

# Verona Wildcats Youth Hockey Association

## Board Meeting

Tuesday, July 15<sup>th</sup>, 2025

7:00pm VIA Mezzanine



Board members in attendance: **Justin Temple, Kyle Dziubla, Lauren Koehler, Troy Rost, Amanda Ferwerda, Eric Helsher, Earl Tollefson, Karin Shippar, Angela Hunt, Joe Beyler, Kate Louthier, Desiree Bates, Matt Baus, Lelsey Steffin, Kaiti Bohacek, Julie Kuprianczyk, Amanda Lindow**

1. **Call to order** – Kyle Dziubla called the meeting to order at 7:01pm.
2. **Approve Minutes from the June 2025 Meeting** – Motion to approve minutes by Karin, second by Earl. Motion passed.
3. **Ice Inc. Report** (Justin Temple/Mike O'Brien) – Working on schedules for the fall season.
4. **Treasurer's Report** (Troy Rost) – Were successfully able to transition the account to Heartland and moved everything over to QuickBooks.
5. **President's Report/Region 4** (Justin Temple) – No report.
6. **Committee Reports and Updates**
  - a. **Registrar's Report** (Adam Sodersten) – ALD's should have a pre-season snap-shot for Bantam, Mavs, PW, Squirt, and Mite. If you need anything else, let Adam know.
  - b. **Fundraising** (Cathy Woods) –
    - I met with Mindy and received information about the position- mostly discussing the hockey fantasy fundraiser in the fall and the parents night out event in the spring.
    - I have contacted Culvers to set a date for verona youth hockey. They only had Dec 17th left for 2025. Since our toot and kate fundraiser is also in December, I passed on the date. I have an email scheduled to send on 1/1 to get a 2026 date for us.
    - I contacted Chocolate Shoppe in Fitchburg for a fundraiser- **Date is Set for October 7th 4pm-close**. We will receive 20% of sales. I have a flyer that was made, please let me know who does social media so I can send them the image to create an event. I will send the image and information to the communications chair as well so it can be included in emails to spread the word. No other work on our end.
    - I contacted Pizza Ranch and Have a community outreach night set for **September 10 4-8pm**. We will **need 4-6 volunteers for the night at least 1 adult**. I will be reaching out to people that I know to see if they can help. If I cannot get the volunteers I will reach out to the communications chair to send out a message in an email. Youth hockey will receive 10% of all sales and 100% of cash or credit card donations. I will be sending the dates/ information to the communications chair and person in charge of social media to get the word out.
    - I am brainstorming other ideas for "easy" fundraising. Including- kendra scott, pull tabs, shoe drive, other restaurant nights.
    - I have reached out to the hockey fantasy contact, we will be continuing the fundraiser with them. I will send out information closer to the start date in November.

- c. **Coaches Committee** (Joe Beyler) – No report.
- d. **Ice Scheduler** (Earl Tollefson) – Need to figure out the preferred date for the PeeWee B home tournament to avoid having it be the weekend of fall break.
- e. **Website Update** (Karin Shippar) – Registrations are up for Girls Try Hockey and 3v3, Karin just opened the overall Try Hockey free event. Coaches’ registration is up and running as well as the scholarship request form, team pages are also up and running with ALD access to the pages.
- f. **Jersey Coordinator** (Julie Kuprianczyk) – Decals for helmets are ordered, Todd is going to do game socks. Julie will send out a request for jersey donations for Learn to Play and U6 players.
- g. **Equipment** (Megan Seefeldt) – No major updates, just prepping for the season and is in the process of applying for equipment grants.
- h. **Legal Counsel** (Brian Severson) – No report.
- i. **Concessions** (Brian Lindow/Lesley Steffin) – No report.
- j. **DIBS** (Desiree Bates) – DIBS proposal is New Business.
- k. **Recruitment** (Kate Louther) – Try Hockey for free event is on September 13.
- l. **Girl’s Hockey Committee** (Angela Hunt) – 25 girls are registered for Girls Try Hockey event, Angela sent the sign-up yesterday and would love any help. We ordered pink jerseys for the girls thanks to sponsorship from M&K and Dreamhomes, will plan to re-use them for multiple years. Girls Jamboree is January 30. Will need to double check current equipment inventory, Kaiti will send out a communication to the club to see what we can get from donations by end of July.
- m. **Culture Liaison/CATS Subcommittee** (Eric Helsher) – Bought an association membership to the Ice Hockey Systems account so all of the coaches have access.
- n. **Communications** (Kaiti Bohacek) – No report.
- o. **Apparel** (Amada Lindow) – Met with our new rep from BrandTech, we will get \$5-\$10 per item sold and will have our own website. We will plan to do 3 different drops – one at the beginning of the season, one before the holidays, and one towards the end of the season.
- p. **Photography Coordinator** (April Rabedeaux) – No report.
- q. **Tournament Director** (Kendra Noll) – 3v3 registration is open and teams are signing up. Working on outside food vendors (Possible Beneblends). Kendra has collected a good amount of raffle donations through community places, but if you have any connections-please let her know. She will also send out a Sign-Up Genius for raffle donations for families who would be willing to contribute. We'll need volunteers for concessions/registration and a few other day of things.
- r. **Update from ALD’s**
  - LTP (Bryan Lind) – No report.
  - U6 (TBD) – Not filled.
  - RWB (Aubrey Freeman) – No report.
  - Squirt (Wayne Pfahler) – No report.
  - Peewee (Amanda Ferwerda) – No report.
  - Bantam (Eric Helsher) – Bantam evaluation dates changed because of conflicts with Homecoming.
  - Mavericks (Katie Baus) –
    - a. We are confirmed at 1 team this season. We have room for a couple more skaters so are still working to spread the word.
    - b. The team is very interested in playing in the NIHL, so I will begin pursuing that again.
    - c. The team is still made up of players from only 4 clubs so we would still be state eligible, which is what we voted on at a previous board meeting.
    - d. I've begun registering for tournaments but with only one team I'm registering for a few different ones and then will make a call w/ the coach on which to play in.
  - U18 (TBD) – Not filled.

