

**Football Board Meeting**  
**Monday, January 29<sup>th</sup> 2024 7:00pm**  
**Location: VAA Fieldhouse**

Members in attendance: Anne McClimon, Marcus Jensen, Jamie Wurtzberger, Alek Ploetz, Aaron Crosby, Patti Otto, Justin Hanson

**1. General Updates**

- a. Roles
  - i. Start recruiting more members (thinking younger kids parents). Over the next 2-3 years we will have parents aging out
  - ii. Justin: Coaches Bags, Field/Ref Coordinator
  - iii. Patti: Picture Coordinator
  - iv. Alek & Dave: SSYFL
  - v. Aaron: Flag Team & Scheduling Coordinator
    - 1. Find out how much MYAS will charge to make our schedule.
  - vi. Jamie: Website
- b. Check that 11v11 fields be striped by the field house – or all 11v11 games will be at the middle school. Figure out where the younger 11v11 teams will play games
- c. Rules/by laws
  - i. Marcus, David, Alek, Aaron, Damon (sent an email asking if he would be able to join). Discuss offline about the flag rules and clean up the tackle play time rules. Making it clearer and not such a grey area.
  - ii. Members of this group are to bring back enhancement recommendations to the February meeting for a short discussion and vote in March meeting (if more edits need to be made, otherwise vote in February meeting)
- d. Equipment (Marcus)
  - i. Helmets
    - 1. Ordered and roughly 7k in cost
  - ii. Shoulder Pads
    - 1. Looking to add some larger size
    - 2. Potentially bringing some to play it again sports closer to the season - 40lb pads – maybe Facebook marketplace
    - 3. Aaron going to reach out to the west side boosters to see if they could use them. Hopes to get some money but willing to donate as well
- e. Jerseys (Anne)
  - i. Will be placing an order for 40 more reversible jerseys – order by 2/26/24 for early bird pricing
    - a. Youth sizes \$58 each
    - b. Adult S-XL \$63 each
    - c. Adult 2XL \$68 each
    - d. Adult 3XL \$72 each

2. Anne Look into pricing for black jerseys with actual screen printing to fill in smaller sizes
- f. Budget
  - i. Brian Coaching - \$2500
    1. Motion to approve: Patti, second Jamie
  - ii. Next Year – Brian coaching 8<sup>th</sup> grade
    1. Scenarios for Aaron – 7<sup>th</sup> grade, 6<sup>th</sup> grade and move all the way up with that group, or if we end up having two teams he would take on the 2<sup>nd</sup> 8<sup>th</sup> grade team. Marcus will follow up and speak with Aaron
2. Flag Updates (Jamie)
  - a. Girls team option
    - i. Adding a check box to the flag registration
  - b. Move 7<sup>th</sup>/8<sup>th</sup> grades to Johnny Cake
    - i. Eastview would handle refs, paying refs, schedule
  - c. Change to 5v5 and follow rules for 3<sup>rd</sup>-8<sup>th</sup>
  - d. Align fees with Eastview
    - i. Currently we are at \$90, Eastview is moving to \$115 – 1<sup>st</sup> & 2<sup>nd</sup> grade
    - ii. Currently we are at \$120, Eastview is moving to \$140 – 3<sup>rd</sup>-8<sup>th</sup> grade
    - iii. We talked about raising our prices slightly and having an early bird option.
  - e. Registration deadline Aug 2<sup>nd</sup>
  - f. Hard deadline Aug 11<sup>th</sup>
  - g. See if Craig at Eastview will train all our refs
3. SSYFL Updates (Alek)
  - a. Practice starting Aug 5<sup>th</sup>, first game would be the week of Aug 26<sup>th</sup> play one extra week night game
  - b. Championship weekend Oct 12<sup>th</sup>
    - i. We want 5 and 3 (5 normal season and 3 playoffs) - yes
    - ii. Equipment hand outs week of July 29<sup>th</sup>
    - iii. 21<sup>st</sup> of Sept last regular season game
  - c. Jamboree
    - i. SSYFL would like to get a pre-season jamboree in with multiple teams
    - ii. Week of Aug 19<sup>th</sup> – possible doing mandatory weigh ins there
  - d. Playoffs
    - i. Do we want to offer to host again?
  - e. Age vs Grade – this will really not affect any kids, it is just changing the verbiage
  - f. 3<sup>rd</sup>-5<sup>th</sup> going to 11v11
    - i. 3<sup>rd</sup> – 4<sup>th</sup> teams that are currently doing 11v11: Bloomington, Cooper, Burnsville, Shakopee
    - ii. 5<sup>th</sup> teams that are currently doing: Bloomington, Cooper, Burnsville, Shakopee, Rosemount
4. Fundraising Opportunity (Anne)

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- a. BoosterShot Fundraising
  - i. Incentive for those that sell 20 cards - \$50 Dicks gift card (\$25 paid by BoosterShots and \$25 paid by VAA Football) **20 cards = \$250 profit - \$25 = \$225 profit after paying for giftcard**
  - ii. Cards sell for \$25 – we earn \$12.50 per card
  - iii. Typically football sales start selling mid August
  - iv. Scan QR code for payment and enter the kids names – we would have live data.
  - v. Selling for 2-3 weeks. We will pass out at the Equipment Hand outs – this will need to be documented –
  - vi. Getting more details and will be inviting rep to come to our next meeting to answer more questions
5. 7v7 Results (Anne)
  - a. Approved
  - b. Next set is to work with Andy to get registration set up and shared. Coaches are able to create their teams (all kids must be registered capping the teams at 10 players)
  - c. Rosters are locked and can not sub players if roster kids will miss.
  - d. Coaches will still need to do background checks (if they were flag or tackle coaches – assuming they completed everything – they should be good.
6. Non-Conference Games
  - a. Been in talks with five communities so far
7. High School Update (Pete)
  - a. Golf event June 21st
8. Upcoming board meetings (subject to change)
  - a. February 20<sup>th</sup>
  - b. March 11<sup>th</sup>
  - c. April 8<sup>th</sup>
  - d. May 13<sup>th</sup>
  - e. June 10<sup>th</sup>
  - f. July 9<sup>th</sup>
  - g. Equipment Hand outs July 29<sup>th</sup> – Aug 1<sup>st</sup>
  - h. August 12<sup>th</sup>
  - i. September 9<sup>th</sup>
  - j. October 1<sup>st</sup>
  - k. Equipment Hand ins Oct 17<sup>th</sup>, 22<sup>nd</sup> & 23<sup>rd</sup> vary of times
  - l. November 11<sup>th</sup>