

# 2018-2019 8 & Under Membership Report



## Rhode Island Hockey

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This report focuses on the foundation of USA Hockey’s player base – the 8 & under age category. It examines the entry-level age group at both the National and the Affiliate level for the past five seasons, as well as the past three seasons at the local association level. The objective is to help all levels of USA Hockey’s structure understand their past performance and create achievable growth goals for the 2019-20 season.

Furthermore, USA Hockey’s Program Services team provides youth hockey leadership with national programs and tools to grow their 8 & under program while facilitating a more meaningful experience for volunteer leadership. Local associations can learn more about national growth programming and leadership resources by visiting:

[www.usahockey.com/programservices](http://www.usahockey.com/programservices).

## 8 & UNDER GROWTH GOAL

The annual 8 & under growth goal set for 2019-20 season is 2.5%. This goal is applied across the National, Affiliate, and local association levels.

## TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 8 & UNDER

Concentrated growth efforts in the 8 & under age category continue to produce positive results:

- 8 & under participation saw an increase for the sixth year in a row.
- During the 2018-19 season there were 123,303 players; the highest total in USA Hockey’s history.

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>Participants</b>	105,925	107,703	115,694	122,135	123,303
<b>% increase</b>	1.9%	1.7%	7.4%	5.6%	1.0%

## TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>Participants</b>	181,107	183,275	184,502	186,161	187,766
<b>% increase</b>	1.8%	1.2%	0.7%	0.9%	0.9%

## RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons played. While retention rates are fairly consistent from 10U, 12U and 14U age levels, the overall growth of hockey relies on acquiring more 8 & under players.

Rhode Island’s retention average for 2018-19 by age segment in comparison to the National average:

RHODE ISLAND RETENTION	AGE SEGMENT	NATIONAL RETENTION
47.7%	<b>4 Year Olds returned as 5 Year Olds</b>	34.0%
67.6%	<b>5 Year Olds returned as 6 Year Olds</b>	53.9%
68.0%	<b>6 Year Olds returned as 7 Year Olds</b>	67.9%
81.5%	<b>7 Year Olds returned as 8 Year Olds</b>	74.6%
87.8%	<b>10 &amp; Under</b>	85.3%
91.9%	<b>12 &amp; Under</b>	93.0%
94.3%	<b>14 &amp; Under</b>	96.0%



## 2018-19 KEY TAKEAWAYS—NATIONAL

### Total

- In 2018-19, the total number of players ages 8 & under increased by 1,168 (+1.0%) to 123,303.
- With this increase, the 2018-19 season represents the largest total at the 8 & under level in USA Hockey history.
- In addition, both boys' and girls' participation saw new records for total players.

### Acquisition

- New players decreased from 55,769 to 55,652 in 2018-19, a decrease of 117 (-0.2%).

### Retained

- Retained players increased by 1,285 (+1.9%) to 67,651.
- This was a new record high for retained players.

### NATIONAL BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
<b>TOTAL</b>	105,925	107,703	115,694	122,135	123,303	126,386
%	1.9%	1.7%	7.4%	5.6%	1.0%	2.5%
<b>NEW</b>	45,480	45,539	52,076	55,769	55,652	57,043
%	1.9%	0.1%	14.4%	7.1%	-0.2%	2.5%
<b>RETAINED</b>	60,445	62,164	63,618	66,366	67,651	69,342
%	1.9%	2.8%	2.3%	4.3%	1.9%	2.5%
<b>LOST</b>	19,382	19,518	19,372	22,985	26,026	
%	5.8%	0.7%	-0.7%	18.7%	13.2%	

### NATIONAL BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>TOTAL</b>	89,386	89,353	95,136	99,605	99,946
%	1.4%	-0.04%	6.5%	4.7%	0.3%
<b>NEW</b>	37,184	36,198	41,346	44,054	43,662
%	1.2%	-2.7%	14.2%	6.5%	-0.9%
<b>RETAINED</b>	52,202	53,155	53,790	55,551	56,284
%	1.5%	1.8%	1.2%	3.3%	1.3%
<b>LOST</b>	15,304	15,463	14,792	17,515	19,838
%	5.1%	1.0%	-4.3%	18.4%	13.3%

### NATIONAL GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>TOTAL</b>	16,539	18,350	20,558	22,532	23,359
%	4.7%	10.9%	12.0%	9.6%	3.7%
<b>NEW</b>	8,299	9,341	10,731	11,717	11,992
%	5.2%	12.6%	14.9%	9.2%	2.3%
<b>RETAINED</b>	8,240	9,009	9,827	10,815	11,367
%	4.2%	9.3%	9.1%	10.1%	5.1%
<b>LOST</b>	4,082	4,055	4,581	5,471	6,189
%	8.6%	-0.7%	13.0%	19.4%	13.1%



## 2018-19 KEY TAKEAWAYS—RHODE ISLAND

### Total

- The total number of players ages 8 & under in Rhode Island decreased by 40 (-3.1%) to 1,235.
- Girls' participation decreased by 12 (-4.5%) to 257.

