



To Whom It May Concern –

2024 Season

Southwest Colorado Youth Football is a 501(c)3 non-profit organization that provides a well-rounded, full contact football program for children residing in the Durango 9-R or Ignacio school districts, between ages 7-12 and attending grades 2nd through 6th.

Our mission is to provide a safe and positive environment to teach the fundamentals of the sport of football and instill in each participant the principles of dedication, hard work, community, honesty, scholastic achievement, teamwork and sportsmanship to the 100+ students who participate in our program each year.

While much of our program operates from registration fees and funds raised from concessions and gate admissions, the success of our program is dependent on the financial support our community has shown youth football over the years from generous businesses' like yours.

We are currently raising money to replace dated equipment such as shoulder pads and helmets. Our organization supplies equipment to our kids and we want them to have the most up-to-date equipment to assure a safe and productive experience. By supplying the equipment to the kids and decreasing the financial burden of the equipment on their families, many more kids have the opportunity to participate. That is vitally important to our organization.

We are also wanting to purchase our own game, field equipment: yard markers, goal post covers, down markers. Purchasing our own equipment will help reduce our rental costs that we pay the school district.

This year we have the most requests for scholarship help then we have ever had. Last season we provided \$1400.00, to allow seven players the opportunity to play football.

Please review our sponsorship levels and consider helping the youth in our program. Thank you for your time and consideration.

Sincerely,

Southwest Colorado Youth Football Association (Durango Youth Football)

PO Box 674

Durango, CO 81302-0674



2024 YAFL Sponsorship Packages

Superbowl Club - \$2500.00+

- ***Company logo on season game jersey *(Limited to the first 2 businesses with completed donation payment)***
 - * ***This is already reserved for the 2024 season. However if wanted to make this amount of a donation we can make arrangements for use of your logo on other long term organization items.***
 - ***Full 4'x6' banner, displayed at all our home games***
 - ***Free entrance to all home games/soda and food item of choice at each home game***
 - ***Company logo on our website***
 - ***Social media posts promoting your business. minimum 9 times a season***
 - ***End of season thank you display for business location***

Touchdown Club - \$1,500.00

- ***Full 5'x3' banner displayed prominently during home game days for 1 season***
 - ***Free entrance to all home games***
 - ***Company logo on our website***
- ***Social media posts promoting your business. minimum 7 times a season***
 - ***End of season thank you display for business location***

Field Goal Club - \$750.00

- ***4'x2' banner displayed during home game days for 1 season***
 - ***Company name and logo on our website***
- ***Social media posts promoting your business min. 5 times a season***
 - ***End of season thank you display for business location***

Safety Club - \$375.00

- ***Quarter of 2'x2' banner displayed during home game days for 1 season***
 - ***Company name and logo on our website***
- ***Social media posts promoting your business min. 4 times a season***
 - ***End of season thank you display for business location***

Extra Point Club - \$150.00

- ***Company name & logo listed as donor on our website***
- ***Social media posts promoting your business min. 2 times a season***
 - ***End of season thank you display for business location***

LOGO WOULD NEED TO BE EMAILED IN A HIGH RESOLUTION JPEG FORMAT TO:

durangoy afl@gmail.com

DONATIONS CAN BE MAILED TO:

Southwest Colorado Youth Football Association PO Box 674, Durango, CO 81302-0674