



## Parkland Athletic Club Saints Sponsorship Program

Once again the Parkland Athletic Club's Teams are commencing an exciting hockey season which provides high performance hockey players the opportunity to develop on & off the ice. The hockey related expenses & travel costs to compete in the Alberta Bantam AA, Alberta Bantam AAA, Alberta Minor Midget AA, Alberta Minor Midget AAA and Alberta Midget AA Hockey Leagues continues to grow.

As always, it is so important to raise the necessary funds to assist these teams/players to compete and develop as hockey players & attain valuable life skills. This year PAC had (3) local players make the Hockey Alberta Cup team and (1) local player make the Hockey Alberta Peewee Prospects Cup team. (1) Local player was chosen in the WHL Draft by the Calgary Hitmen. 29 Players were invited to Junior Spring Camps.

### **Team Sponsorship**

This year we are looking for Team Sponsors for our 6 Club teams. Some clubs that we play against have had team sponsors yearly since 1964. We hope to build the same type of culture within our community and our hockey program. Team sponsorship will include:

- Naming rights to our team (Ex: PAC "Your Company Name" Saints) which will be seen on Home Game Programs along with sponsor announcements during the home games throughout the season
- We will include your logo in our game day program for all home teams
- We will advertise your company on our social media feeds throughout the season
- We will have a link to your website on our website under our sponsor page
- We will provide you with a Framed Team Picture for your office location

1 Year Terms (With 1<sup>st</sup> priority for every year after):

Bantam AA	\$2,800 per season
Bantam AA	\$2,800 per season
Bantam AAA	\$4,000 per season
Minor Midget AA	\$2,800 per season
Minor Midget AAA	\$4,000 per season
Midget AA	\$2,800 per season

\*Please contact Trevor Dowhaniuk – [chair@pacsaints.com](mailto:chair@pacsaints.com) to discuss Team Sponsorship today.

# Sponsorship program

1 Year Term: In asking for your support/partnership, the paid advertising will be divided between the teams in each level. (ex: 3 Bantam Teams will have the same pop up banner, 3 Midget teams)

**\$1000.00 - Platinum Sponsor**

**\$750.00 – Gold Sponsor**

**\$500.00 – Silver Sponsor**

**\$250.00 – Bronze Sponsor**

## **Bronze Sponsor (\$250)**

Your Company Logo will be on our PAC Website and Named under our Sponsors Tab

## **Silver Sponsor (\$500)**

Your Company Logo will be on our PAC Website and Named under our Sponsors Tab (Linked to your website)

Your Company Logo will go into one of the PAC teams Home Game Day Brochures along with sponsor announcements during home games throughout the season

## **Gold Sponsor (\$750)**

Your Company Logo will be on our PAC Website and Named under our Sponsors Tab (Linked to your website)

Your Company Logo will go into one of the PAC teams Home Game Day Brochures along with sponsor announcements during home games throughout the season

Our social media will post your logo 4 times throughout the season

## **Platinum Sponsor (\$1,000)**

Your Company Logo will be on our PAC Website and Named under our Sponsors Tab (Linked to your website)

Your Company Logo will go into one of the PAC teams Home Game Day Brochures along with sponsor announcements during home games throughout the season

Our social media will post your throughout the season, Like & Share your social media posts

We will provide you with a Framed Team Picture from the one PAC team for your office location

\*Please contact Trevor Dowhaniuk – [chair@pacsaints.com](mailto:chair@pacsaints.com) to discuss Sponsorship today

We would like to thank you in advance for your generous support of these athletes and their upcoming 2019/20 hockey season. It is our honor to have the opportunity to partner with you in this sponsorship opportunity.

Thank you,

**Parkland Athletic Club Saints**

Trevor Dowhaniuk

Elite Director