

# CAMBRIDGE UNITED

## PARTNERSHIP OPPORTUNITIES

Cambridge United is proud to have entered our first ever Women's & Men's League1 Reserve Ontario Teams. The League1 Reserve division will provide an elite standards-based level to connect the current OPDL youth environment with the senior League1 level.

What's unique about us is our dedication to making this program as accessible as possible to all players. Where other clubs are charging their players thousands of dollars per season to participate at this critical level in their careers, we have kept the fee significantly low at only \$500, ensuring no one is left behind due to financial circumstances they cannot control.

We strive to build a thriving community of elite athletes, just as we are searching for a community of local businesses. This is where you come in! We believe your business is the perfect fit to unite with us, in a mutually beneficial partnership, providing our athletes with an enhanced experience and support system, while promoting your business to thousands of extremely engaged potential customers.

### PARTNERSHIP OVERVIEW

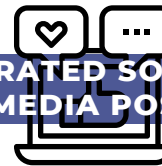
Below is a list of what you can expect to gain from this partnership if you so chose to join our expanding and innovative community.

#### BOOTH SET UP AT GAME



Market and sell your products/services in person at our game night events.

#### CURATED SOCIAL MEDIA POST



1 social media post curated to best demonstrate a goal of your choosing.

#### NEWSLETTER FEATURE



Feature in 1 clubwide newsletters (reach of 4000+)

#### WEBSITE FEATURE



Feature on our Club Sponsorship page

In return, all we ask is you provide your expertise to our players, so that we can provide them with the best experience possible. If you believe your product or service business could our players, reach out to us at [united@cambridgesoccer.ca](mailto:united@cambridgesoccer.ca), and we can create a custom package based on our mutual needs.