

Brandon Valley Hockey Association

Board Meeting Minutes

Monday, May 10, 2021 7:00 pm

Tailgators

1013 N Splitrock Blvd, Brandon, SD 57005

Present: Perry Schneekloth, Andrea Johnson, Tabitha LaFond, Sue Harms, Emily Groen, Cody Clites, Tom Gruenig, Denise Poncelet, Chris Weber

Absent: Jamie Pyle, Sarah Rasmussen, Jason Linquist, Mike Smith, Steve Slaba

President Perry Schneekloth called the meeting to order at 7:08 pm. The minutes of the April board meeting were approved.

BVHA PUBLIC COMMENT

Cody Clites works for Aflac and brings an offer of group rate supplemental insurance to the board. With Aflac he mentioned that the association can offer our members access to life, Accident, cancer, short term disability and more. All voluntary. He needs at least 3 members to sign up. Benefit for BVHA is the accident insurance group rate to offer to people that are unable to get it from work.

Need to re-evaluate as a board to look at pros and cons. Asked for additional information and will make a decision at the June board meeting.

TREASURER'S REPORT

Sue had sent out the April financials via email prior to the board meeting. Should be done with the electricity bill from the rink now that the chiller is turned off. Look for more opportunities by helping out at businesses to get money for tournament fees. **Tom G. moves to approve the treasurer's report, second by Denise. Motion approved.**

PRESIDENT'S REPORT

- a. SDAHA meeting recap=
 - i. Growth and retention committee: THFF, pucks and ponytails, waive younger registration are great for growth. Need to have a retention member. This person will go through the roster and see who hasn't re-registered yet from the prior season. Need to fill this role. US Hockey had a 30% registration decrease. SD hockey was down approximately 2%.
 - ii. Officials= need to start recruiting them and getting them signed up for training now
 - iii. Nationals team tryouts coming June 4, 5, 6.
 - iv. Coaches clinics are now available.
 1. Level 5 clinic available in Duluth
- b. SDAHA motion results:
 - i. Motion for girls Varsity to have 3 official system instead of the current 2. Motion passed= Girls Varsity will have 3 official system

- ii. helmets= need to be the same color (PW and up). If player has different color helmet, the player needs to leave ice and get correct color helmet
 - iii. Motion for girls JV playing time to be 15 min. Motion passed
 - iv. Motion for resurfacing between period 1 and 2 and between 2 and three. Motion passed, this will now be a 15 min break
 - v. Motion to increase break time for SQ to Bantam. Motion passed= SQ to Bantam= 2 min break is now a 5 minute break. If coaches agree to play after 3 minutes, they can proceed. Both teams have to agree.
 - vi. Motion to move from 3 penalties to 5, failed. stayed at 3 penalties
 - vii. Video review for penalty=3 days from the incident for the president to submit a video to the review committee. Must have president submit
 - viii. Motion for security official= motion failed
 - ix. Eliminate JV state tournament and replace with a jamboree= tabled for further discussion.
 - x. At least have 5 teams in a league to have a state tournament
 - xi. Girls varsity 3 officials to 4 for state tournament= failed. stay at 3
- c. Roles and Responsibilities- Google Drive
- i. Review the documents online. Make sure the duties that are noted are being done. Bring changes for next meeting
- d. IcePlex ice rental
- i. Need to know how many hours and what levels for fall IcePlex. Proposed dates of Oct 1 through December 12. JV wants 4 no less than 3. Bantam 4 no less than 3. PW 3 and no less than 2. Sq 2, Mites/mini 2. Will get a budget from Sue. Emily will work on a mock schedule. Pre-season ice time at IcePlex will be association paid. Any other additional practices added or rentals at other areas will be team paid.
- e. JV and Bantam home games
- i. All scheduled at IcePlex. Increase registration for those players to use the IcePlex. Will have a separate check box with the amount extra needed. This amount will be determined after price is worked out with rental
- f. Logo Committee
- i. develop a new committee with 5 people with an artist background. Not a pressing issue at the time. order new jerseys with the current logo.
- g. Board meeting dates
- i. Perry suggested a new date for the board meeting to reduce conflicts. Tom is willing to start meetings in case Perry runs late and keep board meetings on the second Monday of the month.

DIRECTOR AND COMMITTEE REPORTS

HOCKEY DEVELOPMENT

Chris has a connection to bring another person on to help with the development aspect for each level. This will give all the levels a better chance at having developmental techniques developed.

Emily mentioned that she needs tournament dates for this upcoming season by mid August. Chris will reach out to coaches to get a committee started with representatives from most levels. This will give the association a more consistent tournament schedule each season. Emily requests to be involved for the scheduling aspect.

FUNDRAISING

Denise mentioned that the association still needs to sell 1,500 more tickets to reach our goal. Looking for more ideas on how to get people involved. Maybe go as a group to sell to the neighborhoods. Denise also mentioned that Bottom's Up is offering to do more consistent gun raffles. Could be monthly, quarterly, etc. Maybe a month or two throughout hunting seasons. Use funds for ice time, tournament fees, jerseys etc. Denise will follow up

It was brought up to possibly revisit the golf tournament idea again. Great Shots might want to get involved. possible tournament there? Denise will reach out

MARKETING/PUBLIC RELATIONS

BBQ event is coming up on June 20th. The idea was brought up to place an ad in the Brandon Valley Journal to get attention of people outside of the association. Denise moved to approve to put an ad twice in the Brandon Valley Journal at the cost of no more than \$125 each. Second by Tom G. motion passes.

REGISTRATION

The need for a girls team has become apparent. Currently SDAHA only has a girls U14 team. Sioux Falls does have a girls U10. Perry will reach out to the girls of our association and the pucks and ponytails to get their input on a girls team. The idea would be to develop the team and participate in local scrimmages.

Dibs discussion brought up the confirmation of wanting to utilize the concession tent again this year. The board decided to keep the current mandatory hours at 25. Perry has asked the board to re-evaluate the exclusion areas and verify who should be exempt or not. This will be a topic for next month.

RINK

Perry noted that we need to get plastic to cover the rink ASAP. Look for connections to get it covered, either donated or purchased. The Glass on pallets need to be moved out which will be done this week. Perry mentioned the potential use of Novus which is a buffing compound that can clean the scratches out of the glass. Possibly look into cleaning later this summer. Perry will reach out to Steve to set up a night or two a month to do rink work.

CAPITAL CAMPAIGN/NEW RINK

The architect signed for the indoor rink highly recommends hiring a refrigeration consultant. B2 is recommended due to the fact that they are already being used by the architect on an hourly rate. This consultant would be responsible for the design of the rink, refrigeration system, determine the amount of gravel needed etc. The possibility of using a cheaper consultant was brought up. Tom G. will explore that possibility. The cost of B2 is \$40,000. This would save the association \$80,000 down the line.

COMMUNICATIONS

Tabitha is meeting with Jennifer this week to discuss duties of the communication role.

NEW BUSINESS

No items to review

OLD BUSINESS

No items to review

The meeting was adjourned at 9:48 pm. The next meeting is scheduled for 7:00 pm June 14.

Respectfully submitted by Emily Groen, BVHA fill-in Secretary