

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS**

Present Board Members

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Present Board Members

Jude Miron, President
Paul Tarnowski, Treasurer and Financial Aid
Erica Sherman, Vice President
Derek Kasper, In House Co-Directors
Michael Peplinski, Boys Traveling Director
Connie Webb, President Elect
Jen Chumley, Fundraising Director
Christina McNulty, In House Co-Directors
Jeremy Opsahl, Facilities and Scheduling Coordinator
Angie Pudenz, Registration and Apparel Coordinator
Travis Day, Equipment Coordinator
Rachel Holmberg, Player Development Coordinator
Matt Webb, Incoming Treasurer and Financial Aid
Tara Opsahl, Volunteer Coordinator
Brian Cleaveland, Boys Traveling Director
Linda Dygos, Coach Development Director
Nate Veldman, Boys Traveling Director
Tami Weber, Girls Basketball Director
Erica Eggers, Girls Traveling Director

Absent Board Members

Erica Phelps, Board Observer
Erin Hanson, Fundraising Director, Outgoing
Rob Confer, Board Observer
Erik Edstrom, Web and Communications Coordinator
Jamie Swenson, Social Media Coordinator
Dan McGrath, Social Media Coordinator

Proceedings

Meeting held on September 8th, 2025 at 7:30pm at Scott Highlands Middle School. A motion was made by Brian Cleveland to approve the August minutes. Michael Peplinski seconded the motion, with no board members opposed.

The Board received the following updates:

Governance and EVAA Board updates – J. Miron / C. Webb

- Open Roles:
 - Boys Tournament Director: Open
 - Volunteer Coordinator: Position has been filled by Tara Opsahl. Welcome, Tara!

- Donations to the Eastview Boys and Girls Programs
 - Board approved \$250 donation for each program.

7th / 8th grade In House League – T Madden / J. Miron

- River South Boys League
 - Program starts mid-December and runs for 8-10 weeks.
 - League play is in Burnsville / Farmington. Monday – Thursday practices available at 8:15pm @ Oak Ridge
 - Total 13 – 14 games
 - Anticipate 1-2 teams. \$800-900 for league and then EVAA charge would be \$175 / player.
 - There are not any girls leagues available so this would just be for boys.
 - Will use old travel uniforms
- Exploring opportunities for a Girls League

Boys Travel Tryouts Logistics – N.Veldman/M.Peplinski/B.Cleveland/E. Eggers

Boys

- First, thank you to all that volunteered and helped with tryouts, we appreciate it and couldn't do it without you.
- Final Numbers
 - 4th Grade Teams (29)
 - 9 Blue
 - 10 Silver
 - 10 White
 - 5th Grade Teams (26)
 - 8 Blue
 - 9 Silver
 - 9 White
 - 6th Grade Teams (30)
 - 10 Blue
 - 10 Silver
 - 10 White
 - 7th Grade Teams (28)
 - 9 Blue
 - 9 Silver
 - 10 White
 - 8th Grade Teams (47)
 - 8 Blue
 - 9 Silver
 - 10 White
 - 10 Gold
 - 10 Black
 - 160 Players Total, 17 Teams
 - Still need Head Coaches for:
 - 4th Grade White
 - 8th Grade Gold
- 8th Grade Uniforms
 - Need to re-evaluate how to assign numbers (how many #23 Large jerseys do we have?);
- Lessons Learned
 - Need more help directing traffic, especially when waiting in the hall to go to into the gym
 - Need more practice jerseys with any number (#66, #97, etc.) for evaluations ("correct" numbers don't matter for practice)
 - Need a nice back drop for the player pictures

- Need to be more pro-active ahead of tryouts- aim for 26-30 or 33-40
- Be clearer on possible outcomes, i.e, based on evaluations and numbers, there could be cuts.
- Next Steps
 - Finalize Head Coaches, Assistant Coaches, Team Managers
 - Enter Teams in SportEngine
 - Notify 6th Man Club of Team Nights
 - Send Background Checks and Concussion Training to coaches
 - Get paid 8th Grade Coaches Contracts and W-9s signed (Kickoff)

