



Maine Coast Storm: November Meeting

Date: Wednesday, November 5, 2025
 Time: 6:30pm
 Location: MRC Boardroom

Standing Agenda Topics:

Attendance

X	Kristin Falla	X	Danielle Nelson	X	Iride Piechocki	X	Therese Winterheart
X	Todd Adams	X	Brooke Brewer	X	Nick O'Hara	X	Garrett Winterheart
X	Valerie Hilchey	X	Micah Kelly		Monica Karam	X	Ocean Winterheart
X	Kristen Smith	X	Ruth Thyen	X	Jenn Winters	X	Tyler Smith
X	Jessica Duffy	X	Andrew Marshall	X	Stacia Matthews	X	Amy Clark

1. **Call to Order:** The meeting was called to order at 6:36pm.
2. **Public Comment:**
 - a. Public comment: Garrett Winterheart and Therese Winterheart voiced concern that their child was not receiving opportunities to play in the goalie position. Andrew and Kristin have a meeting scheduled with 12U Black Head Coach Tyler and the families involved the following evening. Tyler Smith voiced that he doesn't find the contract with MRC coaching staff to be helpful.
3. **Adjustments to the Agenda:** Theo Hedstrom Tournament Update - Amy Clark was moved to programs update. Coaching updates were moved to section 5 with the rest of agenda items remaining in order as planned.
4. **Approval of October Meeting Minutes:** Brooke made a motion to approve the minutes. Kristin seconded the motion. All were in favor of the approval of October's minutes.
5. **Coaching update:**
 - a. Contracting MRC Skills Coaching Support: The option of goalie coaching with MRC was explored; however, MRC availability was limited to weekends only which did not work for Storm. In regards to MRC assisting coaches with skills practice, Storm coaches will retain the responsibility for determining the on-ice role of any MRC coach. Kristin recommended concluding MRC services on February 9th. The 10U program is heavily dependent on this support and there are concerns that they may not manage well without it. There is a potential opportunity for a Monday MRC coach to pursue goalie education. Danielle made a motion to approve two MRC coaches at a total cost of \$6,450. The motion was seconded by Brooke. All were in favor.
6. **President's Report:**
 - a. Start of Season Roll Out: Pre-season themes/drop-in style was well received.
 - b. Ice update: Expanded Monday nights are going well as well as the dropping of the third hour on Saturdays. That hour is available for pick-up.
 - c. MRC proposed rink banner move: MRC wants to move the Storm banner to above the away bench or where the Inferno banner was. Ice Cats appear to be coming back. It was agreed upon

that the Storm banner will be moved above the away bench which will become the new Storm home bench.

- d. 10U travel light: This is a work-in-progress. Roland Littlefield has said he could make something work. 10U travel light games will be called scrimmages.
- 7. Treasurer's Report (Brooke):** The bank account is reconnected to QuickBooks and the first round of taxes is turned in. The need for scholarships is growing as Storm received double the applications this year. A scholarship committee that includes Micah, Todd, and Brooke was formed in order to streamline the scholarship process.
 - 8. Safety Updates (Nick):**
 - a. Locker room policy and monitoring update: A handful of volunteers have signed up to monitor locker rooms. Todd put flyers on the door for better visibility of expectations. Coaches have the code of conduct and consent to treat forms to be passed out.
 - 9. Registrar's Updates (Ruth):**
 - a. Enrollment update: No updates.
 - 10. Marketing and Communications Updates (Kristen):** No updates.
 - 11. Fundraising Update (Jessica):**
 - a. Team store: The team store is currently complete, and sponsorships for banners and individual players are coming in. Thank-you cards will be sent to participating businesses, handwritten by the players, along with a social media recognition post. There was discussion regarding the team store (creating another store with the original Storm logo) as well as making Storm gear available through the MRC store. Jessica will contact Grace for follow-up. Jessica is also designing the raffle tickets and will proceed with ordering them. A complete player list will be needed.
 - 12. Program Updates (All):**
 - a. House Hockey: There was discussion regarding the implementation of an early registration discount for next season, as there were a significant number of late registrations and inquiries this year. Issues were noted with the current jersey printing company, and the possibility of utilizing a different vendor in the future was discussed. An influx of 8U players was reported, prompting conversation around firm registration deadlines and the potential need to add an additional team. The possibility of offering a Learn to Play program on both Mondays and Fridays, with players being rostered in January, was also discussed. Iride will email the referee information to Brooke so that she can process the referee checks.
 - b. Volunteers check-in: Jenn has a schedule for all practices to recruit volunteers for locker room monitoring. Locker room volunteers are very heavy in 10U, which is likely because of skate tying.
 - c. 12U T4 game schedule structure: Concerns that the Gladiators consistently count the second game where their team is fresh. Storm has no control over how they schedule their games. Valerie reports that this is not done intentionally, despite its frequency of occurrence.
 - 13. Grow the Game Grant:** No updates.
 - 14. Theo Hedstrom Tournament Update - Amy Clark, committee chair:** Amy continues outreach efforts with other teams and has secured nine sponsorships, all of which will be displayed on the back of the tournament t-shirts. T-shirts will be sold exclusively at the tournament. Another promotional push will be made using the registration link, and additional flyers will be posted throughout MRC. The tournament is for ages 7-14. Amy will secure a table for on-site registration. A SignUpGenius has been created for volunteers to bring concessions for sale. Plans include silent auction items and a raffle for a ride on the Zamboni. Inquiries have been sent to engravers regarding adding Hedstrom award winners to the trophy.

Action items:

Adjournment: Brooke made a motion to adjourn. All were in favor. The meeting adjourned at 8:48pm. The next meeting will be held: December 3rd, 2025 at 6:30pm.

Board of Directors:

Maine Coast Storm Board of Directors 2025-2026 Season		
	Role	Director
1	President	Kristin Falla
2	Vice President	Todd Adams
3	Secretary	Danielle Nelson
4	Treasurer	Brooke Brewer
5	Registrar	Ruth Thyen
6	Coaching Director	Andrew Marshall
7	Fundraising and Sponsorship Director	Jessica Duffy
8	Marketing and Communications Director	Kristen Smith
9	Safe Sport/Player Safety Director	Nick O'Hara
10	Scheduler	Valerie Hilchey
11	Girls Program Director	Micah Kelly
12	House Program Director	Iride Piechocki
13	Grow the Game Grant Coordinator	Monica Karam
14	Volunteer Coordinator	Jenn Winters