

# Barron/Chetek Youth Hockey Association

## Sign Advertising Information and Agreement Form

Advertising in our hockey arena is an affordable way to get great exposure for your company, while also supporting our area youth. Thousands of people visit our arena every year for youth and high school level hockey games, as well as weekend tournaments, spending significant amounts of money in gas stations, restaurants,



hotels and a host of other local businesses. We also host popular Friday night “open skates” during the hockey season and hold other events in our arena.

The Barron/Chetek Youth Hockey Association, a 501(c)3 non-profit organization, owns our arena. Sign advertising is one of many fundraisers that allow us to operate one of the finest hockey arenas in the area while offering youth ice hockey at an affordable price. Our youth fees are considerably lower than many other associations in northwest Wisconsin.

Advertising signs measure 4x8 feet and hang along the walls of our arena. There are also limited number of spots also available on our “dasher” boards. These signs receive maximum exposure, as they become part of the action during every hockey game. We will do our best to honor requests for specific placements.

The advertiser is responsible for the cost of having a sign constructed and will own the sign should the advertiser discontinue advertising in our arena.



**Please fill out the below information to get started with your sign!**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Referred by: \_\_\_\_\_

Sign information, along with any artwork, can be e-mailed to Mark Bell (bellmc78@hotmail.com), please request a confirmation e-mail.

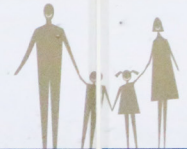


**Lakeview**  
Medical Center

Building a Healthier Community

*Sather*  
Family Dental

Making your family smile



Chetek, WI

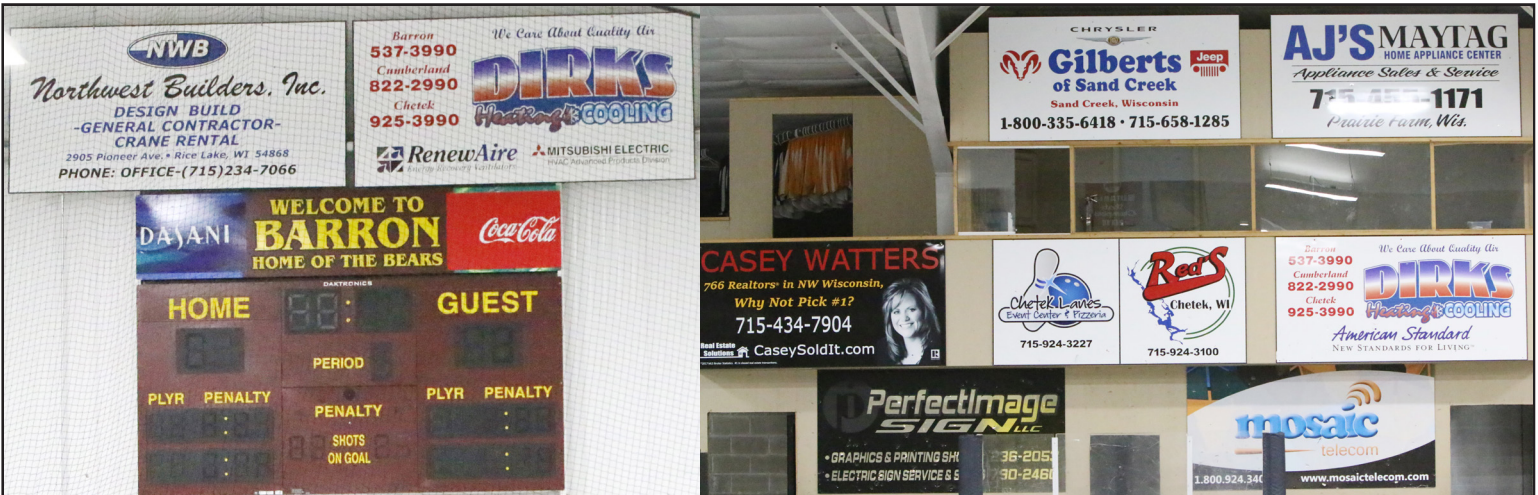
Dr. Nik E Sather, DDS

715-925-4545

satherfamilydental.com

## Dasher Board Advertising

Become part of the game! Put your business on our boards and become part of every game for just \$400 per year\*.



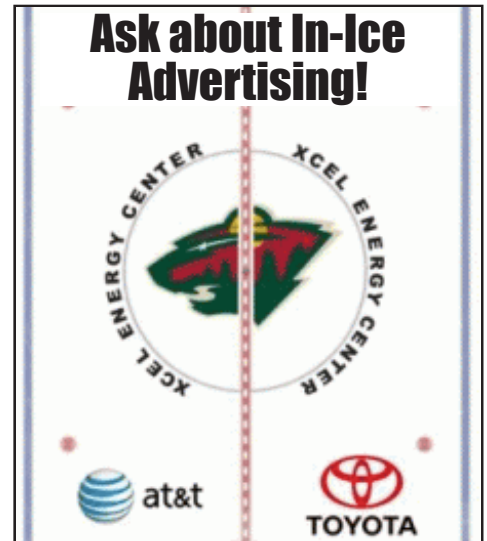
## Front and Center

On our announcer's booth and around our scoreboards are premium locations to advertise. For \$400\* per year, make your business a focal point of every game.



## General Sign Advertising

Place a sign along our walls at a cost \$300 per year.\* A great deal for your dollar while supporting area youth!



## Panoramic view the north and east walls of our rink.

\*Advertiser is responsible for the one-time cost of having a sign made.