

Illinois Fire Juniors and PCSL October 2018 Board Meeting Minutes

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Present: Amanda Esparza Rich Berlin Scott Hargus Kris Nutt
Tim Koch Jeremy Kelley Frank Schuler Andie Halley
Chris Downing Miranda Frank Matt Frank Myron King
John Lambert Chrissy Mora Rich Berlin Sean Dunne
Clint Warren Kirt McReynolds

Absent: Erika Hunt Alicia Chaon Paul Cadwell

The meeting started at 7:00 pm and concluded at 8:59 pm at Advocate Bromenn.

General Discussion Topics:

President's Topics (Tim)

IFJ Secretary Position – Kris Nutt is stepping down as the IFJ Secretary. If you are interested in this position, please send a note to Tim and Kris by October 17.

Chicago Fire Topics (Caddy)

The United Coaches Convention is in Chicago on January 9-11. This will include coaches, board members and administrators. Lots of practical sessions on Saturday and Sunday.

Marketing/ Fundraising/Sponsorship Alternatives (Jeremy)

Capital Campaign Fundraiser

Club fundraisers:

Dine to Donate – Monical's is up next. Jeremy will provide a full list of all scheduled thus far.

Trivia – moving to Spring due to conflict

Lip Sync fundraiser – moved to a tentative February date at the Castle Theatre

Juggling fundraiser – moving to Spring

Fields Update (Tim/Jeremy)

Nothing new to report this month.

Communication and Social Media (Clint)

Social Media Calendar – would like to develop a daily posting cadence that will focus on various aspects of the club, including successes, fundraisers, tips for players, etc.

Tim will share some Fire approved communication information.

Community Ambassadors (Chris/Myron)

Working with PCSL on opportunities.

Has begun working with Sean on Top Soccer to provide opportunities to children with disabilities. They have just begun learning about the different options.

Also discussed Soccer in the Community next steps in various parts of Bloomington/Normal.

Utilization of Chicago Fire (Tim/Chris/Matt/Kris)

Executive Board met with Caddy to plan the next twelve months. We need to provide CF with our Marketing Calendar, our Technical Calendar, and anything else CF might find helpful to plan ahead.

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PCSL Updates (Kirt)

Programs at BHS – discussed cost changes and ramifications from that. Discussed various options. Chris will pursue some ideas.

Need for a Field Coordinator for this Saturday.

PCSL 40th Anniversary postponed until Spring due to poor weather. Looking at May 4.

Silent Saturday – need to improve communication around this so parents have a better understanding of the benefits of this. Looking at April 20.

DoC Update (Myron)

Discussed Chicago Fire visit with IFJ and PCSL.

Reviewed various player issues and opportunities.

Winter Training opportunities have been posted on our website.

Coaching Education with US Soccer – Myron is going to Minnesota in November for the Instructor License.

This will provide him the opportunity to run courses himself.

November/January Planning Meetings (Chris)

Caddy will be in attendance. We will focus on a high level strategic plan and some discussion around our goals. We will also discuss potential metrics to strive towards.

Budget (Matt)

Discussed changes and voted to approve 2018-2019 annual budget.