



FOR IMMEDIATE RELEASE

WALNUT CREEK SURF SOCCER CLUB AND THE SOCCER PARENTING ASSOCIATION ANNOUNCE PARTNERSHIP PROVIDING SUPPORT AND EDUCATION TO YOUTH SOCCER PARENTS VIA THE SOCCERPARENTRESOURCECENTER.COM

Walnut Creek, Ca, May 22, 2021- Walnut Creek Surf Soccer Club and the Soccer Parenting Association today announce a partnership agreement by which all families associated with Walnut Creek Surf Soccer Club will now receive free access to the educational content on the SoccerParentResourceCenter.com platform.

The Soccer Parent Resource Center seeks to improve and enhance the experience for youth soccer players by engaging and supporting the players' parents on topics related to the Body, Mind, Coach, Parent, Next Level, and the Game as well as providing coach education related to establishing positive relationships with players and parents.

Walnut Creek Surf Soccer Club, founded in 1971 serves the soccer community by providing soccer opportunities for nearly 3,000 players every season. The club is driven by their mission statement *"To enrich the community by developing athletes with a strong foundation of skills to play at any level, providing our players and families an environment that focuses on teaching life lessons, and building a love for soccer."*

Providing a positive youth sporting experience where all children feel inspired, develop important life skills, and establish healthy habits they will take with them for life must be a top priority for all youth sport organizations.

"The investment Walnut Creek Surf Soccer Club is making towards positively affecting the lives of the players and families associated with their club is commendable. We are proud to work with Walnut Creek Surf Soccer Club and are encouraged by their commitment to make a positive impact in their community through sport," said Skye Eddy Bruce, Founder of the Soccer Parenting Association.

"Soccer Parenting Resource Center is nationally recognized in their approach to educate and inform parents and coaches on how important it is to support and respect this game. They remind us why we're all here....for the kids! Skye and her team at Soccer Parenting Resource Center continue to have great messages to share, including their resource center, a place for all of us to learn." said Steve Chappell, Executive Director at Walnut Creek Surf Soccer Club.



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