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**Beat the Streets to feature several elite live matches on FloWrestling as part of its September 17 fundraiser**

Beat the Streets in New York City is pleased to announce that it will host several live wrestling matches as part of its annual fundraising event on Thursday, September 17, which will be broadcast in partnership with FloWrestling.

The matches will feature both men and women wrestlers, on the Senior level as well as age-group levels, including many prominent athletes on the international and national scene.

Earlier this month, Beat the Streets announced that it would conduct its annual fundraising event as a Virtual Telethon. The live matches will be held outdoors with no fans in an undisclosed location somewhere in the Tri-State area. The matches will be held with the safety of the participants as the first priority, following state and local health and government restrictions as well as the USA Wrestling Return to Events Guidelines.

Information on each of the matches for this year’s Beat the Streets competition will be announced in the upcoming days.

As part of its partnership with Beat the Streets this year, FloWrestling will produce both portions of the Beat the Streets fundraiser this year. The Virtual Telethon will be free to view, and include live and recorded content as part of the fundraising celebration. The Virtual Telethon will have a variety of different features including prominent athletes, coaches and celebrities. Fans will need a FloPro subscription to view the live matches.

The decision to include live competition alongside this year’s Beat the Streets fundraiser continues a tradition of 11 straight years of high-level competition held in numerous iconic locations. These unique and electrifying annual events have helped Beat the Streets, Inc. raise millions of dollars to support local youth wrestling programs which empower young people in New York City.

The first Beat the Streets competition was held in 2010. Previous locations for the matches have included the U.S.S. Intrepid aircraft carrier, Times Square, Grand Central Terminal, the Seaport District and the Hulu Theater in Madison Square Garden.

Stay tuned for more information.

To learn more about Beat the Streets New York, visit:

<https://www.btsny.org/>

About FloSports

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