### Acquisition

- New players did not experience any change and remains at 520.

### Retention

- Retained players decreased by 40 (-5.3%) to 715.

### RHODE ISLAND BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
<b>TOTAL</b>	1,416	1,408	1,274	1,275	1,235	1,266
<b>%</b>	-7.7%	-0.6%	-9.5%	0.1%	-3.1%	2.5%
<b>NEW</b>	546	554	490	520	520	533
<b>%</b>	-17.0%	1.5%	-11.6%	6.1%	0.0%	2.5%
<b>RETAINED</b>	870	854	784	755	715	733
<b>%</b>	-0.7%	-1.8%	-8.2%	-3.7%	-5.3%	2.5%
<b>LOST</b>	382	316	353	284	302	
<b>%</b>	13.4%	-17.3%	11.7%	-19.5%	6.3%	

### RHODE ISLAND BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>TOTAL</b>	1,179	1,136	1,011	1,006	978
<b>%</b>	-8.2%	-3.6%	-11.0%	-0.5%	-2.8%
<b>NEW</b>	418	411	365	401	393
<b>%</b>	-20.1%	-1.7%	-11.2%	9.9%	-2.0%
<b>RETAINED</b>	761	725	646	605	585
<b>%</b>	-0.1%	-4.7%	-10.9%	-6.3%	-3.3%
<b>LOST</b>	287	244	255	213	213
<b>%</b>	10.0%	-15.0%	4.5%	-16.5%	0.0%

### RHODE ISLAND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
<b>TOTAL</b>	237	272	263	269	257
<b>%</b>	-4.8%	14.8%	-3.3%	2.3%	-4.5%
<b>NEW</b>	128	143	125	119	127
<b>%</b>	-5.2%	11.7%	-12.6%	-4.8%	6.7%
<b>RETAINED</b>	109	129	138	150	130
<b>%</b>	-4.4%	18.3%	7.0%	8.7%	-13.3%
<b>LOST</b>	95	72	98	71	89
<b>%</b>	25.0%	-24.2%	36.1%	-27.6%	25.4%



## 2018-19 RHODE ISLAND ASSOCIATIONS

### RIH0003 BROWN YOUTH HOCKEY ASSN

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	32	31	36	(5)	(1)	33
NEW	0	26	17	28	(11)	(9)	18
RETAINED	0	6	14	8	6	8	15
LOST	0	0	11				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	25	20	TOTAL	0	7	11
NEW	0	19	9	NEW	0	7	8
RETAINED	0	6	11	RETAINED	0	0	3
LOST	0	0	8	LOST	0	0	3
RATIO BOYS TO GIRLS			64.5%				35.5%

### RIH0142 BURRILLVILLE JUNIOR HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	98	33	27	37	(10)	(6)	29
NEW	53	4	4	6	(2)	0	5
RETAINED	45	29	23	31	(8)	(6)	24
LOST	18	54	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	78	23	24	TOTAL	20	10	3
NEW	45	3	4	NEW	8	1	0
RETAINED	33	20	20	RETAINED	12	9	3
LOST	18	48	3	LOST	0	6	1
RATIO BOYS TO GIRLS			88.9%				11.1%

### RIH0012 CRI KNIGHTS YOUTH HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	73	71	112	75	37	41	115
NEW	42	45	79	47	32	34	81
RETAINED	31	26	33	28	5	7	34
LOST	17	32	30				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	55	52	81	TOTAL	18	19	31
NEW	27	34	52	NEW	15	11	27
RETAINED	28	18	29	RETAINED	3	8	4
LOST	12	24	19	LOST	5	8	11
RATIO BOYS TO GIRLS			72.3%				27.7%



RIH0139 GPYHA

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	111	86	37	90	(53)	(49)	39
NEW	51	23	4	25	(21)	(19)	5
RETAINED	60	63	33	65	(32)	(30)	34
LOST	21	22	34				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	87	69	29	TOTAL	24	17	8
NEW	39	18	4	NEW	12	5	0
RETAINED	48	51	25	RETAINED	12	12	8
LOST	16	15	26	LOST	5	7	8
RATIO BOYS TO GIRLS			78.4%				21.6%

