



SCFSC Board Meeting

Monday, June 28, 2021 | 6:30-8:30 p.m. | Dunn Bros. Coborn's-Cooper

Board Members: Crista Mrozek, Patti Clymer, Kim Vaverek, Theresa Lau, Maria Crane, Dawn Drayna, Jen Bischoff, Kris Moran, Sandra Rolling, Andrea Andvik and Penny Leen

Financial Admin: Beth Donnelly

Invited Guests: Janelle Honor, Jennifer Collier

6:30: Call Meeting to order Patti Clymer- 6:37 pm

Approve May Minutes- Crista made a motion to approve and Kris seconded the motion. June agenda-Maria made a motion to approve and Dawn seconded with correction that Crista will ask Bulldog about team pictures in the Fall.

Welcome new members: Andrea Andvik and Penny Leen

Crista reminded all to sign the Board of Directors Code of Conduct and update/start SafeSport Certifications.

6:40: Reports

1. Club participation Numbers: (Patti)- Figure Skating in Summer Session- 19: High 13, Low 6. Ellie and Alicia are not skating. Kiara and Hailey are not skating summer. We have added a Richmond skater- Elizabeth. LTS Plus- Grace Rolling, Adalyn S., and Tenley.
2. Club Finances (Beth)-There is \$63,843 in the bank. May, July, and August ice, plus the \$1,500 FSA Membership must be paid from this balance. Crista finished all the memberships. We are waiting to pay for Janelle and Beth.
3. Event Reports/Updates
Spring Banquet (Kim)- Everyone was very pleased with the banquet and location. For next year Kim suggested designated skater tables, an Ice Breaker at the beginning (games), and having the coaches give the awards. We will have a presentation (slides) for the finance portion instead of reading off numbers.
Testing (Kareen, Sandra)- We will do live testing for GCC only.
Testing Co-chair- Penny Leen volunteered.

We will have testing sessions 7/13 and 7/27. Coaches will contact Kareen when they have a skater ready to test. Crista will set up SportsEngine for testing sign-up and payment. There will be 3 slots each Tuesday.

GCC-A sanctioned “non-qualifying” event

Testing: We will have live testing at GCC only.

Music: We will need to have digital music. The music must be uploaded by a certain time or the skater can not compete. This needs to be done on Entreez. Can Chip Roth upload the music from Entryeez?

Awards: Kim will look buying into medals vs trophies.

New USFSA Rules- There will be new safety rules that will apply July 1st regarding safety.

Vendors- The club receives 10% of sales. Kim and Kris will work to set up the vendors. The idea was floated that we should ask for a booth minimum or 10%. Crista is going to ask other clubs what they do so we are not outside of the norm. Accounting (Friday & Saturday)- Dawn/Penny. The older skaters will be the runners.

Awards-Kim

Ice Monitor- Maria

Hospitality-Patti

DIBS/Volunteers- Maria

Music/Announcing- Theresa

Registration-Jen B

Programs- Carla/Crista

Apparel- Crista

Entreez Registration-Crista

Judges-Dawn

4. TCFSA Meeting updates (Beth)- Dawn and Crista will cover the 4 meetings for the skating season. We received \$3,000 for adding the logo to our website and for Beth attending all the meetings last year.
5. Director Updates (Janelle)- There are 33 LTS skaters this summer. We decided to have Monday and Thursday for LTS again this Fall. Crista will book this ice. The new LTS director can not be on the Board.
6. Coaches’ update (Kris)- Will we have enough available testing slot with our current set up? Concerns coaches will not be able to test skaters timely.

7:15: New Business:

1. Locker Room-final decision-Safesport representatives have not been available for questions or discussion. The Board decided to keep the locker room. The MAC would like it back. If the club gives it back we will not get the opportunity to have it again. The cost is \$1500 per year. The skaters can only use for putting on skates and changing in the bathroom. The door will be propped open. Kim volunteered to clean up this week. Dawn/Beth will try to find the vendor we used for magnets

in the past. Maria will send out an email notifying the skaters that the locker room is now available with some reminders.

2. Marketing budget-\$1500-\$3000 Kris has shown interest- Maria made the motion to allocate the \$3000 to marketing. Patti seconded. The marketing person will spend the funds as needed and report to the Board. If we get bogged down in voting for every idea, nothing gets done. This process unanimously passed.

IDEAS:

Community Ed ads

Parades

Facebook/Instagram boosting

Bit Stream Video Ad

Added Ideas: Community Ed abbreviated classes- 3. The club could donate the ice to facilitate this. We could only advertise in the Community Ed brochure and do everything through the Club.

Ice Show Class- for LTS coached by older skaters to drum up interest.

Kris -proposed the LTS Director and Marketing position be combined. These responsibilities go hand in hand so it makes sense to do this. Dawn made a motion to combine the two. Jen seconded. The motion unanimously passed.

It was noted that the most interest came from Touch a Truck.

3. Sponsors-(Crista) updated sheet from Theresa- Crista will email what we are to be doing for sponsors.
4. Board Social Event for July-vote-We will decide and vote by text.
5. Sign up for Chair/Coordinator positions-please fill in

Event Chairs:

Crista – GCC Chair

Dawn- GCC Vice Chair

Theresa- Ice Show Chair

Patti/Maria- Ice Show Vice Chair

Kim- Banquet Chair

Andrea- Banquet Vice Chair

Kris-January National Skating Month

Kareen/Sandra- Testing Chair

Penny- Testing Vice Chair

Coordinators:

Skate Exchange Coordinator- ??

Volunteer Coordinator/DIBS- Maria

Club Fundraising- Sandra

Webmaster/Communications- Maria, Theresa, Crista, Patti

High School Lettering- Andrea

Apparel- Kim

TCFSA Rep- Dawn and Crista

Corporate Sponsorships- Jen B

SafeSport- Kim
Ice Monitoring/Locker Room-Penny
Memberships- Crista
DIBS- Maria
Hospitality- Patti
Ice Calendar- Crista
Social Media- Theresa, Crista, Dawn

8:00: Announcements/Information

1. Tuesday - Summer ice
2. LTS Director resignation/looking for new Director
Kris has shown interest
3. Future meeting place
4. Executive Board informal meetings
5. Sartell-River's Edge FSC-Basic skills club
6. Meeting with Coaches-New Coach Abigail Semanko
7. Theresa will add minutes to the website each month
8. Everyone please sign "Board Member Code of Conduct"
9. Coaches, please sign things under "Expectations and Responsibilities"
10. \$3000 Award from TCFSA
11. New members--Safesport certification (Kim)
12. Social events for Skaters each Month
13. Mister Carwash fundraiser (Sandra)- The car wash tickets are \$10. We keep \$2 and pay Mister Carwash \$10.

8:30 Adjourn Meeting