## 7. Old Business

- a) **Goalie Committee Recommendations** – Aubrey send the recommendations after the last meeting. We will need to at least vote on any potential fee reductions before registration opens. Eric motions to approve the Goalie recommendations of a 50% discount on regular fees for full-time goalies, a 25% rebate on regular fees for a part-time goalie (playing at least 8 total games) and making gear available for Squirt part-time goalies free of charge. Second by Amanda. Motion passed.

## 8. New Business

- a) **Transfers** – We need to vote on the following:

- i. Landon Dill (first year Bantam) - has played with the club for years and has been released by Dodgeville, we need to accept. Eric motions to approve the transfer, second by Karin. Motion passed.
- ii. Violet Dill (first year Squirt) - same situation as her brother Landon. Eric motions to approve the transfer, second by Angela. Motion passed.
- iii. Morgan Swift - U14 girl transferring OUT of Verona (from Middleton) to play on the girl's team in Sauk (Justin Temple may have more information). Eric motions to approve the transfer, second by Amanda. Motion passed.

- b) **DIBS Committee Updates**

The DIBS subcommittee discussed ideas and has a plan going forward. We also have one suggested change that we would like the board to discuss/vote on. This year, only Rink 1 will be included in DIBS. Rink 2 will be managed by the rink. Below are the same rules for dibs as previous years however, it will be communicated in a better manner this year. This year the Dibs coordinator will implement:

- DIBS coordinator will send an email early in the season with all the DIBS requirements to ALDs so they can help with keeping families in the loop.
- DIBS coordinator can come to team meetings for all ages to talk about DIBS.
- Matt Baus is going to be shadowing me this season and will be invited to board meetings.
- Monthly emails to families with updates on their DIBS hours balances. (cc ALDs)
- Update parent handbook with clear rules of dibs credit and non-transferable rules.
- 4 coaches per team receive DIBS credit. If there are more coaches, the team will have to figure out how to split them.
- 1 team manager receives DIBS credit hours for the age-level they are managing.
- Many people earn DIBS credits for multiple reasons. Extra credits are non-transferable.
- Board (or president/VP) must approve dibs credits.

Suggested Changes for the board to discuss and vote on:

- DIBS has a buyout rate of \$50 per hour at the end of the season. Checks would be collected in the rink lobby and Lesley has offered to keep an updated list of checks. Anyone who does not finish DIBS, their check would be cashed. If they finish their DIBS, we rip up the check at the end of the season.
- Not planning to collect a check this year, will re-evaluate how this year goes with more communication to the ALDs.

- c) **Mavericks Coach** – Justin would like to explore paying a non-parent coach for our team this year, average range is \$5,000-\$7,500 for this age group across the state. Kyle makes a motion to approve up and to not exceed \$5,000 for a U14 Mavericks head coach. Second by Lesley.

**d) Budget Approval** – We are still waiting on information before we can finalize the budget, but we will need to finalize the skater fees so we can open registration.

- Joe motions to approve the following ice fees: LTP \$100, U6 \$500, RWB \$700, Squirt \$1550, PeeWee \$1700, Bantam \$1700, U18 \$1225, and U14 Girls \$1700 (all prices will increase by \$100 on August 16 for U10 and above). Second by Lesley. Motion passed.

**9. Motion to Adjourn** – Motion to readjourn by Joe, seconded by Lesley, motion passed. Meeting adjourned at 9:52pm.