

# 2023-2024 MINNESOTA DECA

# COMPETITIVE EVENT RECOGNITION

ALL EVENTS WILL HAVE TOP 8 FINISHERS CALLED TO STAGE  
AT THE GRAND AWARDS CEREMONY

## SECTION A - SKILL EVENTS

(THESE EVENTS DO NOT QUALIFY STUDENTS FOR ICDC)

TOP 3 PLACES WILL BE RECOGNIZED WITH TROPHIES; 4<sup>TH</sup> - 8<sup>TH</sup> PLACE WILL RECEIVE FINALIST MEDALLION; 1<sup>ST</sup> - 3<sup>RD</sup> PLACE WINNERS RECEIVE ONE ACADEMY ALLOCATION FOR ICDC

### CATEGORY 1 - STATE ONLY COMPETITIVE EVENTS

|     |  |
|-----|--|
| EIA | EMPLOYMENT INTERVIEW - ADVANCED LEVEL            |
| EIE | EMPLOYMENT INTERVIEW - ENTRY LEVEL               |
| SDS | SALES DEMONSTRATION - SOFT LINES                 |
| SDH | SALES DEMONSTRATION - HARD LINES                 |
| SDG | SALES DEMONSTRATION - GENERAL/HOME SERVICE LINES |

## SECTION B - CAREER CLUSTER EVENTS

TOP 4 PLACES WILL BE RECOGNIZED WITH TROPHIES & ARE ELIGIBLE TO COMPETE AT ICDC; 5<sup>TH</sup> - 8<sup>TH</sup> PLACE WILL RECEIVE FINALIST MEDALLION

### CATEGORY 1 - INDIVIDUAL SERIES EVENTS

|      |   |
|------|---|
| ACT  | ACCOUNTING APPLICATIONS SERIES              |
| AAM  | APPAREL & ACCESSORIES MARKETING SERIES      |
| ASM  | AUTOMOTIVE SERVICES MARKETING SERIES        |
| BSM  | BUSINESS SERVICES MARKETING SERIES          |
| ENT  | ENTREPRENEURSHIP SERIES                     |
| FMS  | FOOD MARKETING SERIES                       |
| HLM  | HOTEL & LODGING MANAGEMENT SERIES           |
| HRM  | HUMAN RESOURCE MANAGEMENT SERIES            |
| MCS  | MARKETING COMMUNICATIONS SERIES             |
| QSRM | QUICK SERVE RESTAURANT MANAGEMENT SERIES    |
| RFSM | RESTAURANT & FOOD SERVICE MANAGEMENT SERIES |
| RMS  | RETAIL MERCHANDISING SERIES                 |
| SEM  | SPORTS & ENTERTAINMENT MARKETING SERIES     |

### CATEGORY 2 - TEAM DECISION MAKING EVENTS

|      |                                  |
|------|----------------------------------|
| BTDM | BUYING & MERCHANDISING TDM EVENT |
| ETDM | ENTREPRENEURSHIP TDM EVENT       |
| FTDM | FINANCIAL SERVICES TDM EVENT     |
| HTDM | HOSPITALITY SERVICES TDM EVENT   |
| MTDM | MARKETING MANAGEMENT TDM EVENT   |
| STDM | SPORTS & ENTERTAINMENT TDM EVENT |
| TTDM | TRAVEL & TOURISM TDM EVENT       |

### CATEGORY 3 - PRINCIPLES EVENTS

|     |   |
|-----|---|
| PBM | PRINCIPLES OF BUSINESS MANAGEMENT & ADMIN |
| PFN | PRINCIPLES OF FINANCE                     |
| PHT | PRINCIPLES OF HOSPITALITY & TOURISM       |
| PMK | PRINCIPLES OF MARKETING                   |

### CATEGORY 4 - ADDITIONAL ROLE-PLAY EVENTS

|     |                             |
|-----|-----------------------------|
| PFL | PERSONAL FINANCIAL LITERACY |
|-----|-----------------------------|

## SECTION C - PREPARED EVENTS

TOP 3 PLACES WILL BE RECOGNIZED WITH TROPHIES AND ARE ELIGIBLE TO COMPETE AT ICDC; 4<sup>TH</sup> - 8<sup>TH</sup> PLACE WILL RECEIVE A FINALIST MEDALLION; ONLY 1 TROPHY PER TEAM

### CATEGORY 1 - OWNERSHIP & MANAGEMENT

|      |  |
|------|--|
| EBG  | BUSINESS GROWTH PLAN                       |
| EFB  | FRANCHISE BUSINESS PLAN                    |
| IBP  | INTERNATIONAL BUSINESS PLAN                |
| EIP  | INNOVATION PLAN                            |
| ESB  | START-UP BUSINESS PLAN                     |
| FCE  | FINANCIAL CONSULTING EVENT                 |
| HTPS | HOSPITALITY & TOURISM PROFESSIONAL SELLING |
| EIB  | INDEPENDENT BUSINESS PLAN                  |
| IMCE | INTEGRATED MARKETING CAMPAIGN - EVENT      |
| IMCP | INTEGRATED MARKETING CAMPAIGN - PRODUCT    |
| IMCS | INTEGRATED MARKETING CAMPAIGN - SERVICE    |
| PSE  | PROFESSIONAL SELLING EVENT                 |

### CATEGORY 2 - OPERATIONS RESEARCH

|      |   |
|------|---|
| BMOR | BUYING & MERCH. OPERATIONS RESEARCH       |
| BOR  | BUSINESS SERVICES OPERATIONS RESEARCH     |
| FOR  | FINANCE OPERATIONS RESEARCH               |
| HTOR | HOSPITALITY & TOURISM OPERATIONS RESEARCH |
| SEOR | SPORTS & ENTERTAINMENT MRKT. OPERATIONS   |



## SECTION D - PROJECT MGMT

TOP 3 PLACES WILL BE RECOGNIZED WITH TROPHIES AND ARE ELIGIBLE TO COMPETE AT ICDC; 4 - 8<sup>TH</sup> PLACE WILL RECEIVE A FINALIST MEDALLION; ONLY 1 TROPHY PER TEAM

### CATEGORY 1 - PROJECT MANAGEMENT EVENTS

|      |                             |
|------|-----------------------------|
| PMBS | BUSINESS SOLUTIONS PROJECT  |
| PMCD | CAREER DEVELOPMENT PROJECT  |
| PMCA | COMMUNITY AWARENESS PROJECT |
| PMCG | COMMUNITY GIVING PROJECT    |
| PMFL | FINANCIAL LITERACY PROJECT  |
| PMSP | SALES PROJECT               |

## SECTION E - CHAPTER TEAM

(THESE EVENTS DO NOT QUALIFY STUDENTS FOR ICDC)

TOP 3 PLACES RECOGNIZED WITH TROPHIES; 4<sup>TH</sup> - 8<sup>TH</sup> PLACE WILL RECEIVE A MEDALLION  
TOP 12 CHAPTER GOLD PROJECTS WILL RECEIVE TWO ACADEMY ALLOCATIONS.

### CATEGORY 1 - CHAPTER TEAM EVENTS

|       |  |
|-------|--|
| SBE-F | SCHOOL BASED ENTERPRISE - FOOD<br>(INTERVIEW ONLY AT SCDC BASED UPON NATIONAL GOLD CERTIFICATION DESIGNATIONS)   |
| SBE-R | SCHOOL BASED ENTERPRISE - RETAIL<br>(INTERVIEW ONLY AT SCDC BASED UPON NATIONAL GOLD CERTIFICATION DESIGNATIONS) |
| GLD   | GOLD CHAPTER CAMPAIGNS   |