digital Communication & Design (400's)		
(445) Broadcast News Production Team	In 1 combined PDF: <input type="checkbox"/> Project URL <input type="checkbox"/> Promo URL <input type="checkbox"/> Script <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Forms	BNPT-MemberID-School.pdf
(450) Podcast Production Team	In 1 combined PDF: <input type="checkbox"/> Project URL <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Forms	PT-MemberID-School.pdf
(455) User Experience Design Team	In 1 combined PDF: <input type="checkbox"/> Project URLs <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Forms	UED-MemberID-School.pdf
(460) Visual Design Team	In 1 combined PDF: <input type="checkbox"/> Logo <input type="checkbox"/> 3 Promotional Items <i>(The promotion package components can be JPG, PNG, MP4 or PDF format)</i> <input type="checkbox"/> Works Cited <input type="checkbox"/> Release Forms	VDT-MemberID-School.pdf
Management, Marketing & Communication (500's)		
(500) Global Marketing Team	In 1 combined PDF: <input type="checkbox"/> Marketing Plan (Includes Title Page + Table of Contents) <input type="checkbox"/> Works Cited	GMT-MemberID-School.pdf
(505) Entrepreneurship	In 1 combined PDF: <input type="checkbox"/> Business Plan (Includes Title Page + Table of Contents) <input type="checkbox"/> Works Cited	ENT-MemberID-School.pdf
(515) Interview Skills	In 1 combined PDF: <input type="checkbox"/> Cover Letter <input type="checkbox"/> Resume	IS-MemberID-School.pdf
(520) Advanced Interview Skills	In 1 combined PDF: <input type="checkbox"/> Cover Letter <input type="checkbox"/> Resume	AIS-MemberID-School.pdf

SPECIAL RECOGNITION AWARDS

Event	Where to Submit	Any Saved File Name
Service Learning Awards		
Community Service Award	One combined PDF of activities	CSA-MemberID-School.pdf
Environmental Action/Awareness Award	One Combined PDF of activities	EAAW-MemberID-School.pdf
Safety Awareness Award	One combined PDF of activities	SAA-MemberID-School.pdf
Service Learning Individual Award	One combined PDF of activities	SLIA-MemberID-School.pdf
Special Olympics Award	One combined PDF of activities	SOA-MemberID-School.pdf
Special Recognition Award		
BPA Marketing and Public Relations	One combined PDF of activities	BMPR-MemberID-School.pdf
Chapter Activities Award of Excellence	One combined PDF of activities	CAAE-MemberID-School.pdf
Membership Explosion Award	One combined PDF of activities	MEA-MemberID-School.pdf
Social Media Award	One combined PDF of activities	SMA-MemberID-School.pdf
Scholarship	One combined PDF of activities	BPAS-MemberID-School.pdf



**BUSINESS
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of **AMERICA**
Giving Purpose to Potential