RIH0170 NEWPORT YOUTH HOCKEY

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	209	173	159	177	(18)	(14)	164
NEW	100	73	69	75	(6)	(4)	71
RETAINED	109	100	90	102	(12)	(10)	93
LOST	72	71	53				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	151	126	111	TOTAL	58	47	48
NEW	66	54	45	NEW	34	19	24
RETAINED	85	72	66	RETAINED	24	28	24
LOST	49	46	37	LOST	23	25	16
RATIO BOYS TO GIRLS			69.8%				30.2%

RIH0146 N.R.I. VIKINGS

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	74	30	45	34	11	15	47
NEW	45	6	18	8	10	12	19
RETAINED	29	24	27	26	1	3	28
LOST	9	34	1				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	62	22	34	TOTAL	12	8	11
NEW	34	4	15	NEW	11	2	3
RETAINED	28	18	19	RETAINED	1	6	8
LOST	8	30	1	LOST	1	4	0
RATIO BOYS TO GIRLS			75.6%				24.4%



RIH0008 PROVIDENCE HOCKEY CLUB

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	81	96	171	100	71	75	177
NEW	47	61	125	63	62	64	129
RETAINED	34	35	46	37	9	11	48
LOST	9	9	14				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	79	90	161	TOTAL	2	6	10
NEW	45	56	117	NEW	2	5	8
RETAINED	34	34	44	RETAINED	0	1	2
LOST	8	9	11	LOST	1	0	3
RATIO BOYS TO GIRLS			94.2%				5.8%

RIH0007 RHODE ISLAND SAINTS

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	22	4	18	22	23
NEW	0	0	22	2	20	22	23
RETAINED	0	0	0	2	(2)	0	0
LOST	0	0	0				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	15	TOTAL	0	0	7
NEW	0	0	15	NEW	0	0	7
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			68.2%				31.8%

RIH0177 RI JR BLUES

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	34	4	30	34	35
NEW	0	0	34	2	32	34	35
RETAINED	0	0	0	2	(2)	0	0
LOST	0	0	0				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	30	TOTAL	0	0	4
NEW	0	0	30	NEW	0	0	4
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			88.2%				11.8%



RIH0134 RHODE ISLAND STING

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	18	22	14	26	(12)	(8)	16
NEW	14	11	5	13	(8)	(6)	6
RETAINED	4	11	9	13	(4)	(2)	10
LOST	1	0	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	0	TOTAL	18	22	14
NEW	0	0	0	NEW	14	11	5
RETAINED	0	0	0	RETAINED	4	11	9
LOST	0	0	0	LOST	1	0	3
RATIO BOYS TO GIRLS			0.0%				100.0%

RIH0011 SOUTHERN RHODE ISLAND YOUTH HOCKEY ASSOC

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	131	139	105	143	(38)	(34)	108
NEW	48	56	37	58	(21)	(19)	38
RETAINED	83	83	68	85	(17)	(15)	70
LOST	20	16	34				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	107	110	84	TOTAL	24	29	21
NEW	34	40	27	NEW	14	16	10
RETAINED	73	70	57	RETAINED	10	13	11
LOST	12	11	24	LOST	8	5	10
RATIO BOYS TO GIRLS			80.0%				20.0%

RIH0144 WARWICK JUNIOR HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	117	62	69	66	3	7	72
NEW	15	4	43	6	37	39	45
RETAINED	102	58	26	60	(34)	(32)	27
LOST	56	24	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	104	57	61	TOTAL	13	5	8
NEW	14	4	36	NEW	1	0	7
RETAINED	90	53	25	RETAINED	12	5	1
LOST	51	22	7	LOST	5	2	1
RATIO BOYS TO GIRLS			88.4%				11.6%



RIH0161 WOONSOCKET NORTH STARS

BOYS & GIRLS_ 8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	50	4	46	50	52
NEW	0	0	29	2	27	29	30
RETAINED	0	0	21	2	19	21	22
LOST	0	0	1				

BOYS_ 8 & UNDER				GIRLS_ 8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	45	TOTAL	0	0	5
NEW	0	0	24	NEW	0	0	5
RETAINED	0	0	21	RETAINED	0	0	0
LOST	0	0	1	LOST	0	0	0
RATIO BOYS TO GIRLS			90.0%				10.0%