Girls

- The tryouts were successful! Thank you to everyone that helped us throughout the day!
- We formed a total of 9 teams and had an additional 13 girls this year from last year.
 - 4th Grade: 1 team of 10 and 1 team of 9
 - 5th Grade: two teams of 8
 - 6th Grade: 3 teams of 10
 - 7th grade: 1 team of 11
 - 8th grade: 1 team of 12 - we'll split them into sub-groups for tournaments.
- Tournaments:
 - We formed a total of 9 teams and had an additional 13 girls this year from last year.
 - We have signed up for tournaments, but Tami will be adjusting the levels of each weekend based on the tournament weekend we signed up for.
- Practices
 - I want to get time set up with Molly + Jeremy. Molly has some great ideas for practice schedules and implementing some skills with our gym times. I sent an email today to set up time.
- Things to discuss
 - Discussions about moving tryouts to September to better align with neighboring associations like Eagan, Rosemount and AV.
 - Need to formalize guiding principles for team formation: cuts, teams sizes so there is consistency across both boys and girls programs
 - Such as 8 on top team and max 10 players on others
 - For the 7th and 8th grade age groups - could we consider addressing a different approach for playing time at this level? The bylaws talk about playing time being earned vs minimums.

Player Development – R. Holmberg

- Shot Club will be locked up on Friday, September 12th.
- Let's Glow Event (Neon) – 9/28 @ Hope Fieldhouse from 2:30-4:30pm (gym reserved from 2-5pm for setup and clean up).
 - Next Steps: Coach communications
 - Stations for every grade, coaches would pick time to meet with Coach and do parent meetings
 - Games in the gym. HS players will be there.
 - Uniforms will not be ready by the 28th
 - Ball bags will be available
 - Needs a Bluetooth speaker

In-house updates – D. Kasper

- Registration live
- 160 players in-house
- Starting 1st Session on November 8th
- Starting 2nd Session wait until January 10th

Financial Review – P Tarnowski

- Overall registrations are +15 players vs. LY (252 vs. 237).
 - Current 5th and 6th grade classes saw the largest increases (+24-25%)
 - Only 8th grade girls saw a YoY decrease, from 18 to 12 girls Financial Aid Awards
 - 23 total players received FA and registered
 - \$5,750 in total FA awarded
 - Six (6) families awarded FA codes, but did not register
 - Payment Plans ... have three (3) families on a payment plan for this season.
 - Tryout Costs:
 - Boys (160) ... all seven (7) evaluators received W9s and check requested/mailed out.
 - Danny, Scott, Jackson, Ryan, Brad and two (2) student helpers (Matthew & Austin)
 - Total Cost = \$ 4,820.75
 - Girls (89) ... four (4) total evaluators (Brianna, Ellen, Ari and Molly). 3 of 4 W9s sent to Kevin on 9/7
 - Checks to be requested/sent out this week.
 - Total Cost = \$3,080.00
 - Eagan Community Center, \$552 cost ... check requested (9/7) and should be mailed out later this week
5. Coaching Contracts & W9s ... let me know when these are all signed (contracts).
- a. Have W9s on file for...
 - i. Arianna (Ari) ... would like to confirm current mailing address
 - ii. Donzell Bell
 - b. Need updated W9s for any other coaches (Isaias, Dezmon, Jeremy, anyone else?)

Fundraiser - J. Chumley / E. Hanson

- Jen is working on Heggies fundraiser.
- Planning for delivery date like 2024 (2nd week in December)
- Pending dates on future fundraising events at restaurant. Looking to get a couple of those events during the season.

Facilities – J. Opsahl

- Confirmation of facilities schedule
 - Practices: Starting 2nd week in October
 - Building in schedule alignment for matching up team practices
 - Boys Tourney: Burnsville, EVAA, Falcon, Scott, AVCC, Hope (Friday night – Sunday afternoon)
 - Photo night
 - Pictures
 - Glow Event

Uniform / Apparel– A. Pudenz

- Apparel store – link could be open as early as next week. Open 9/15 – 10/1, with possible apparel store opening in late October and in early 2026

Social Media– D. McGrath / J. Swenson

- Mark Espena set up our social media email now, basketballsocals@evaasports.org, and we now have a free version of Canva in order to develop social media content (confirmed as a non-profit, so no cost).

- When we send out emails to our coaches/team managers at the start and during the season, I would like to use the basketballsocals@evaasports.org email in order to keep track of any basketball related stuff for travel/inhouse or communication.
 - Continue to email Dan / Jamie with updates on what needs to be pushed out.
 - Comms to be pushed out soon.
 - KickOff Bash (time/theme/etc)
 - Heggies Fundraiser - outline of time (start and ends), etc..plenty of time
 - Dates for team pictures
 - Online store - link needed, etc
 - Inhouse dates (when do you want to push out registration, etc)

Coach Development – L. Dygos

- Coaches Clinics (Boys and Girls) are posted on the Travel Basketball Page. (Would also like to add to the calendar and the Coach Development page)
- Concussion Training and Background Check (does this fall under the Coach Development umbrella?)
- Practice schedule framework built out and clustered by grade level when possible, which will help foster coach collaboration and program building. (Thanks, Jeremy!) Thoughts on open door Practice policy, where coaches can drop in on another team practice for ideas and development?
- In Progress:
 - Update Coach Development Page: update links, add Coaches Clinics (Eastview Boys and Girls, MYAS), add link to Schedules page when uploaded. Add the Coach Development tab to the Main Travel Basketball Page. (Thanks, Erik!)
 - Add a private Forum to the Coach Development Page if possible? Or, another designated space (possibly email chain) for coaches to connect and collaborate, from Xs and Os, to coaching philosophies, like “Next Play” mentality, to practice swapping if/when there is a need.
 - Coaches/teams contact list (phone/email)
- Next Up:
 - Email coaches with details on upcoming coaches clinic opportunities (Eastview and MYAS), link to coaching and instructional resources, and a coach contact list.
 - Reach out to 2-3 Travel coaches from the Girls and Boys Travel programs who are willing to share their coaching experience and insight with new and upcoming travel coaches at the Eastview Coaches clinic.

Boy Tournament – L. Glosemeyer

- 211 total teams
- Currently all divisions have at least 6 teams
- 7 divisions closed
- Jeremy booked an extra middle school in event we need more space
- Confirmed both refs and trainers. Rates on refs are going from \$67 / game to \$72 / game
- Still looking for a backfill to train in for RegisterPlay, setting up the brackets, and running the day of the tournament.

Girls Tournament – T. Weber

- Tournament: January 10 and 11
- 24 teams registered (including Eastview)
- Emails went out to 500+ people announcing the tournament.
- Refs and trainers reserved.

- We have Black Hawk, Falcon Ridge, Scott Highlands and Hope Fieldhouse reserved for Jan 10-11.
Working on AVCC

Website Updates – E. Edstrom

- Tournaments have been updated on the website for the B8 Black team and I have removed the B7 Gold tournaments.
- B4 White will need update
- Erik needs final registrations for boys and girls traveling after team formations so can have contacts for communication
- I will need the team store link and live date for communication and website update

Equipment - T. Day

- I have most of the coaches bags ready to go. The bags will contain 5 age appropriate basketballs, Dry erase board, air pump and first aid kit and score book.
- Most of the boys bags came back missing everything but the balls.
- Purchase needs
 - 20 pumps for 32.99 total
 - 20 dry erase at 4.99 each/99.80
 - 20 first aid kits at 9.99 each/200
- Missing
 - B7 Black
 - B 8 Blue- Will this be the same coach as last year?
 - B8 Gold- Will this be the same coach as last year?

Misc:

- Sports Engine issues – let Jude know before Monday what issues you are having.

Meeting adjourned -8:50pm